



2019 TU Northeast Regional Rendezvous

May 31 – June 2 - Boiling Springs, Pennsylvania

Friday, May 31: Event Agenda

8:00 a.m.	Optional Hosted Fishing Day (Meet at the Allenberry Resort Main Lobby)
6:00 – 8:00 p.m.	Optional Private Four-Course Dinner with Matt Supinski - \$75 – Reservations (717) 258-3211 <i>Friday dinner is on your own. Those not participating in the private dinner option above can make reservations with The Barn Restaurant at Allenberry Resort or explore nearby Carlisle Area Restaurants</i>
7:00 – 10:00 p.m.	Streamside Fishing, Casting Contest, Networking & Cash Bar (Meadow Pavilion)

Saturday, June 1: Event Agenda

7:30 – 8:30 a.m.	Breakfast & Networking (Meadow Pavilion)		
8:30 – 10:00 a.m.	Welcome from the Pennsylvania Council (Meadow Pavilion) <i>Greg Malaska, Council Chair</i> TU & You: Celebrating Our Successes & Looking to the Work Ahead <i>Chris Wood, President & CEO</i>		
10:00 – 10:15 a.m.	Break		
10:15 – 11:30 p.m.	Climate Change: Impacts & Actions (Carriage House) An NLC Climate Change Workgroup update on steps to combat and respond to a changing climate. <i>Brian Wagner, Climate Change Workgroup</i> <i>Keith Curley, Vice President for Eastern Conservation</i>	Measuring Chapter Performance (Crockett Room) A facilitated discussion of what it takes to drive and track chapter success <i>Don Haynes, Mid-Atlantic Council Chair</i> <i>Rich Thomas, National Leadership Council Secretary</i>	TU Tools: Speed Dating (Map Room) <i>Stop in for one, two, or all of these quick sessions covering the tools TU has for you as a volunteer.</i> <u>Navigating the Tacklebox:</u> Finding the Resources You Need in the New Website 10:15-10:45 a.m. <u>Leaders Only Tools:</u> From Login Issues to the Tools that Help Your Chapter Run & Grow 10:45-11:15 a.m.
11:30 a.m. – 12:45 p.m.	Native Trout Focus (Carriage House) Ongoing efforts and new opportunities to raise awareness around Eastern native trout and salmon species. <i>Bill Pastuszek, Native Trout Workgroup</i> <i>Shawn Rummel, Field and Research Manager, TU Pennsylvania Coldwater Habitat Restoration Program</i>	Partnerships and TIC: A Gateway to Youth Programs (Crockett Room) Growing youth education around TIC and local partnerships. <i>Tara Granke, Headwaters Youth Program Coordinator</i> <i>Monty Murty, PA Council Vice President</i> <i>Ashley Wilmont, PA Council Program Director</i> <i>Chuck Dinkel, Mid-Atlantic Council TIC Coordinator</i>	Shooting, Editing & Promoting Your Work with Fast & Easy Smartphone Videos (Meadow Pavilion) Hands-on training covering the theory and practice of developing compelling short videos using your smartphone to grow your reach and attract members and volunteers. Ideal for chapter and council webmasters and social media coordinators. You will create a video from start to finish during this special session, including talking through how to plan your video, determine your shot list, develop the messages you want to convey, capturing scenes that deliver on those messages and stitching everything together in a polished short film – all on your own smartphone! <i>Matteo Moretti, Videographer & TU Youth Leadership Council</i> <i>Jeff Yates, Director of Volunteer Operations</i>
12:45 – 1:30 p.m.	Lunch & Networking (Meadow Pavilion)		
1:30 – 2:45 p.m.	Picnic Table Talks: Facilitated Talks on a Range of Topics (Meadow Pavilion) Pick a topic (or two) to discuss with fellow volunteers. Bring your ideas, questions, and examples of success! Each topic will be led by a TU volunteer or staff member with expertise to help guide the conversation, but you and volunteers like you from across the region will be the true experts, sharing and learning from one-another.		
	<ul style="list-style-type: none"> • Fundraising • Leadership Development 	<ul style="list-style-type: none"> • Membership • Youth Education Programs 	<ul style="list-style-type: none"> • Communications • National Leadership Council • Diversity • Conservation Activities



