

### **Council Women's Initiative Coordinator**

Councils should recruit and appoint a Women's Initiative (WI) State Coordinator whose primary focus is state-wide coordination of recruitment and retention of female TU members. Guided by [“the Women's Initiative Leadership Best Practices – Position Task List & Responsibilities.”](#) the State Coordinator serves as mentor for Chapter Coordinators who provide opportunities for women to engage with TU locally. The State Coordinator helps to identify and develop women members for all TU leadership positions. Duties include the creation of a state-level TU recruitment and retention plan for women members – a plan that would include steps for outreach and communications to women, and for women's leadership development. The State Coordinator promotes the appointment of WI Chapter Coordinators and provides support and networking among WI Chapter Coordinators in the state. The State Coordinator will also work with chapters to modify current programs/meetings to provide more meaningful engagement opportunities for women members and to assist with creating new programs deemed necessary in fulfilling the Coordinators' roles. Each State Coordinator is encouraged to work closely with the Women's Initiative Workgroup of the TU National Leadership Council, which provides a myriad of resources at the national level to support this work. In addition, the State Coordinator should be added to the Leaders Only Tools section of tu.org which will allow this person access to member rosters and reports, as well as other operational resources found in the online Tacklebox. WI State Coordinators should be involved in planning and executing TU regional meetings. Along with the annual WI Plan, the State Coordinator should request an associated budget.