WHAT IS 5 RIVERS?
A network of over 100 TU-affiliated college fly-fishing clubs around the nation! From Alabama to California to New York and everywhere in-between! 5 Rivers also refers to the 5 aspects of the program:

1) CONSERVATION
2) COMMUNITY OUTREACH
3) COSTA AMBASSADORSHIP
4) FUNDRAISER
5) TU CONNECTION

THANK YOU TO OUR 5 RIVERS SPONSORS:

AN OVERVIEW TO STARTING A TU-AFFILIATED COLLEGE FLY-FISHING CLUB

PRESENTED BY TROUT UNLIMITED AND COSTA

1777 N Kent St • Suite 100 • Arlington, VA, 22209
The 5 Rivers Program

Rendezvous events are our gathering of TU-affiliated college fly-fishing clubs Nationwide. We hold three events in the Northeast, Southeast, and West during each school year for a weekend of workshops, fun, and fishing! Every club is encouraged to attend. In 2018, 5 Rivers events attracted over 350 students from 30 colleges/universities around the country.

Participation Incentives

Student Discount Program
By completing the ”5 Rivers” your club is eligible for the “Student Discount Program” where you earn discounts on anything from waders, to rods, to tying materials.

Costa Ambassadorship
Costa Sunglasses will encourage and allow all club leaders to become campus ambassadors for the brand. As a Costa ambassador, you are not asked to take on any additional duties above and beyond the presidential roles. But you are encouraged to do a fantastic job at your current roles! In addition, you get to attend the Costa Ambassador Summit free of charge at a unique fishing location each summer!

5 Rivers Odyssey
The 5 Rivers Odyssey is a dream fishing and advocacy trip we offer a select group of 5 Rivers leaders each summer. The group explores various public land fisheries for five weeks to learn the challenges facing them, and share their experience on social media. Application process is open to all active 5 Rivers members.

Awards
Each semester, five clubs are recognized for their outstanding performance and earn prizes as “Top Costa Ambassadors”!

I’m Interested, Now What?
Please contact Andrew Loffredo for more information about getting a club started! TU is here to help with every step from start-up, to club orders, and event logistics!

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