

Agenda – Grassroots WorkGroup Mtg, 9/21/18

Introductions

TU Capacity Critical Focus Area Activities and Results

Definitions

Capacity Reel

Capacity Website with References & Links

Next Steps

Additional Topics & Activities

How do you define
Capacity?



Capacity = the ability to achieve the TU mission

Non-profit capacity probably has as many definitions as the number of non-profits in existence. The multitude of definitions often use language riddled with jargon and “hidden” subtext prone to creating misunderstanding and confusion. At its most basic level, however, capacity is the “ability to do something.” The most important something we do in TU is achieve our mission; our ability is determined by the means or skills we possess.

Attempts to increase TU capacity can easily become overwhelming due to the broad scope of things we do and range of our means and skills. Categorizing everything within this scope and range into one of five components of the TU Capacity Reel makes the task of increasing capacity much easier.

Focusing on one specific component that directly affects TU capacity enables easy identification of viable paths to improve means or skills. Applying improvements in one component area to others through communications multiplies the direct effect on our ability to increase capacity due to the inter-connected and contributory nature of all TU capacity components.



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- Increase number of “How to...” trainings (e.g., How to motivate, delegate, facilitate, etc.)

Conservation

- Improve clarity of Protect, Restore, Preserve, Sustain definitions to improve progress reporting
- Increase the quantity of work through direct connection to chapter and council development success
- Increase volunteer expertise to remove limitations on quantity and scope (e.g. TU Science Team trainings)
- Create teams (e.g., Home Rivers Initiatives) implementing watershed-scale projects

Business Operations

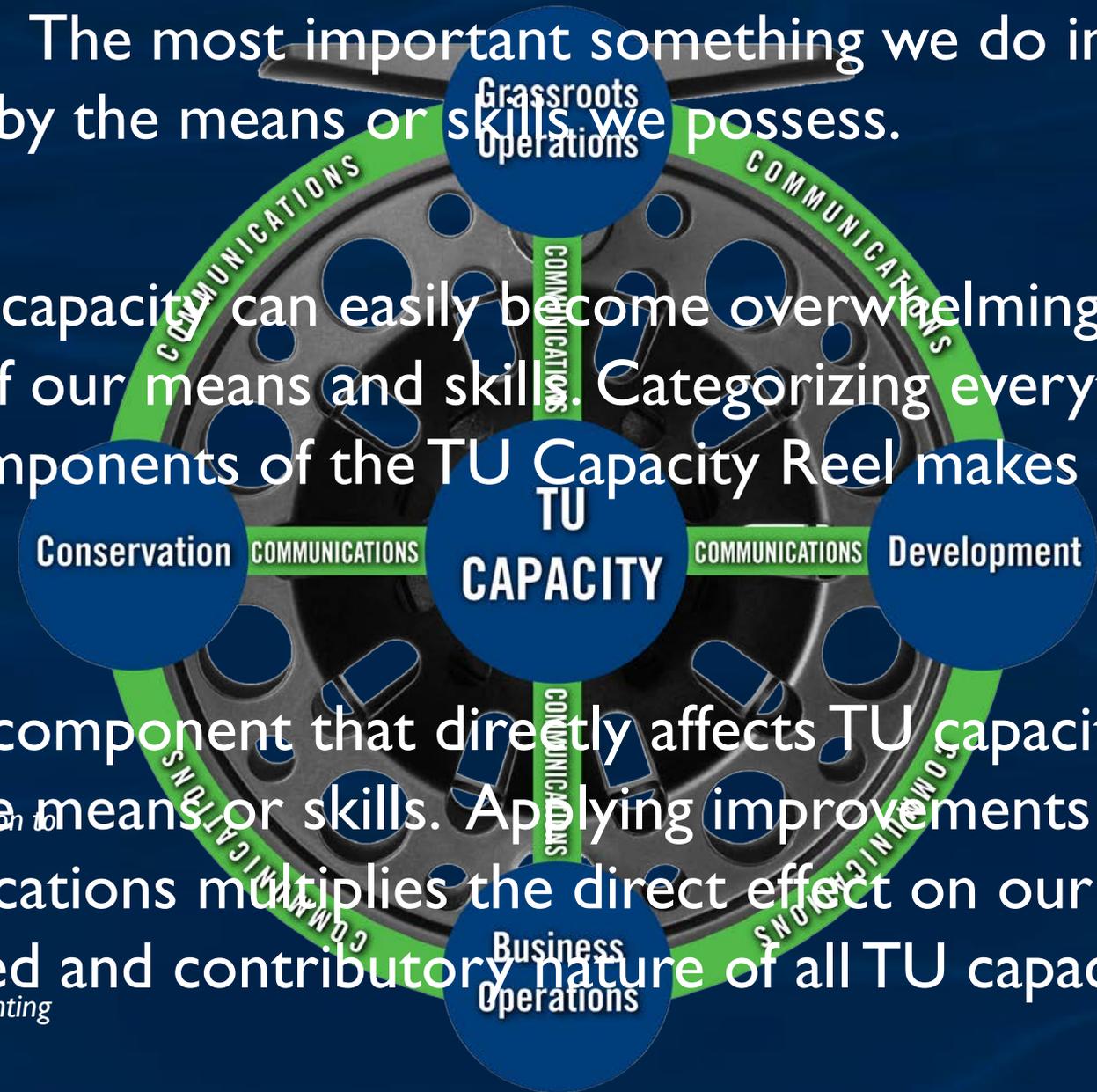
- Improve volunteer leader financial literacy through trainings
- Increase effectiveness of chapter/council expense management

