

# TROUT UNLIMITED PRINT LOGOS

With a variety of logos files in a variety of formats it can be tricky to figure out which version and format of our logo to use in various situations.

If you're sending the logo to a vendor, the easiest thing to do will be to send this entire archive to them and let them choose what format they require.

There are three versions of our national logo that you can find in appropriately named folders contained in this archive.

1. The standard color logo
2. The all black logo
3. The reversed out to white logo

In this archive, each of these logos has its own folder and each folder has at least three different formats.

- The files with the file extension .eps are [vector files](#) that can easily be scaled to any size. These are ideal for banners and other large printing needs.
- The files with the extension .jpg and .tif are [raster images](#) and should be used sparingly and only at the request of your printer or vendor.

The standard color logo has two version of each format. One using [CMYK color](#) and the other using [spot colors](#).

## USAGE GUIDELINES

Please be sure to follow the [TU logo usage guidelines](#) whenever you or a vendor are using the TU logo.

## WHY CAN'T I OPEN THESE FILES?

Many of these files (.eps, .tif, .psd) require professional-grade software (Adobe Photoshop, Illustrator, etc.) to view, open or edit. They are intended to be distributed to professional print shops and designers.



Standard color logo



All black logo



Reversed out logo over color field or suitable image field

