



Women's Initiative (WI) Opportunities

Launch Program

Gain support, draft plans & build capacity

- Communicate with your board to understand their goals and discuss your goals and efforts
- Educate your leadership team on the importance of diversity and how cultivating diversity is a team sport
- Cultivate a welcoming and inclusive environment at existing events and through chapter communications
- Update current communications plan to include fresh aspirational imagery, welcoming details, targeted outlets, etc.
- Organize a volunteer team of greeters at [upcoming existing chapter events](#)
- Participate in the leadership recruitment committee to encourage diversity in leadership recruitment
- Participate in a welcoming orientation for new leaders

Gain Traction

Build momentum & grow capacity

- Communicate regularly with your board, especially membership, leadership recruitment and outreach committees
- Support TU programs that cultivate diversity (e.g. Angler Science, Veterans Service Partnership, youth education)
- Recruit potential leaders for smaller leadership roles (e.g. organize a fishing day for Casting for Recovery volunteers)
- [Organize add-on events](#) with existing events (e.g. education session before a chapter event, picnic after a planting)
- Orchestrate women's specific events (e.g. a fly fishing introductory class, a fly tying class, casting in the park)
- Personally invite potential leaders to attend specific events (e.g. board meetings, site tours, fundraisers)
- Share your successes with other TU leaders (e.g. council meetings, DI/WI Work Group, regional meetings)

Sustain Efforts

Sustain momentum & maintain leadership

- Recruit and empower leadership within your program (e.g. individually ask potential leaders to be on a planning committee or the chapter board)
- Communicate regularly with your board as a board member
- Facilitate TU programs that cultivate diversity (e.g. Angler Science, Veterans Service Partnership, youth education)
- Organize fundraising events to generate funds for future efforts
- Attend council meetings to share your experience, infoshare with other WI's and encourage chapter's to implement
- Mentor other WI's in your state (e.g. one-on-one coaching, organize group calls, council meeting add-on events)
- Consider a leadership position with your council to support and empower other upcoming women's groups