

## Ways Your TU Chapter Can Advocate for Conservation



Target audience	General Advocacy, from education to grassroots lobbying				Direct lobbying
<i>Any elected official</i>	Build relationships	Inform them about issues	Invite them to your workdays, banquets	Hold targeted events for them; show them your stream and its issues	Ask them to vote a certain way
<i>Your Membership</i>	Hold a public forum to educate them about an issue	Send an email about a policy issue or legislation (for information only)	Send an email about a policy issue or legislation with an opinion/point of view from your organization (no specific call to action, yet)	Send an email about a policy issue or legislation with a call to action, "Contact your legislator, tell them how you feel about this issue, ask them to vote yes, and here is how to contact them."	N/A
<i>Federal or State Legislators</i>	Meet them in district or at a listening session to introduce your organization, no ask at this time	Take them fishing or show them stream restoration sites to introduce them to the issues on your river	Put them on your newsletter/email lists.  Sign up for their email list.	Send them educational information about your concerns- be their resource for quality information about water issues	<ul style="list-style-type: none"> <li>• Testify at a public hearing</li> <li>• Call, send a letter/email asking them to vote yes/no</li> <li>• Meet at their office in the Capitol</li> </ul>
<i>Local: County, City, Village, Town officials</i>	Meet them at a coffee shop to introduce yourself and your organization	Take them fishing or show them stream restoration sites to introduce them to the issues on your river	Put them on your newsletter/email lists.  Sign up for their email list (if available)	Attend County Land & Water meetings (or other appropriate committee meetings) to learn, listen, educate and/or make requests	<ul style="list-style-type: none"> <li>• Testify at a public hearing</li> <li>• Call, send a letter/email asking them to vote yes/no</li> <li>• Attend a meeting to ask for funds in the budget, an ordinance, etc.</li> </ul>
<i>DNR resource managers</i>	Invite staff to events, workdays	Invite the DNR Secretary and staff to your events; consider annual meetings, especially with Fisheries Bureau	Ask the DNR staff/administration to fund programs/staff that support trout streams in your region	Provide letters of support to the Natural Resource Board for polices that support trout streams, or speak out about polices that will harm them	<ul style="list-style-type: none"> <li>• Ask DNR managers for resources to protect trout streams in your region</li> <li>• Provide comment or testimony on DNR or Conservation Congress issues</li> </ul>

