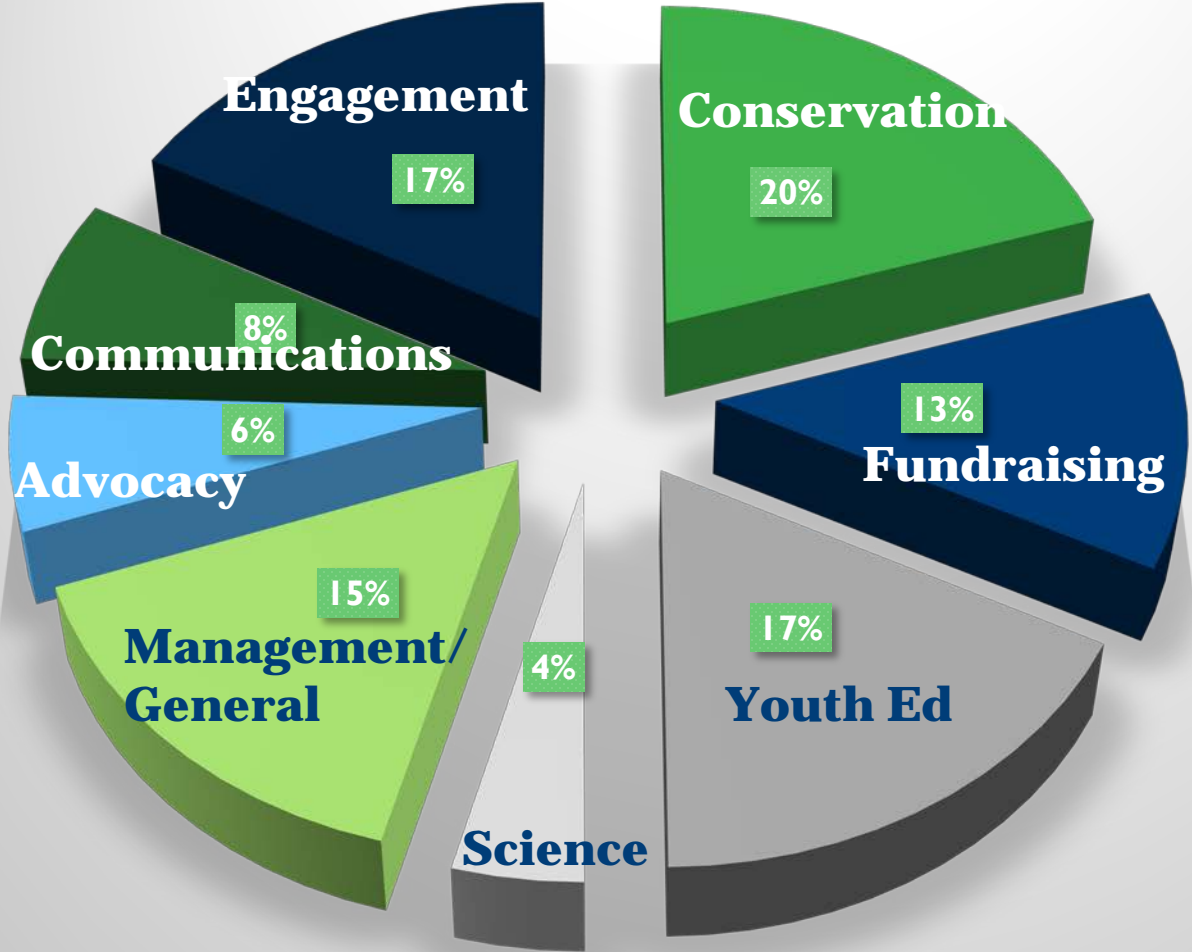


# Overview: In FY18 Chapters and Councils Generated

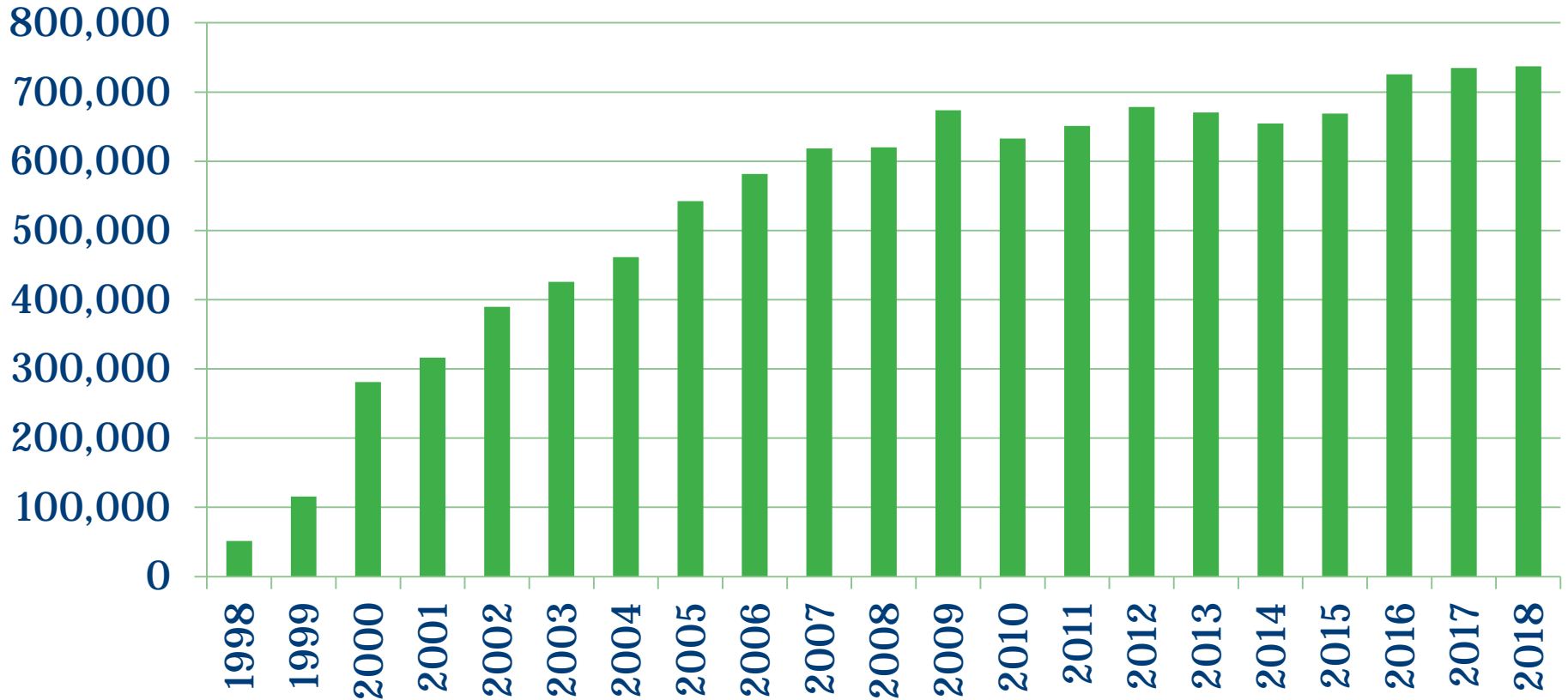


- 737,194 volunteers hours
- Total volunteer hours valued at \$18,201,320 (using the Independent Sector's estimated value of volunteer time \$24.69/ hour)
- 1,078 conservation projects held on local streams
- 1,668 education projects that engaged youth
- Served veterans and their families with 617 events and activities
- Raised \$10,715,125 in revenue
- Spent over \$9,646,017 on conservation, education and other local projects

