

Effective Advocacy for Wild Trout



www.tu.org

- ✍ Trout Unlimited's advocacy grows out of place-based campaigns and is rooted in science + our concern for coldwater resources
- ✍ Our approach is bipartisan, pragmatic, best done with partners
- ✍ We all can be advocates



- ✍ Persistence pays off
- ✍ Local, on-the-ground voices matter
- ✍ Nothing beats showing up: At town halls, for in-district meetings, on the phone.

Ways you can be a stream advocate

- ✍ Stay informed
- ✍ Respond to TU Action Alerts
- ✍ Sign up as chapter Advocacy Chair
- ✍ Media: Write a letter to the editor or op-ed
- ✍ Elected officials – meet on the water, in district, in the state capitol, in D.C.



Stand up with TU: standup.tu.org



TROUT  UNLIMITED

[Clean water](#)

[Save Bristol Bay](#)

[Roadless](#)

[Abandoned mines](#)

[Get engaged](#)

[Energy](#)

JOIN

DONATE

A ONCE IN A LIFETIME THREAT TO
WATER IS A

ONCE IN A LIFETIME
CHANCE TO ACT.

5

Shares

f

0

t

5

www.tu.org

- Be a point person for advocacy campaigns
- Take lead in developing chapter advocacy strategy
- Identify local issues
- Find effective spokespeople and key decision-makers
- Incorporate advocacy into chapter comms

- Write a letter to the editor or op-ed

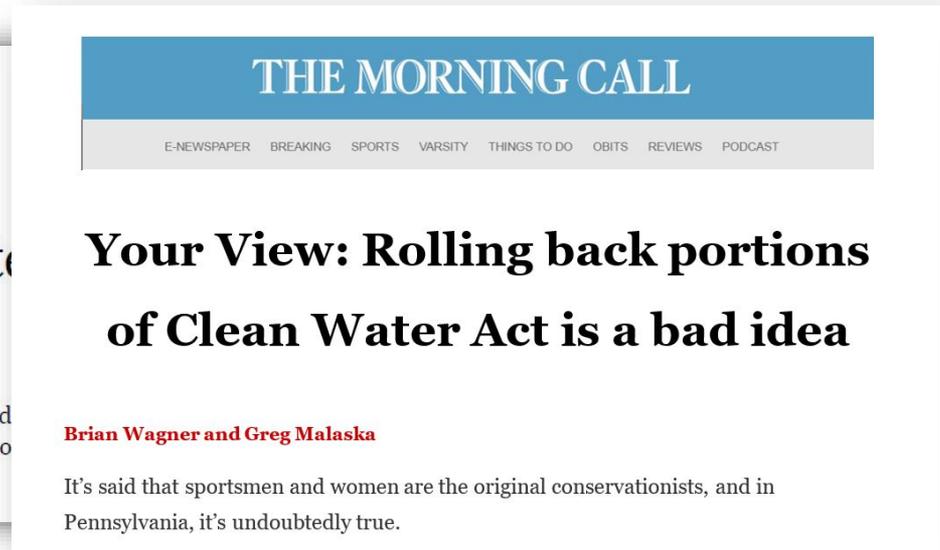
A screenshot of a news article from TRIB LIVE. The title is "We all depend on clean water" and the author is DALE KOTOWSKI, dated Saturday, January 5, 2019. The text begins with "Here in Western Pennsylvania, it can feel miraculous that wild..."

**TRIB
LIVE**

We all depend on clean water

DALE KOTOWSKI | Saturday, January 5, 2019

Here in Western Pennsylvania, it can feel miraculous that wild...

A screenshot of a news article from THE MORNING CALL. The title is "Your View: Rolling back portions of Clean Water Act is a bad idea" by Brian Wagner and Greg Malaska. The text begins with "It's said that sportsmen and women are the original conservationists, and in Pennsylvania, it's undoubtedly true."

THE MORNING CALL

E-NEWSPAPER BREAKING SPORTS VARSITY THINGS TO DO OBITS REVIEWS PODCAST

Your View: Rolling back portions of Clean Water Act is a bad idea

Brian Wagner and Greg Malaska

It's said that sportsmen and women are the original conservationists, and in Pennsylvania, it's undoubtedly true.

