

# Trout Unlimited Board of Trustees (BOT) Meeting

June 11, 2019

Greenville, SC

## Summary of Notes by NLC Officers

### Call to Order: 7:50 AM (PT)

#### 1. Approval of Minutes:

Motion made for approval of minutes from the February 8, 2019 TU BOT Meeting. Passed unanimously.

#### 2. Committee Reports

##### **Audit:** (Howard Kern)

New audit year to begin in July. Data gathering underway. CFO Matt Renaud discussed status of 990 filings.

##### **Budget & Finance:** (Bernard Bailey)

Discussed 2019 1<sup>st</sup> half financials, currently projections are on target.

##### **Development:** (Rob Oden)

Griffith Circle discussed. Reviewed donor events and discussed various methods for renewed donor support.

##### **Marketing & Communications:** (Kirk Deeter)

Discussed launch of new web. Feedback has been positive. Next steps to continue to improve on content as well on looking at new strategies for both digital and print format of Trout magazine. The group raised concerns for the need to see more feedback from members in order to continue improving effective communications (emails, content, fundraising and frequency as well as website, social media and TROUT magazine) to/with the general membership.

##### **NLC:** (Jim Walker)

Jim directed Board to the quarterly NLC information update in the "board book." Further discussion to take place during the board presentation.

##### **Nominating Committee:** (Terry Hyman)

Ken Olivier (Chairman, BOT) has decided to step down as Chairman; however, he will remain with the BOT. Nominating Committee has selected Bernard Bailey as next Chair. Motion was made and passed unanimously.

Discussed ways to improve diversity across the organization with additional focus on the Board and Staff. A subcommittee has been established to address any issues and review how current

levels reflect the make-up of the angling committee. Question was raised to review what we are doing to address age diversity.

**Organizational Development:** (Jeff Witten)

6 Chapters de-chartered as a result of recommendation from Councils, NLC and the OD Committee.

Looking at strategies on how to improve members coming into the organization. Suggested improvements include a tie into diversity as a way to improve membership.

**Risk Management:** (Henry Koltz)

Reviewed current real estate holdings in TU possession and risks associated with each. Some to be disposed of and reviewed easements with the hopes of finding partners to take possession.

Reviewed risk and liability assessments. Continue to review / refine and hope to complete soon.

**National Leadership Council:** (Jim Walker)

Presented overview of current NLC accomplishments including Work Group Chair calls, NLC Representative and Council Chair calls along with target areas for improvement (emphasis on communication, organizational efficiency, membership engagement, growth and succession planning).

**Presentations:**

**Tom Jones**

Reviewed Colorado Council's strategies at membership building and retention over the past four years.

**Shawn Rummel**

Presentation on "integration of citizen science into monitoring and restoration projects."

**Other Business:**

- No new business.

**Adjourn: 11:30 AM (PT)**

**Respectfully submitted by,**

**Richard Thomas**

**National Leadership Council, Secretary**