Development

- Increase training in best development practices
- Diversify revenue streams (e.g., donks, events, corporate sponsors, legacy gifts, etc.)
- Increase cohesiveness of org-wide revenue capture plan

Communications

- Improve and enhance internal and external comm.
- Improve consistency of messaging to donors, TU leaders, TU membership, general public, NGOs, etc.
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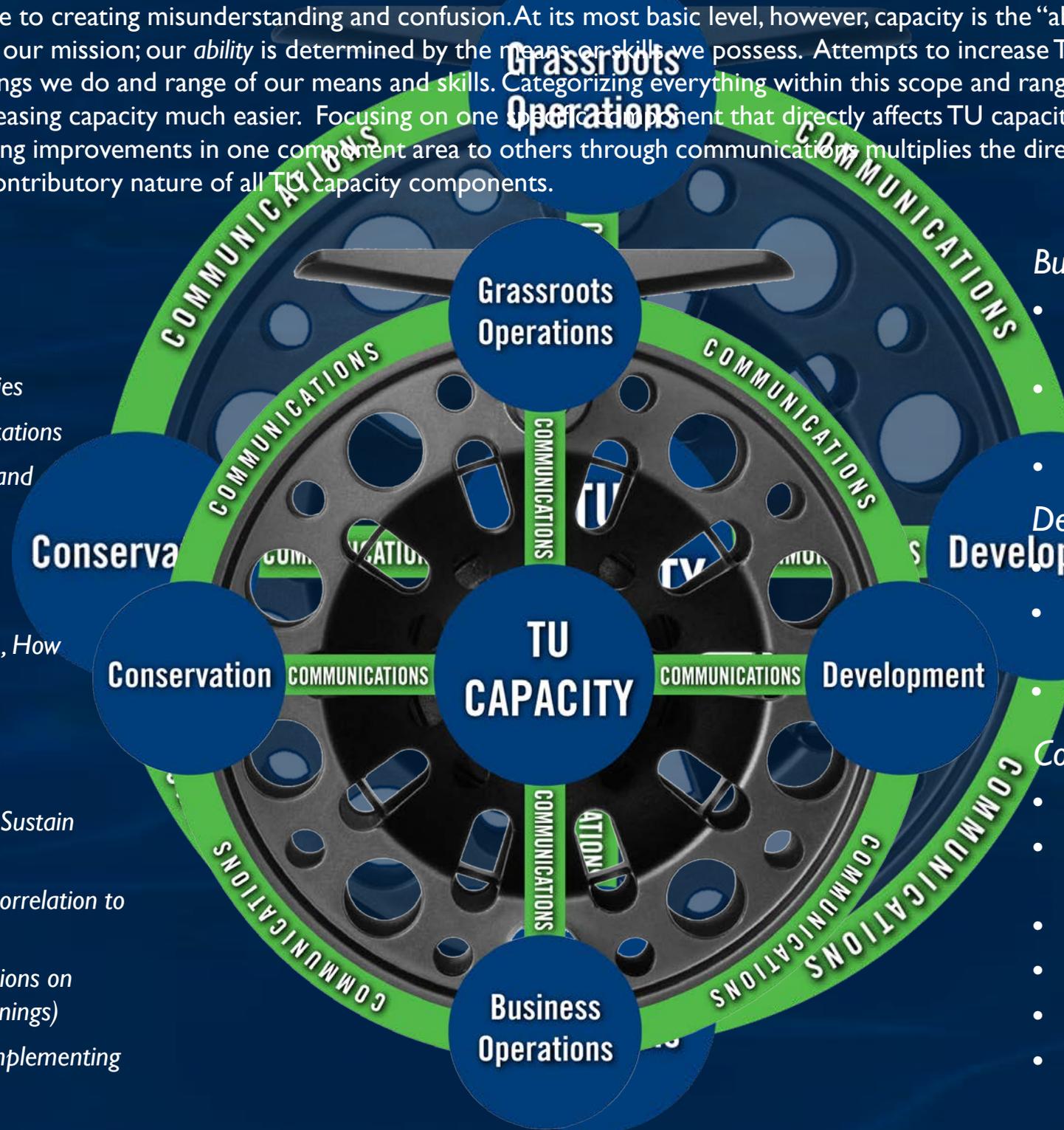
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Sessions relating to how to increase your capacity?

