

# How to Plan a Youth Event from Start to Finish

TU's Headwaters Youth Program



# The Headwaters Youth Education Program



*The Source of Tomorrow's TU*

## Our Vision

By the next generation, TU will ensure that robust populations of native and wild coldwater fish once again thrive within their North American range, so that our **children** can enjoy healthy fisheries in their home waters.



# TU's Stream of Engagement



**Kids**

**Teens**

**Young Adults**

**Adults**

- ☛ Chapter activities
- ☛ Trout in the Classroom
- ☛ Summer on the Fly
- ☛ Watershed Ed

- ☛ TU Teen Summit
- ☛ Youth Camps
- ☛ Youth Leadership Council
- ☛ Watershed Ed

- ☛ 5 Rivers Clubs
- ☛ Costa TU 5 Rivers Rally
- ☛ Interns/ Counselors

- ☛ TU Volunteer
- ☛ Lifelong Coldwater Conservation Advocate



## STEM Education in the Watershed

- Science
- Technology
- Engineering
- Math

But TU's approach also includes two other important components...

# Headwaters Program and STREAM Priorities



Recreation and Art =

“STREAM” Education



# STREAM Education Programs



- Youth Fly Fishing Instruction Programs
- Fly Fishing Merit Badge
- STREAM Girls/Watershed Ed
- Trout in the Classroom
- TU Teen Camps and Summit
- TU Summer on the Fly
- TU 5 Rivers



# Youth Fly Fishing Instruction Programs



- One day or weekend program
- AFFE Fly Fishing Manual
- First Cast Curriculum and manual
- Curricula on [www.tu.org](http://www.tu.org)  
(search “First Cast”)
- Orvis Learning Center online videos:  
<http://howtoflyfish.orvis.com/video-lessons>
- BSA Fly Fishing Merit Badge



# STREAM Girls: Investigating your watershed



## A TU and Girl Scout USA collaboration

- 4 long sessions (or long weekend) or 8 half-day sessions
- Assess the health of a stream through a scientist's eyes, sketch and journal like an artist
- Fly tying and casting practice + fishing!

## Trout Unlimited & American Camp Association

### Fly Fishing primer for Summer Camps



# TU 5 Rivers College Program



- Chartered under a school's club system
- Fly fishing and conservation projects
- Gives TU Teens a chance to continue leadership
- Clubs have autonomy and build partnerships with local TU chapters
- Annual Colorado Rendezvous and Virginia Rally



University of Kentucky



Fly Fishing Club  
Est. 2014

# Choosing your event

- What is your focus?
  - Conservation, angling education, membership building?
- Type of event
  - fishing day, stream clean-up, watershed education, etc.
- What is the desired outcome for the event?
- Age group? Any limitations there?





Youth programs can be enhanced and made easier through partnerships:

- Scouts, 4H, FFA
- Big Brothers Big Sisters, YMCA
- Summer Camps, After-School
- Schools and teachers
- Museums, Zoos, Parks, Nature Centers



- What kind of partnership is necessary for your event?
  - School
  - Agency
  - Other non-profit?
- How to blend a partner's desired outcomes with your chapter's/managing expectations



- Logistics involving partners
  - background checks, liability forms, etc.
- Location logistics
  - restrooms, water, access, hours, etc.
- How many volunteers? What kinds of knowledge should vols possess?
- Equipment

# Creating the blueprint



- Contingency plans; Emergencies
- Working with the media
- Some general guidelines for working with young people
- Memberships: free, discounted, family?



# Success! After the event



- Reflection!
- Follow-up with participants, volunteers, and partners
- Invite new youth and family members to other events
- Don't lose track of Lessons Learned

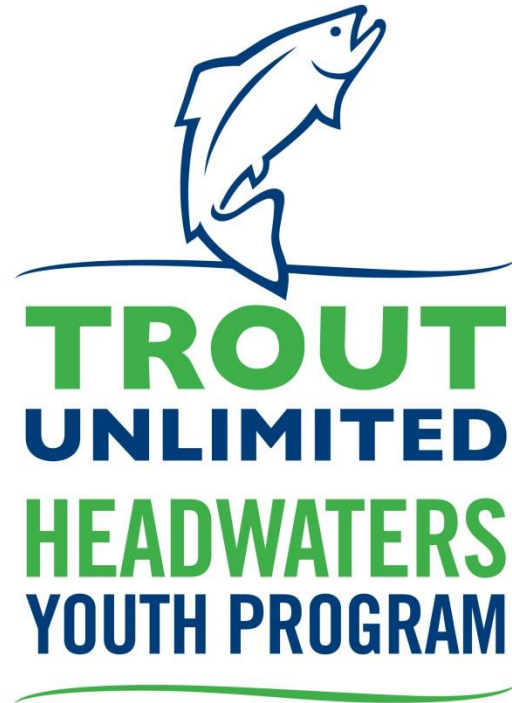




## Volunteer/participant recruitment

- 5 Rivers program in your area?
- Invite families of members
- Invite TIC participants

# TU Chapter Youth Education Coordinator



- Liaison between chapter and youth organizations
- Manager of youth memberships and events
- Searches for funding opps for youth-related programs
- Position exists in less than 10% of chapters; different than TIC Coordinator



## Resources available

- [www.tu.org](http://www.tu.org) & Tacklebox
- Bulk, discounted memberships
- Curricula & lesson plans
- Discounted Temple Fork Outfitters rod and reel combos if used for education
- Franklin, Tara, Lillit, and Andrew are available to help!

Thank you  
for your time today!