- ❑ Get to know your local reporters and editors





- Send reporters your chapter newsletter/email list
- Go around them with social media

Reaching Lawmakers: The Basics

- ❑ Write/call: It works
- ❑ Send them and staff chapter notices and newsletters
- ❑ Build relationship as citizen, constituent + voter



- ❑ Give an elected official a tour of your restoration project
 - Make your point
 - Give them time to speak
 - Follow up with information and thanks in a letter to the editor
 - Take photos and write about it for your newsletter



Reaching Lawmakers



Reaching lawmakers



LIVE
7:51 pm ET

GENERAL SPEECHES
REP. BRIAN FITZPATRICK
R-Pennsylvania, 8th District
Doylestown, Levittown, Quakertown

U.S. House

C-SPAN
c-span.org
@cspan

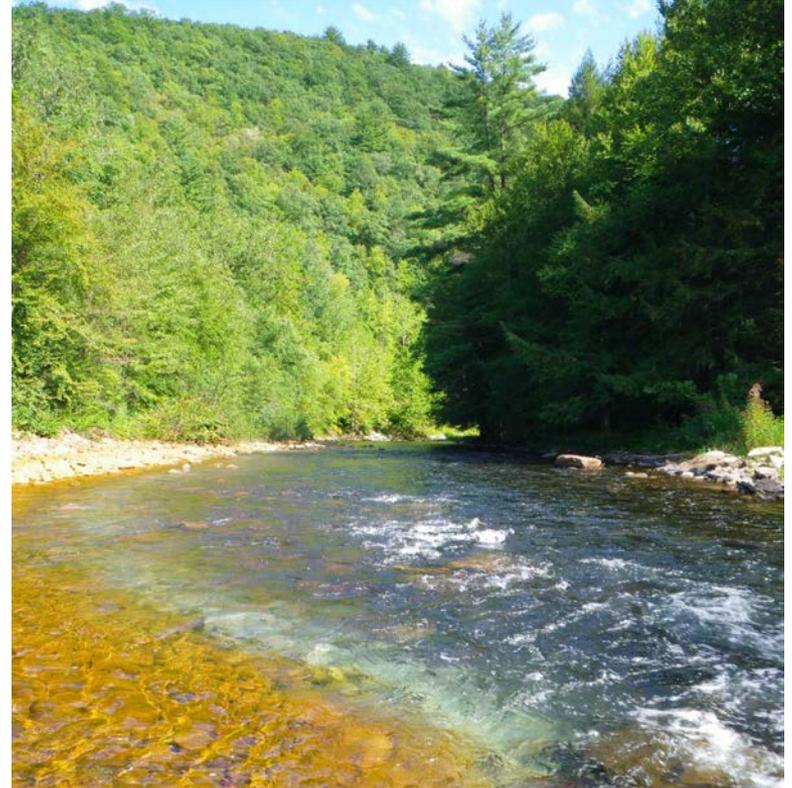


**Putting it
to work**

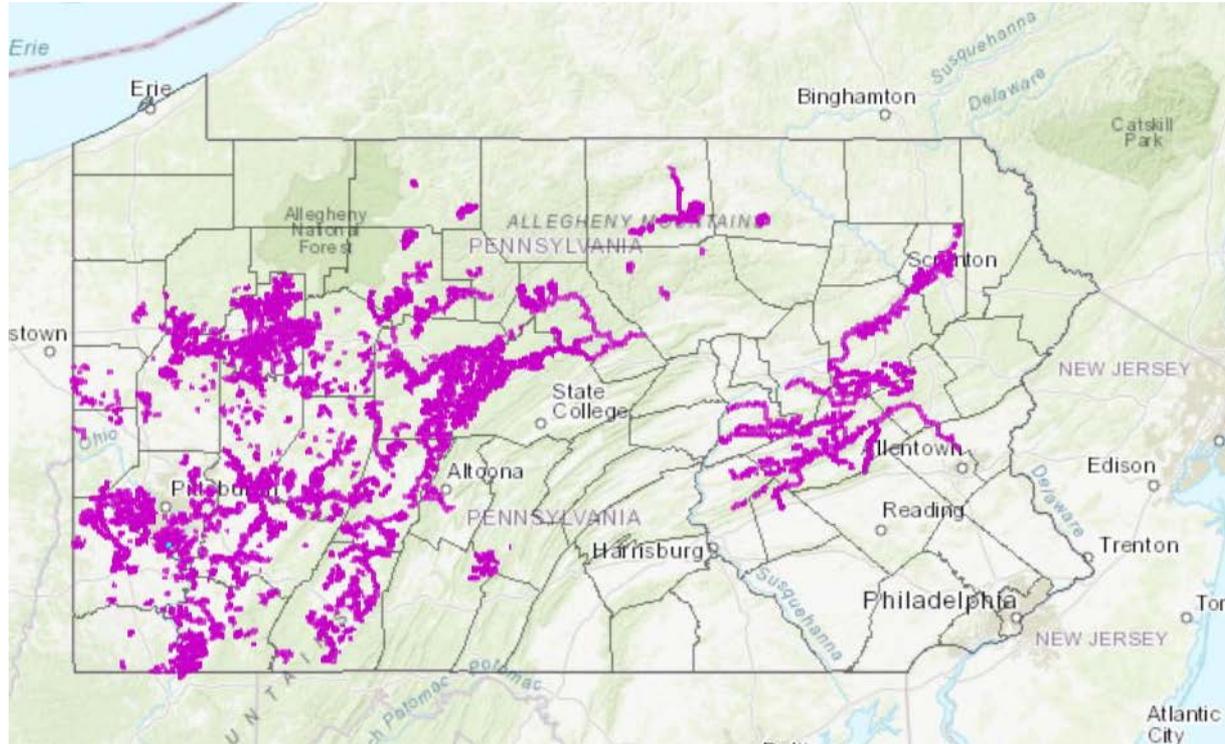


Advocacy Opportunity Cleaning up abandoned mines

- Abandoned Mine Lands fund expires in 2021
- PA has received \$1.3 billion to reclaim mine lands and clean up abandoned mine drainage (AMD)