# 737,194 Volunteer Hours In FY18

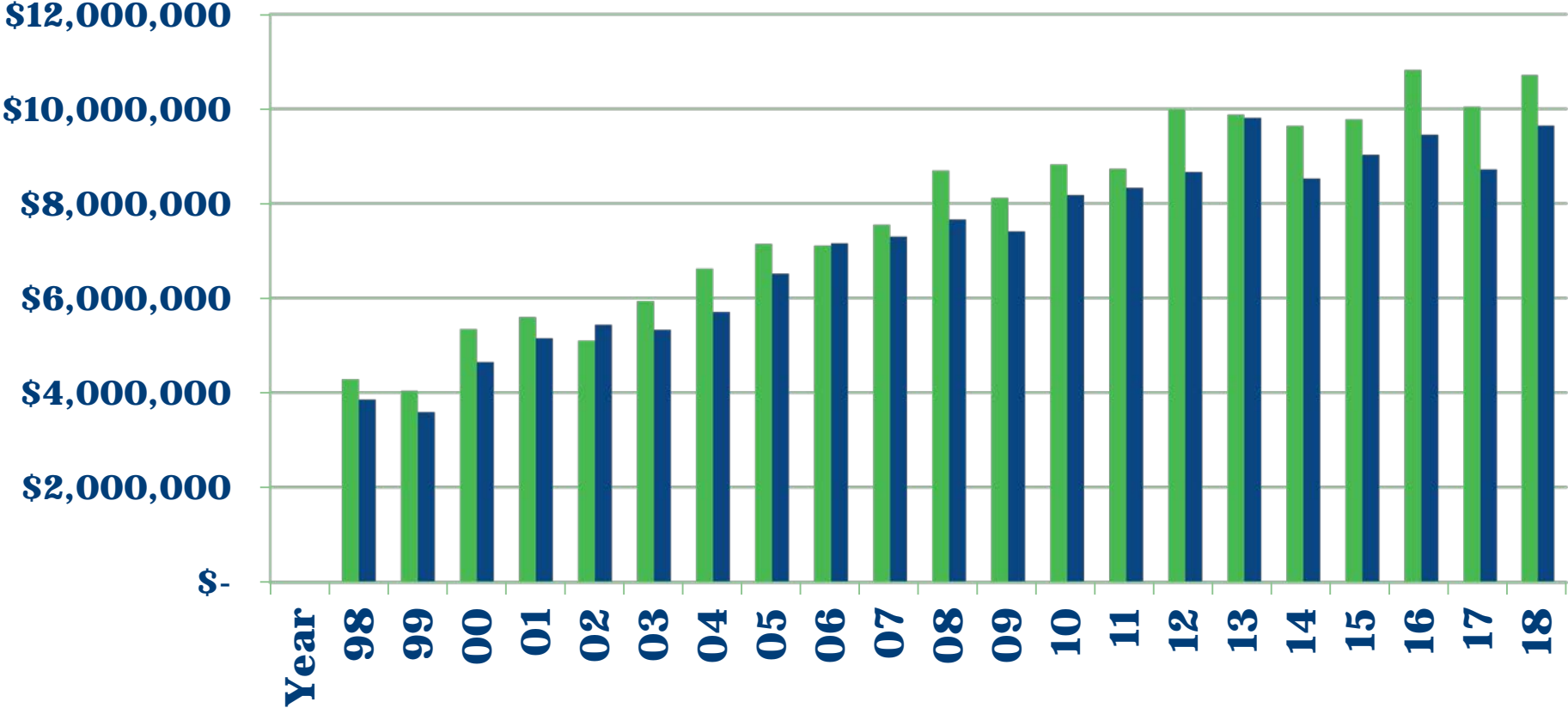


# Volunteer Hours 1998 - 2018



# Chapter/ Council Expenses and Revenues

Expenses Revenues



# The Average Chapter/ Council



	Chapters	Councils
<b>Less than \$25k in Revenue</b>	<b>295</b>	<b>18</b>
<b>\$25k-\$50k in Revenue</b>	<b>54</b>	<b>6</b>
<b>\$50K - \$100K+ in Revenue</b>	<b>16</b>	<b>4</b>
<b>\$100K+ in Revenue</b>	<b>12</b>	<b>7</b>
<b>Median Total Revenue</b>	<b>\$9,294</b>	<b>\$20,048</b>
<b>Median Volunteer Hours</b>	<b>1,145</b>	<b>908</b>