Grassroots Operations

Engaging Students &...

Board Development

Stream Girls

Youth Education

TU Structure & Organization

Membership Retention

Business Operations

TU's Online & Training Resources

Membership Engagement

Leadership Succession

Development

Fundraising

CTU Fundraiser

Conservation

Potential to Improve Fisheries Policy

Tools to Respond to Climate Change

Collective Work on Mining

Bristol Bay

Advocacy

Partnership Coalitions

Stream Management

Upper Colorado

Communications

Digital Communications

Effective Story-telling





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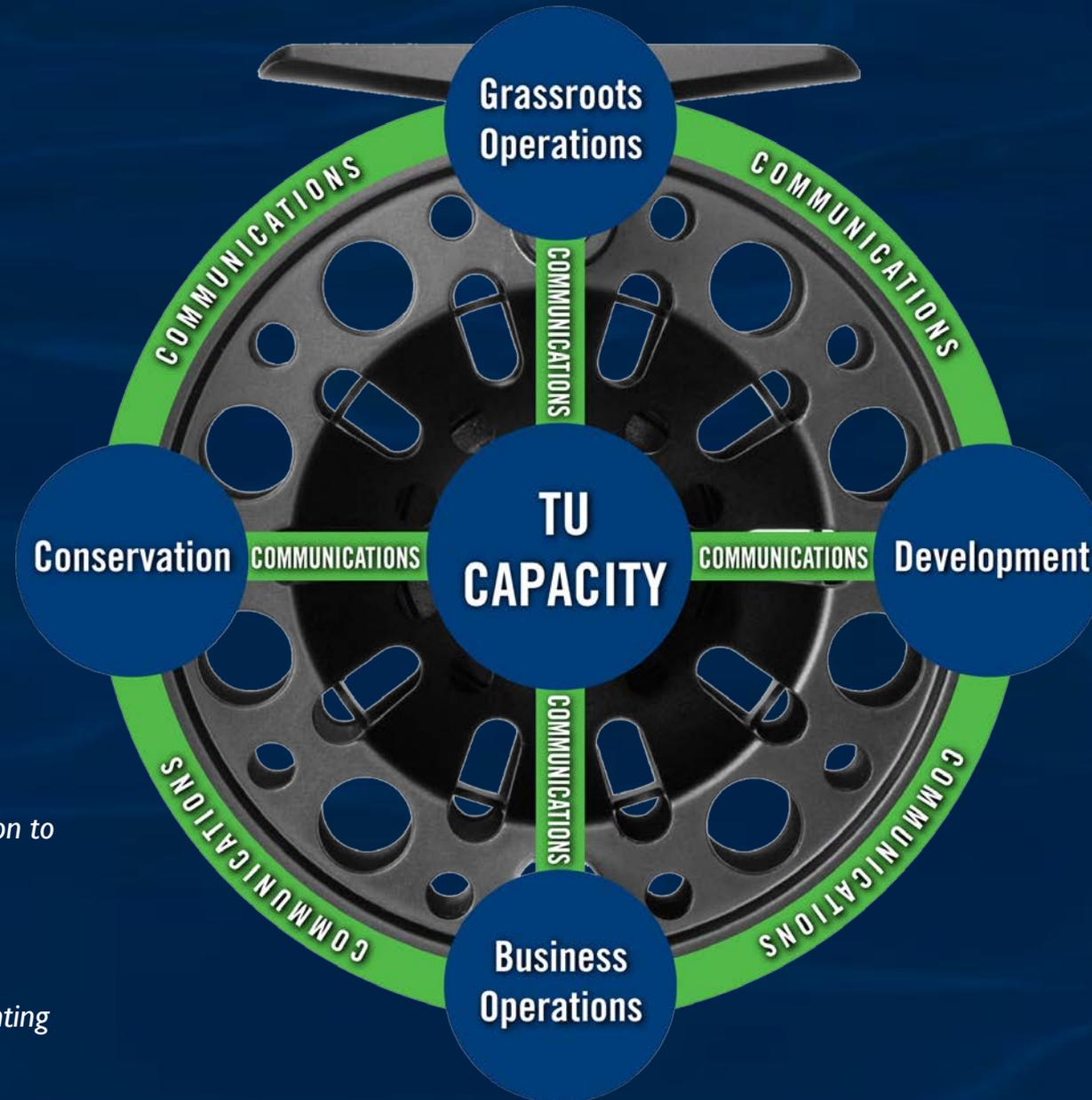
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Defining Capacity and
How Building a Non-profit's
Capacity
is
Vital to Its Future