Appalachian AMD



13,000+ impaired stream miles

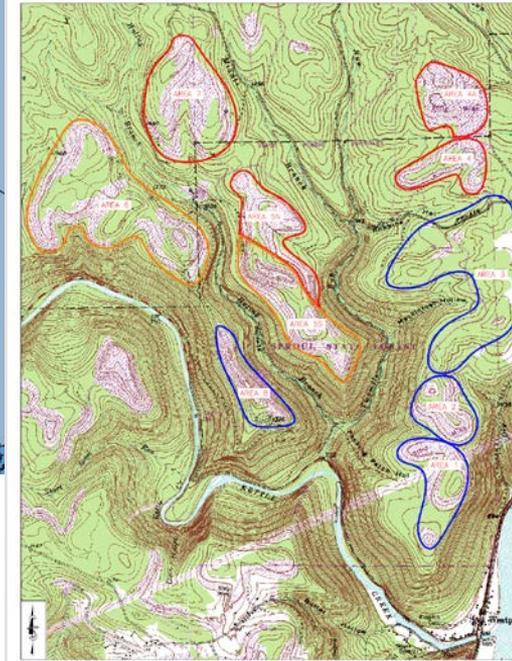
PA: 5,584 miles







Kettle Creek watershed

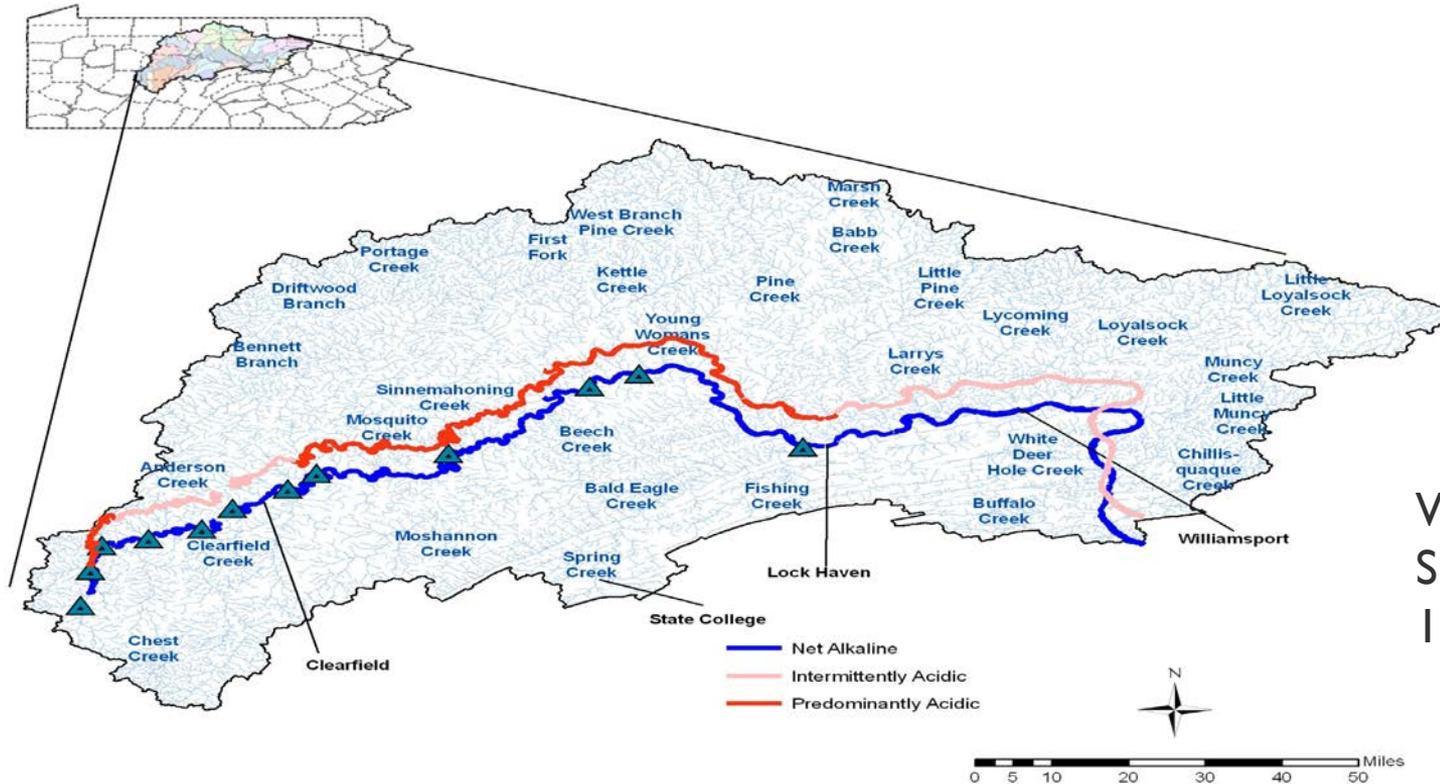


Six miles of restored and reconnected brook trout habitat on Twomile Run

TU's AMD successes



PA AMD successes



West Branch
Susquehanna R.,
1972 vs. 2009

PA AMD successes



Site	Total Catch			Species	
	1998	2009	% Increase	1998	2009
Shyrock Run	57	150	163%	6	10
McGees Mills	113	143	26%	14	14
Bower	141	167	18%	11	13
Hogback	234	504	115%	19	20
Clearfield	40	113	182%	6	10
Egypt	8	115	134%	5	11
Deer Creek	12	135	1025%	6	14
Burns Run	9	45	400%	5	12
Hyner	13	420	3130%	3	16



West Branch
Susquehanna R.,
tributaries

AMD technical assistance program



Working with:

- ✍ TU chapters
- ✍ Watershed associations
- ✍ County conservation districts
- ✍ Land trusts

Providing:

- ✍ AMD assessments
- ✍ Biological surveys
- ✍ Treatment system designs
- ✍ Permitting assistance
- ✍ Monitoring plans



Potts Run AMD project

- ✦ Much more work remains: 5,600 miles of streams in PA are impaired by AMD
- ✦ **Urge Congress to reauthorize.**

Reaching Lawmakers: Keys to a successful meeting



- Tell them who you are and what TU does.
- Tell them why you care about clean water and healthy streams
- Make it local
- Be prepared with an “ask”
- Show respect for their time
- Thank them for their support, if appropriate
- If you don’t know an answer to a question, don’t just guess – it’s an opportunity to follow up



