**Officers**

FIRST LAST

*President*

FIRST LAST

*Vice President*

FIRST LAST

*Secretary*

FIRST LAST

*Treasurer*

**Directors**

FIRST LAST

FIRST LAST

FIRST LAST

FIRST LAST

FIRST LAST

FIRST LAST

Dear [Member Name]:

Thank you for your past support! I am writing to share that your Trout Unlimited membership has expired and our chapter wants to remind you how important you are to our coldwater conservation community!

Without your dedication, we couldn’t provide programs to conserve, protect, restore and sustain our coldwater resources! We would not have as much fun at our [event that they attended]. Our chapter is only as strong as its members, and you help make it the strongest it’s ever been.

We have thoroughly enjoyed having you as a member since [year]. Over the course of your membership, we have been able to bring the TU coldwater conservation mission to life through a variety of events and projects including [2-3 exciting examples for the year] and we look forward to our upcoming [inspiration/exciting project]. We see a lot of possibility with you on our team!

As a reminder, there are many benefits to being a member of our conservation community.

**Member Benefits**

This year, we have some returning and some brand-new exclusive benefits to offer our renewing chapter members:

* Supporting coldwater conservation for current and future generations.
* TROUT Magazine subscription mailed quarterly to your membership address.
* Member exclusive discounts on select gear, travel services and other products and services.
* NEW: You can register early for our [popular event], which sell out every year.
* NEW: You receive an invitation to members-only events, like our [event examples] -OR- receive a complimentary guest membership for a new member.
* NEW: You get free stickers by attending an upcoming event!

To secure access to these amazing members-only perks in the coming year, complete the enclosed membership application and drop it in the mail along with payment by [date]. If you prefer an online application, navigate to tu.org/renew.

We look forward to making a difference together!

 [Chapter President signature]

Chapter President

[Chapter or President Email]

P.S. If you renew in the next 15 days, we’ll mail you a free [chapter gear]! Don’t wait until [date above] to submit your renewal application online or by mail!