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Phil Dopson (TX)

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Jim Walker (AZ – GT)

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Staff

Beverly Smith

Jeff Yates





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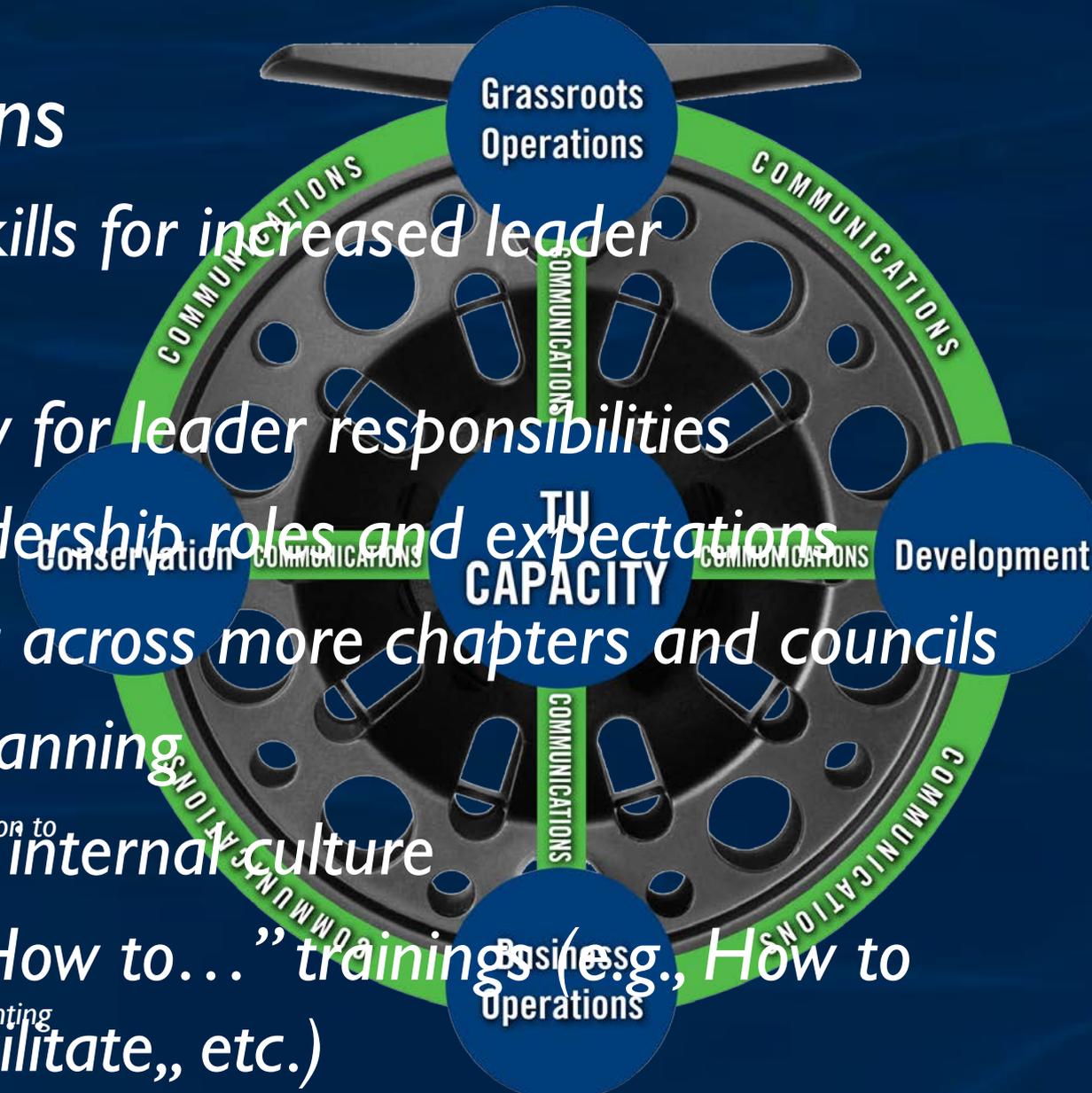
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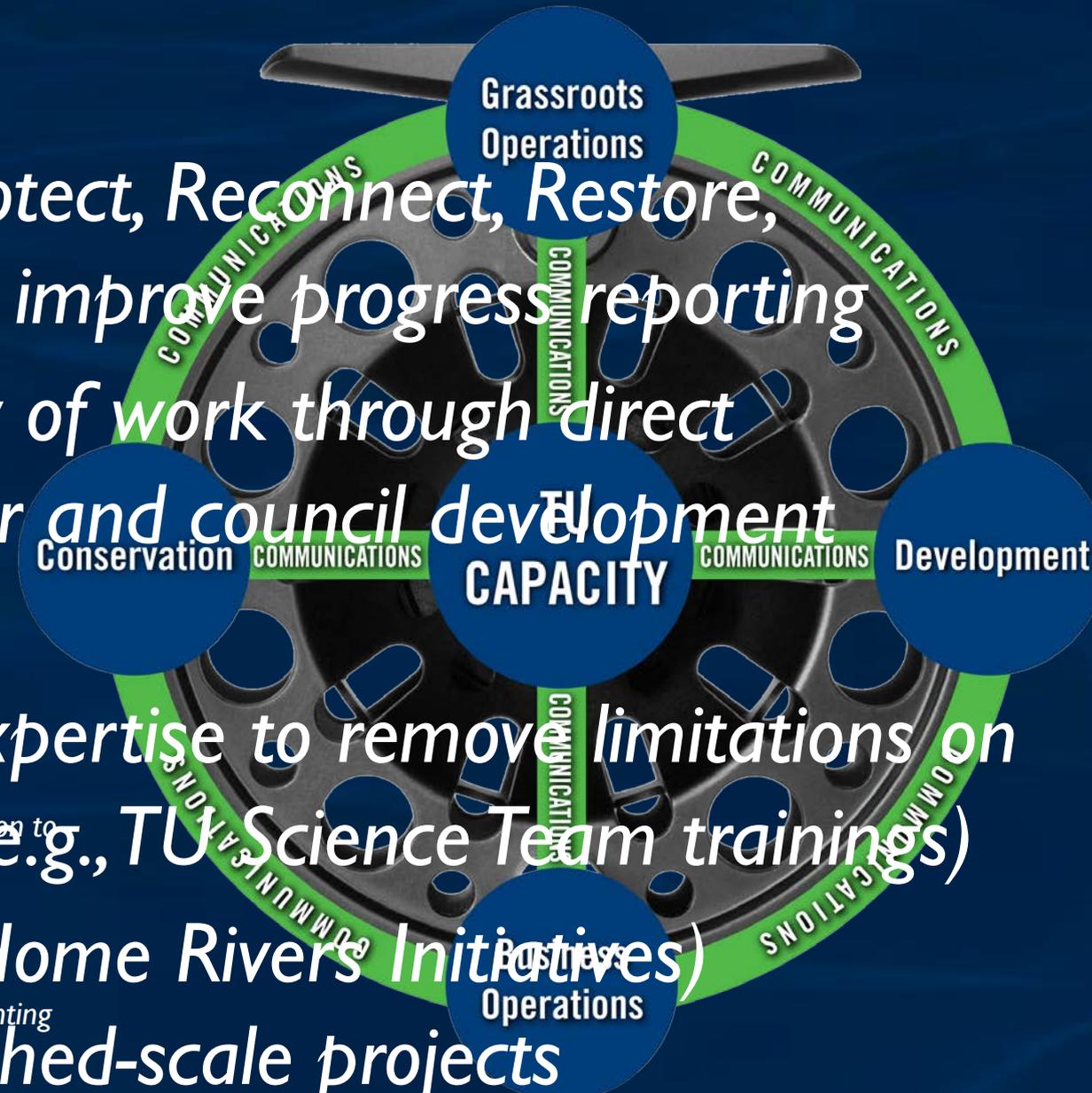
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Success