**TROUT
UNLIMITED**

**Advocacy
Opportunity!**

Advocacy Opportunity PA Wild Trout Streams

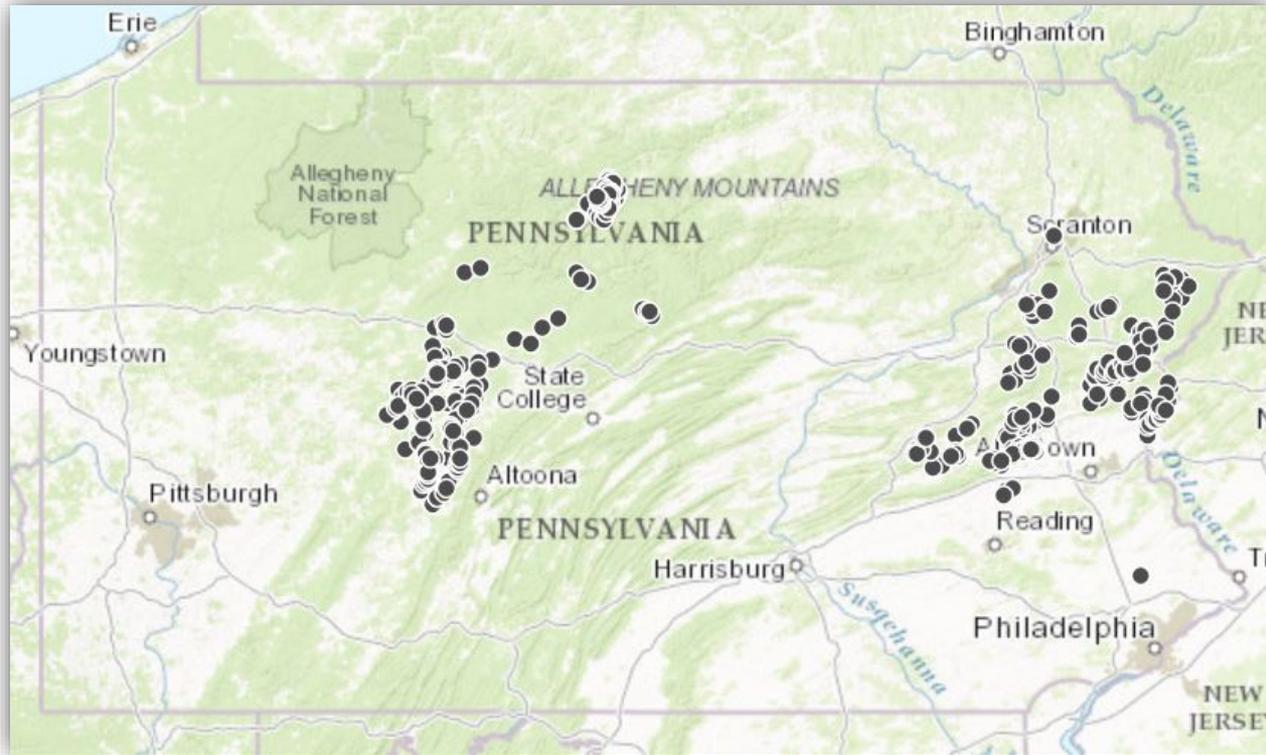
- 🐟 TU seeks wild trout stream listings
 - Wild Trout = support naturally reproducing populations of brook, brown or rainbow trout
 - Class A = have highest wild trout biomass
- 🐟 **Wild trout status provides increased protections**