- ✦ 5 Chapters
- ✦ 1,826 Members
- ✦ Volunteer hours 10,125 (valued at \$249,986)
- ✦ 20 conservation projects held on local streams
- ✦ 37 youth education projects
- ✦ Total Revenue \$123,682

- ✦ 5 Chapters
- ✦ 1,380 Members
- ✦ Volunteer hours 12,190 (valued at \$300,971)
- ✦ 26 conservation projects held on local streams
- ✦ 76 youth education projects
- ✦ Total Revenue \$67,711

# New Hampshire



- 7 Chapters
- 1,494 Members
- Volunteer hours 11,532 (valued at \$284,725)
- 9 conservation projects held on local streams
- 36 youth education projects
- Total Revenue \$111,781



- ✦ 32 Chapters
- ✦ 7,415 Members
- ✦ Volunteer hours 60,985 (valued at \$1,505,720)
- ✦ 95 conservation projects held on local streams
- ✦ 131 youth education projects
- ✦ Total Revenue \$326,477

# Massachusetts / Rhode Island

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- ✦ 12 Chapters
- ✦ 3,889 Members
- ✦ Volunteer hours 27,872 (valued at \$688,160)
- ✦ 33 conservation projects held on local streams
- ✦ 41 youth education projects
- ✦ Total Revenue \$116,256

# Mid-Atlantic



- 7 Chapters
- 2,538 Members
- Volunteer hours 14,606 (valued at \$360,622)
- 15 conservation projects held on local streams
- 25 youth education projects
- Total Revenue \$122,180

# Connecticut



- ✦ 8 Chapters
- ✦ 2,861 Members
- ✦ Volunteer hours 45,447 (valued at \$1,122,086)
- ✦ 16 conservation projects held on local streams
- ✦ 64 youth education projects
- ✦ Total Revenue \$188,449

# New Jersey



- ✦ 10 Chapters
- ✦ 3,597 Members
- ✦ Volunteer hours 20,588 (valued at \$508,318)
- ✦ 34 conservation projects held on local streams
- ✦ 57 youth education projects
- ✦ Total Revenue \$113,048

# Pennsylvania



- 49 Chapters
- 13,812 Members
- Volunteer hours 95,856 (Valued at \$2,366,685)
- 129 conservation projects held on local streams
- 279 youth education projects
- Total Revenue \$1,175,305

# Volunteer Operations Goals

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## **Awareness & Attraction**

Increase “outward facing events” by 15%

## **Member Engagement**

Increase volunteer hours per member from 5 to 7

## **Leadership & Sustainability**

Increase chapters with strategic plans by 15%

Increase chapters with leadership succession plans 15%

# Regional Coordinators





## Jeff Wright hired as Trout Unlimited Southeast volunteer coordinator

by [Jeff Yates](#)  
October 30, 2018



**Melyssa Graeper**  
PNW Volunteer Coordinator at Trout Unlimited  
Portland, Oregon Area  
Nonprofit Organization Management

**Experience**

-  **PNW Volunteer Coordinator**  
Trout Unlimited  
March 2018 – Present • 1 year 4 months
-  **Executive Director**  
NECANICUM WATERSHED COUNCIL  
August 2010 – March 2018 • 7 years 8 months  
Seaside, OR

### Education

-  **Oregon State University**  
Bachelor of Science - BS, Fisheries and Wildlife Science  
2000 – 2004



# Regional Coordinators



**BACK COUNTRY BLITZ**  
June 15<sup>th</sup>, 2019 | Wilson Creek Watershed

**JUN 14** Back Country Blitz - Wilson Creek  
Public · Hosted by Trout Unlimited Southeast

★ Interested   ✓ Going   ➔ Share   ...

🕒 Jun 14 at 6 PM – Jun 15 at 8 PM

📍 Wilson Creek, a Wild & Scenic River [Show Map](#)

Voices from the river

## Voices from the River: STREAM Girls connect with nature

by [Brett Prettyman](#)  
April 19, 2018



Participants at a recent STREAM Girls event held in South Carolina get their feet wet. Trout

Reli