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2:45 – 4:00 p.m.	Shout for Trout: Effective Advocacy (Carriage House) Learn the strategies for success in building a local, grassroots advocacy effort, with examples and recent case studies. <i>David Kinney, Eastern Policy Director</i>	Rebranding Your Chapter (Crockett Room) Tactics and techniques to grow community through brand awareness. <i>Andrew Reichardt, National Capital Chapter President</i> <i>Nick Halle, Volunteer Operations Coordinator</i>	Upper Gunpowder Falls Watershed Brook Trout Conservation Partnership (Map Room) Insights and innovations from volunteer watershed monitoring efforts <i>Adam Nabors, Maryland Chapter Conservation Chair</i>	Diversity & Inclusion: Reaching A Broader Demographic (Meadow Pavilion) Examples, events and proven techniques to grow and diversify chapter membership. <i>Kelly Buchtta, NLC Diversity & Inclusion Initiative</i> <i>Adele Shirmer, Cumberland Valley Chapter</i>
4:00 – 4:15 p.m.	Break			
4:15 – 5:30 p.m.	Council Chair & Vice Chair Roundtable Discussion (Carriage House) An open discussion among council executive leaders of the challenges, opportunities, and issues shared throughout the region. <i>Don Haynes, Mid-Atlantic Council Chair</i> <i>Greg Malaska, Pennsylvania Council Chair</i>	Generation Next: A Candid Conversation with Young Anglers & Conservationists (Crockett Room) How can we harness the power of youth to drive the future of conservation forward? <i>Tara Granke, Headwaters Youth Program Coordinator</i> <i>Panel of Young TU Volunteers & Leaders</i>		
5:30 p.m.	Cocktails, Pig Roast & PA Council Fundraiser (Meadow Pavilion) <i>Featuring an exclusive streaming of select scenes from Live the Stream: The Story of Joe Humphreys</i>			

Sunday, June 2: Event Agenda

7:30 - 8:30 a.m.	Breakfast & Networking (Meadow Pavilion)			
8:30 – 10:00 a.m.	State of Northeastern Trout Unlimited (Carriage House) <i>Keith Curley, Vice President for Eastern Conservation</i> <i>Jeff Yates, Director of Volunteer Operations</i>			
10:00 – 11:15 a.m.	Hitting the Restart Button on A Chapter (Crockett Room) A panel discussion of ways to revive chapters and address challenges we all face in our local efforts. <i>Panel of TU Volunteers</i> <i>Jeff Yates, Director of Volunteer Operations</i>	Fly Casting Lessons & Fishing Tips & Tactics (Meadow Pavilion Lawn) Tune up your cast, discuss reading the water, matching the hatch, fly selection & more. <i>Nick Halle, Volunteer Operations Coordinator</i> <i>TU Volunteer Experts</i>		
11:15 – 11:30 a.m.	Break			
11:30 a.m. – 12:45 p.m.	Fundraising 201: Going Beyond the Banquet (Crockett Room) From online auctions, to crowd-funding, corporate giving, grants and more. <i>Jeff Yates, Director of Volunteer Operations</i> <i>Jim Walker, National Leadership Council Chair</i>	Volunteer Operations Open Office (Map Room) One-on-one drop-in support for help with logging in, finding tools, and more. <i>Nick Halle, Volunteer Operations Coordinator</i>		
12:45 – 1:30 p.m.	Meeting Wrap & Discussion – Box Lunches Available (Meadow Pavilion)			
1:30 – 4:00 p.m.	Planning A Conservation Project from Start to Finish (Meadow Pavilion) A hands-on, interactive training covering every phase of a conservation project from the stream assessment to the engineering, permitting, planning, funding, and construction of an in-stream habitat improvement project. <i>Shawn Rummel, Field and Research Manager, TU Pennsylvania Coldwater Habitat Restoration Program</i> <i>Jeff Yates, Director of Volunteer Operations</i> <i>Adam Smith, Fish and Wildlife Biologist, U.S. Fish and Wildlife Service</i> <i>Dave McMullen, Yellow Breeches Restoration Project Engineer</i>			