Wild Trout Streams

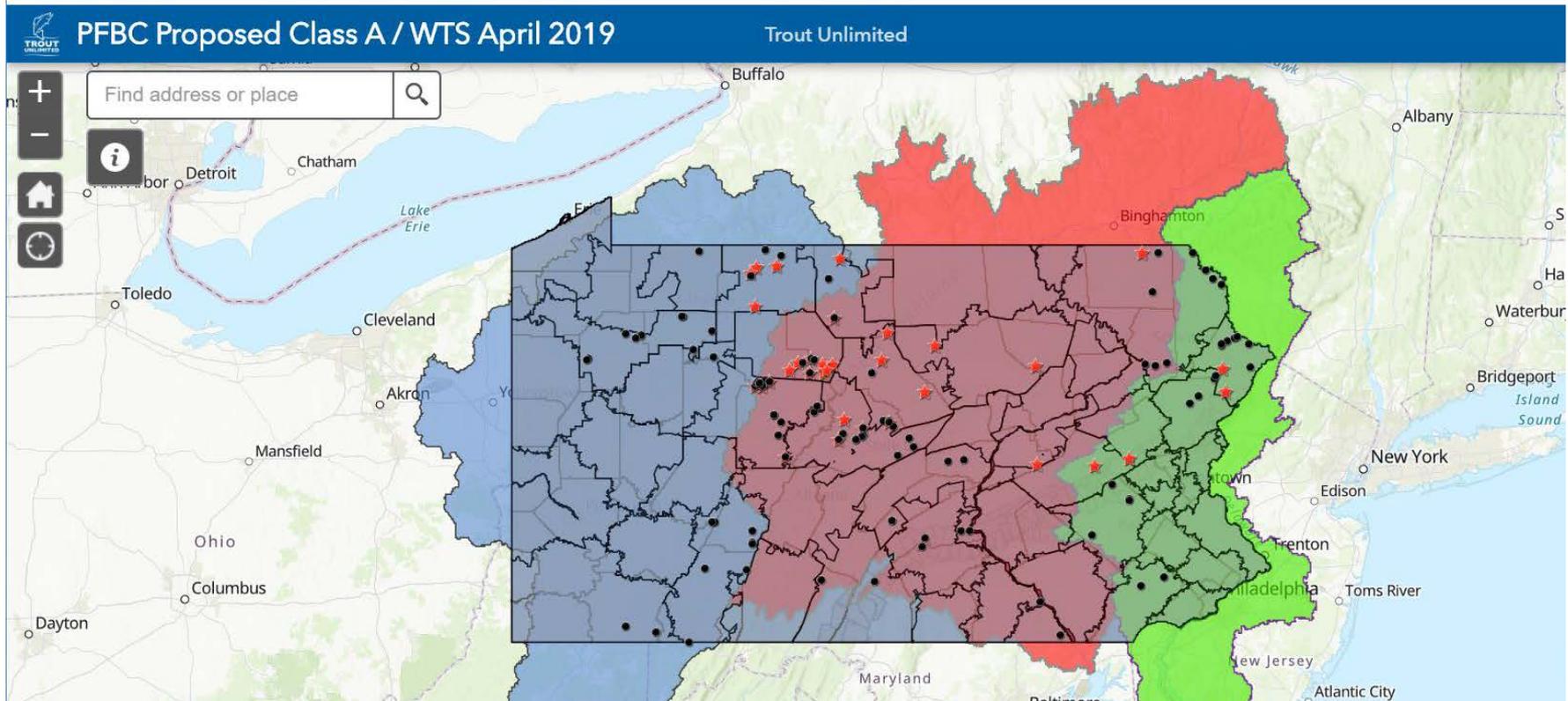


TU has electrofished 850+ streams since 2011 – found new wild trout populations nearly 40% of the time

TU Wild Trout Surveys – 2011-2016



Wild Trout Streams



Comment deadline is June 11!

A screenshot of a web browser displaying the Pennsylvania Fish and Boat Commission's online comment form. The browser's address bar shows the URL: pfbc.pa.gov/regcomments/index.htm?title_number=WildTrout-Jan2018. The page features the Pennsylvania Fish and Boat Commission logo at the top center. Below the logo, the title "Comments on Proposed Rulemakings & Notices" is displayed. A message states: "The Commission welcomes your input on proposed rulemakings and notices. Use the form below to give us your opinion." A section titled "* Required fields" is followed by a form titled "YOUR CONTACT INFORMATION". The form includes input fields for "First Name*", "Last Name*", "E-mail Address*", "Address*", "City*", "State*" (with a dropdown menu currently set to "Pennsylvania"), and "Zip Code*". There are also input fields for "Telephone (xxx-xxx-xxxx)" and "Number of Rulemaking or Title of Notice" (with "WildTrout-Jan2018" entered). The Windows taskbar at the bottom shows the date and time as 3:48 PM on 11/15/2017.

pfbc.pa.gov/regcomments/

Questions?

David Kinney
Eastern Policy Director

mobile: 856-834-6591

email: dkinney@tu.org

[facebook.com/dkinneytu](https://www.facebook.com/dkinneytu)

twitter: [@dkinneytu](https://twitter.com/dkinneytu)



www.tu.org