

# WHAT IS 5 RIVERS?

A network of over 100 TU-affiliated college fly-fishing clubs around the nation! From Alabama to California to New York and everywhere in-between! 5 Rivers also refers to the 5 aspects of the program:

- 1) CONSERVATION
- 2) COMMUNITY OUTREACH
- 3) COSTA AMBASSADORSHIP
- 4) FUNDRAISER
- 5) TU CONNECTION



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AN OVERVIEW TO STARTING  
A TU-AFFILIATED COLLEGE  
FLY-FISHING CLUB



FLY ORDS

PRESENTED BY  
TROUT UNLIMITED AND COSTA



# THE 5 RIVERS PROGRAM



5 RIVERS ODYSSEY CREW 2018 & FLYLORDS

**Rendezvous events** are our gathering of TU-affiliated college fly-fishing clubs Nationwide. We hold three events in the Northeast, Southeast, and West during each school year for a weekend of workshops, fun, and fishing! Every club is encouraged to attend. In 2018, 5 Rivers events attracted over 350 students from 30 colleges/universities around the country.



5 RIVERS ODYSSEY CREW 2018 & FLYLORDS

## PARTICIPATION INCENTIVES

### Student Discount Program

By completing the “5 Rivers” your club is eligible for the “Student Discount Program” where you earn discounts on anything from waders, to rods, to tying materials.

### Costa Ambassadorship

Costa Sunglasses will encourage and allow all club leaders to become campus ambassadors for the brand. As a Costa ambassador, you are not asked to take on any additional duties above and beyond the presidential roles. But you are encouraged to do a fantastic job at your current roles! In addition, you get to attend the Costa Ambassador Summit free of charge at a unique fishing location each summer!

### 5 Rivers Odyssey

The 5 Rivers Odyssey is a dream fishing and advocacy trip we offer a select group of 5 Rivers leaders each summer. The group explores various public land fisheries for five weeks to learn the challenges facing them, and share their experience on social media. Application process is open to all active 5 Rivers members.



NATIVE ODYSSEY CREW 2017

### Awards

Each semester, five clubs are recognized for their outstanding performance and earn prizes as “Top Costa Ambassadors”!

## I’M INTERESTED, NOW WHAT?

Please contact Andrew Loffredo for more information about getting a club started! TU is here to help with every step from start-up, to club orders, and event logistics!

@TUCosta5rivers  
Phone: 518.265.2705  
E-mail: Andrew.Loffredo@tu.org



OLIVER SUTRO

## WHAT IS TROUT UNLIMITED (TU)?



## OUR MISSION

To conserve, protect and restore North America’s coldwater fisheries and their watersheds.

## OUR VISION

By the next generation, Trout Unlimited will ensure that robust populations of native and wild coldwater fish once again thrive within their North American range, so that our children can enjoy healthy fisheries in their home waters.

## WHO WE ARE

Founded in Michigan in 1959, Trout Unlimited today is a national non-profit organization with 150,000 members dedicated to conserving, protecting and restoring North America’s coldwater fisheries and their watersheds. Our staff and volunteers work from coast to coast to protect, reconnect, restore and sustain trout and salmon habitat on behalf of today’s anglers and coming generations of sportsmen and women who value the connection between healthy, intact habitat and angling opportunity.