

## 2019 TU Northeast Regional Rendezvous May 31 – June 2 - Boiling Springs, Pennsylvania

#### Friday, May 31: Event Agenda

8:00 a.m.	Optional Hosted Fishing Day (Meet at the Allenberry Resort Main Lobby)	
6:00 – 8:00 p.m.	Optional Private Four-Course Dinner with Matt Supinski - \$75 – Reservations (717) 258-3211	
	Friday dinner is on your own. Those not participating in the private dinner option above can make reservations with The Barn Restaurant at Allenberry Resort or explore nearby Carlisle Area Restaurants	
7:00 – 10:00 p.m.	Streamside Fishing, Casting Contest, Networking & Cash Bar	(Meadow Pavilion)

#### Saturday, June 1: Event Agenda

7:30 – 8:30 a.m.	Breakfast & Networking(Meadow Pavilion)Welcome from the Pennsylvania Council(Meadow Pavilion)			
8:30 — 10:00 a.m.	Greg Malaska, Council C	Welcome from the Pennsylvania Council Greg Malaska, Council Chair		
	<b>TU &amp; You: Celebrating</b> <i>Chris Wood, President &amp;</i>	<b>; Our Successes &amp; Look</b> i CEO	ing to the Work Ahead	
10:00 — 10:15 a.m.	Break			
10:15 — 11:30 p.m.	Climate Change: Impacts & Actions (Carriage House) An NLC Climate Change Workgroup update on steps to combat and respond to a changing climate. Brian Wagner, Climate Change Workgroup Keith Curley, Vice President for Eastern	Measuring Chapter Performance (Crockett Room) A facilitated discussion of what it takes to drive and track chapter success Don Haynes, Mid- Atlantic Council Chair Rich Thomas, National Leadership Council Secretary	TU Tools: Speed Dating (Map Room)Stop in for one, two, or all of these quick sessions covering the tools TU has for you as a volunteer.Navigating the Tacklebox: Finding the Resources You Need in the New Website 10:15-10:45 a.m.Leaders Only Tools: From Login Issues to the Tools that Help Your	Shooting, Editing & Promoting Your Work with Fast & Easy Smartphone Videos (Meadow Pavilion) Hands-on training covering the theory and practice of developing compelling short videos using your smartphone to grow your reach and attract members and volunteers. Ideal for chapter and council
11:30 a.m. – 12:45 p.m.	Conservation Native Trout Focus (Carriage House) Ongoing efforts and new opportunities to raise awareness around Eastern native trout and salmon species. Bill Pastuszek, Native Trout Workgroup Shawn Rummel, Field and Research Manager, TU Pennsylvania Coldwater Habitat Restoration Program	Partnerships and TIC: A Gateway to Youth Programs (Crockett Room) Growing impactful youth education programs around TIC and robust, local partnerships. Tara Granke, Headwaters Youth Program Coordinator Monty Murty, PA Council Vice President	Chapter Run & Grow 10:45-11:15 a.m. <u>TU Fundraising Program:</u> Discounts & Tools to Fuel Your Local Fundraising 11:15-11:45 p.m. <u>Membership Tools</u> Applications, Handouts & More to Recruit Members 11:45 a.m. to 12:15 p.m. <u>Insurance &amp; Risk</u> <u>Management:</u> The Ins-and-Outs of Our Coverage and Policies 12:15 – 12:45 p.m. <i>Nick Halle, Volunteer</i> <i>Operations Coordinator</i>	webmasters and social media coordinators. You will create a video from start to finish during this special session, including talking through how to plan your video, determine your shot list, develop the messages you want to convey, capturing scenes that deliver on those messages and stitching everything together in a polished short film – all or your own smartphone! <i>Matteo Moretti,</i> <i>Videographer &amp; TU Youth Leadership Council</i> <i>Jeff Yates, Director of</i> <i>Volunteer Operations</i>
12:45 – 1:30 p.m.	Lunch & Networking	·!· 1 m 11 -	(m. )	(Meadow Pavilion)
1:30 – 2:45 p.m.	Pick a topic (or two) to dis Each topic will be led by a	TU volunteer or staff mem	<b>ge of Topics</b> s. Bring your ideas, questions, a aber with expertise to help guid e the true experts, sharing and • Communications	e the conversation, but you
	• Leadership Development	Youth Education     Programs	n • National Leadership Council	Conservation     Activities



