

TU Chapter Youth Education Coordinator

The TU Chapter Youth Education Coordinator plays a key role in the development of TU's Headwaters Program, a multi-faceted educational outreach program that involves youth and young adults in TU's angler-centric conservation mission. The Coordinator works closely with TU chapter volunteers and community partners such as schools, youth organizations, summer camps, and colleges and universities to promote, grow, and sustain a series of sub-programs within Headwaters known as the Stream of Engagement.

From the Trout in the Classroom program and TU's youth membership, to leadership events for young conservationists and a national network of summer fly fishing camps, the Stream of Engagement strives to foster and support a new generation of conservationists aged from Kindergarten to college.

TU chapters greatly benefit from appointing a Youth Education Coordinator. This individual is not the "go to" person for Trout in the Classroom or a youth fishing day or any one youth program but instead helps the chapter on a broader scale.

A Youth Education Coordinator can help the chapter:

- Attract more families to events
- Build a larger chapter membership base
- Groom young people to serve as the next generation of TU leaders
- Promote current youth outreach efforts through a quarterly Headwaters newsletter
- Build partnerships with local colleges and universities
- Get alums from local colleges and universities to show up and become more involved
- Find members who are skilled at managing the chapter's social media presence
- Find additional community volunteers for larger programs like TIC that take a lot of time and effort from the chapter
- Locate potential sources of financial support for youth events
- Maintain current youth membership roster and help plan chapter meetings that have youth-friendly activities
- Work more efficiently with TU's Headwaters staff to promote the chapter and help build more support for new chapter initiatives

Duties and Responsibilities

- Acts as a resource for chapter members who are interested in starting or volunteering in a youth program
- Acts as liaison between the chapter and TU National's Headwaters Staff
- Documents youth program activities with photos and testimonials and submits material to Headwaters newsletter
- Maintains relationship between chapter and a host of youth organizations, agencies, schools, and colleges
- Participates in a quarterly call with other Youth Education Coordinators and the Headwaters staff members

- Understands TU's background check and risk management policies and implements them as needed in the chapter activities
- Develops innovative strategies to engage youth and implements existing marketing tools available such as social media groups and merchandise/apparel designed for youth.
- Coordinates chapter youth programs but does not necessarily take an active role in running the program itself
- Identifies potential donors and funders of the chapter's youth activities
- Keeps chapter leaders updated and attends regional TU meetings to share information with other Youth Education Coordinators
- Follows up on youth events and makes program adjustments based on feedback
- Advocates for the chapter's youth education efforts
- Recruits chapter members to serve as volunteers in youth programs

Qualifications

- Must be interested in developing the next generation of TU members and conservation leaders
- Need to have an affinity for working with kids and young people
- Must be interested in TU's conservation work and understand the importance of it to the next generation
- Effective communicator and good listener (especially to kids)
- Some background in teaching fly fishing to others (do we need this?)
- Positive attitude
- Good sense of humor