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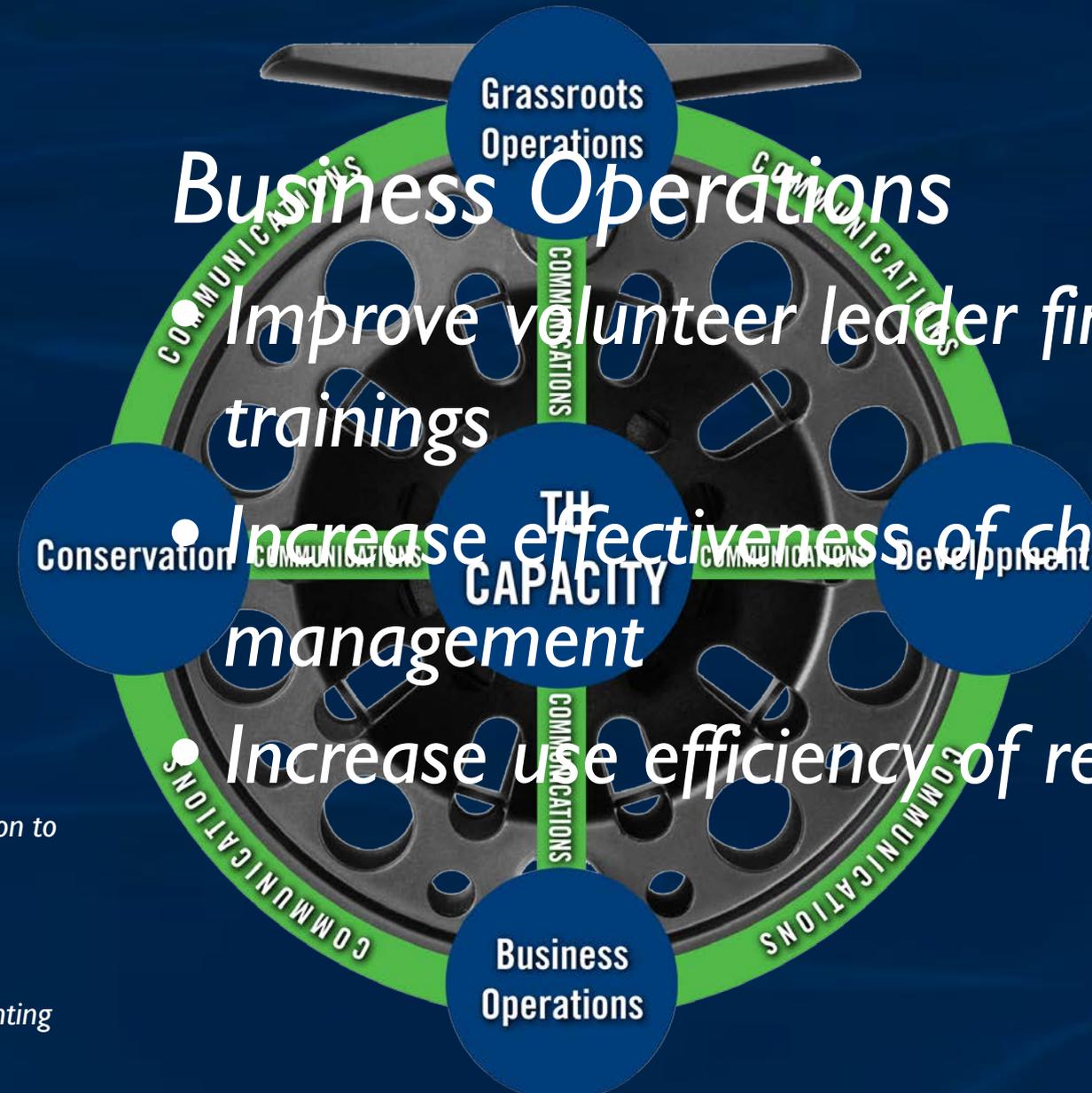
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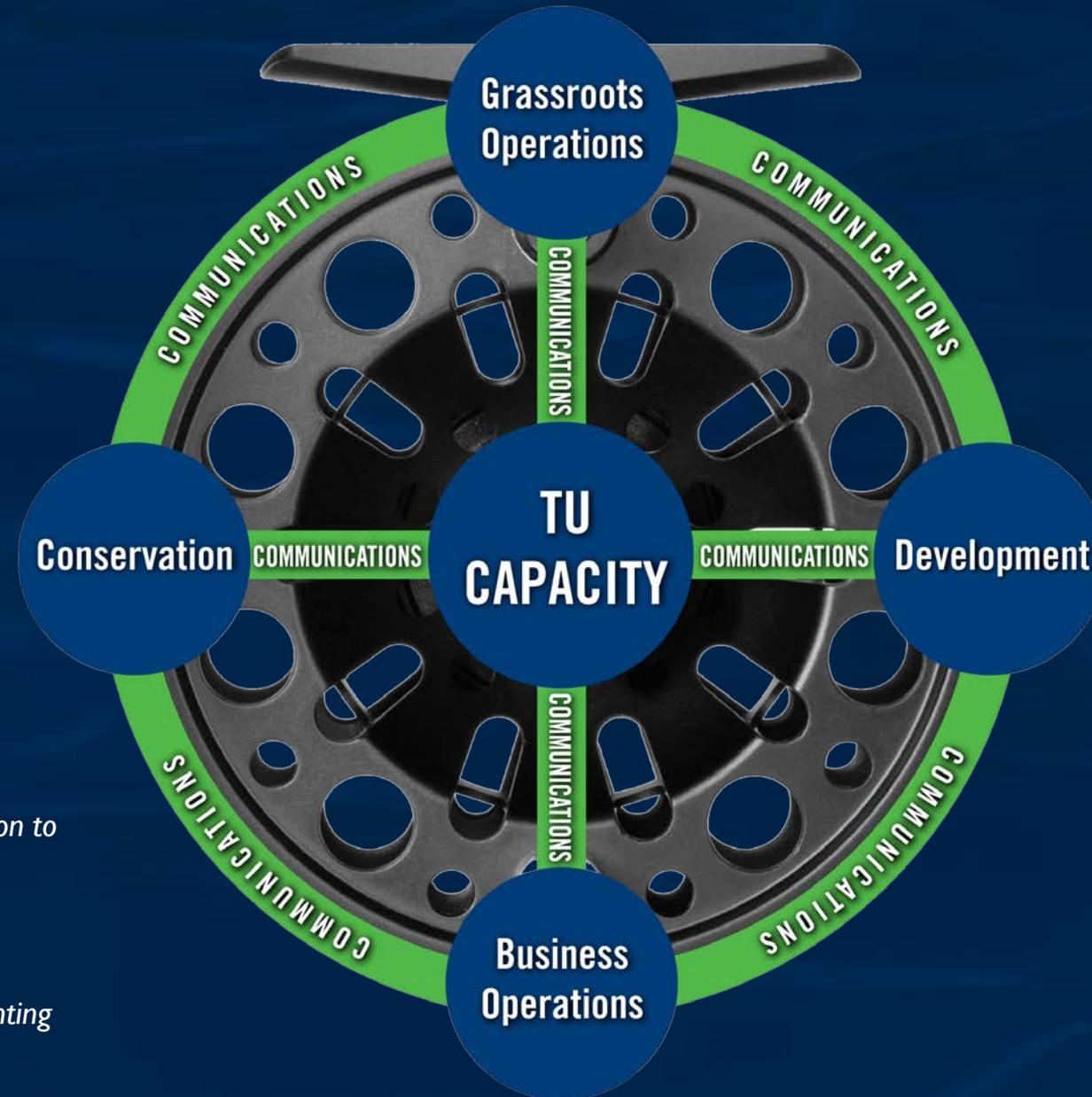
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TU Capacity Website



What resources,
“How to...”,
guides or
other great stuff
can you add?



Questions or comments?

Wyomingtu.org