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2:45 – 4:00 p.m.	Shout for Trout: Effective Advocacy (Carriage House)	Rebranding Your Chapter (Crockett Room)	Upper Gunpowder Falls Watershed Brook Trout Conservation	<b>Diversity &amp; TU:</b> <b>Reaching A Broader</b> <b>Demographic</b> (Meadow Pavilion)	
	Learn the strategies for success in building a local, grassroots advocacy effort, with examples and recent case studies. David Kinney, Eastern Policy Director	Tactics and techniques to grow community through brand awareness. Andrew Reichardt, National Capital Chapter President Nick Halle, Volunteer Operations Coordinator	Partnership (Map Room) Insights and innovations from volunteer watershed monitoring efforts Adam Nabors, Maryland Chapter Conservation Chair	Examples, events and proven techniques to grow and diversify chapter membership. <i>Kelly Buchta, NLC</i> <i>Diversity Initiative</i> <i>Adele Shirmer,</i> <i>Cumberland Valley</i> <i>Chapter</i>	
4:00 – 4:15 p.m.	Break	Break			
4:15 – 5:30 p.m.	<b>Council Chair &amp; Vice Ch</b> <b>Discussion</b> (Carriage House)			<b>Generation Next: A Candid Conversation with</b> <b>Young Anglers &amp; Conservationists</b> (Crockett Room)	
		An open discussion among council executive leaders of the challenges, opportunities, and issues shared throughout the region.		future of conservation forward?	
		Don Haynes, Mid-Atlantic Council Chair Greg Malaska, Pennsylvania Council Chair		Tara Granke, Headwaters Youth Program Coordinator	
	Greg Malaska, Pennsylvar			Panel of Young TU Volunteers & Leaders	
5:30 p.m.		Cocktails, Pig Roast & PA Council Fundraiser         (Meadow Pavilion)           Featuring an exclusive streaming of select scenes from Live the Stream: The Story of Joe Humphreys         (Meadow Pavilion)			

### Sunday, June 2: Event Agenda

7:30 - 8:30 a.m.	Breakfast & Networking	(Meadow Pavilion)	
8:30 – 10:00 a.m.	State of Northeastern Trout Unlimited	(Carriage House)	
	Keith Curley, Vice President for Eastern Conservation Jeff Yates, Director of Volunteer Operations	1	
10:00 – 11:15 a.m.	Hitting the Restart Button on A Chapter (Crockett Room)	<b>Fly Casting Lessons &amp; Fishing Tips &amp; Tactics</b> (Meadow Pavilion Lawn)	
	A panel discussion of ways to revive chapters and address challenges we all face in our local efforts.	Tune up your cast, discuss reading the water, matching the hatch, fly selection & more.	
	Panel of TU Volunteers Jeff Yates, Director of Volunteer Operations	Nick Halle, Volunteer Operations Coordinator TU Volunteer Experts	
11:15 – 11:30 a.m.	Break		
11:30 a.m. – 12:45 p.m.	<b>Fundraising 201: Going Beyond the Banquet</b> (Crockett Room)	Volunteer Operations Open Office (Map Room)	
	From online auctions, to crowd-funding, corporate giving, grants and more.	One-on-one drop-in support for help with logging in, finding tools, and more.	
	Jeff Yates, Director of Volunteer Operations Jim Walker, National Leadership Council Chair	Nick Halle, Volunteer Operations Coordinator	
12:45 – 1:30 p.m.	Meeting Wrap & Discussion – Box Lunches Available (Meadow Pav		
1:30 – 4:00 p.m.	Planning A Conservation Project from Start to Finish(Meadow Pavilion)A hands-on, interactive training covering every phase of a conservation project from the stream assessment to the engineering, permitting, planning, funding, and construction of an in-stream habitat improvement project.		
	Shawn Rummel, Field and Research Manager, TU Pennsylvania Coldwater Habitat Restoration Program Jeff Yates, Director of Volunteer Operations Adam Smith, Fish and Wildlife Biologist, U.S. Fish and Wildlife Service Dave McMullen, Yellow Breeches Restoration Project Engineer		