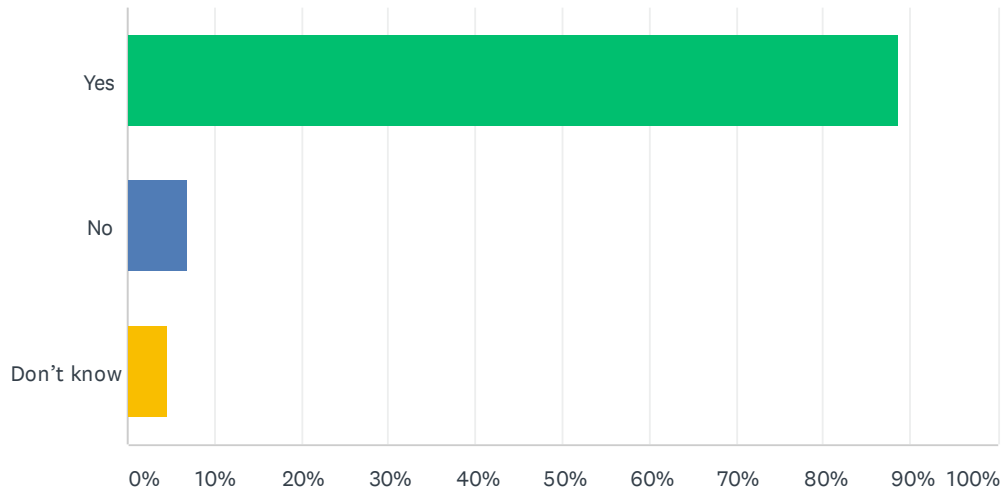


Q1 Do you believe climate change is real?

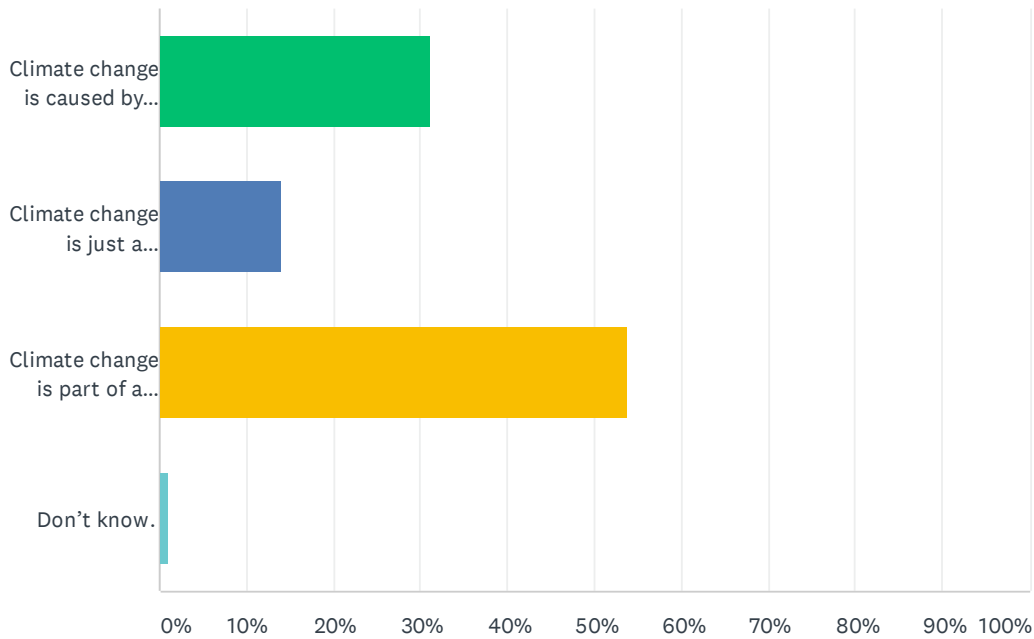
Answered: 3,404 Skipped: 13



ANSWER CHOICES	RESPONSES	
Yes	88.63%	3,017
No	6.84%	233
Don't know	4.52%	154
TOTAL		3,404

Q2 Based on what you have read or heard, which of the following comes closest to your views on climate change?

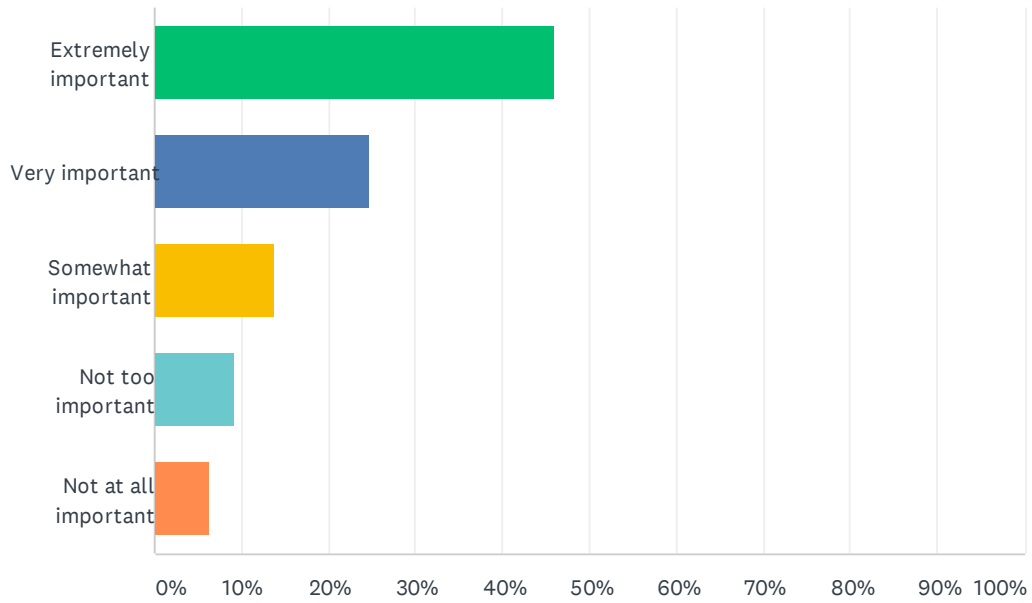
Answered: 3,404 Skipped: 13



ANSWER CHOICES	RESPONSES	
Climate change is caused by human activity.	31.23%	1,063
Climate change is just a natural cycle.	14.07%	479
Climate change is part of a natural cycle but is intensified by human activity.	53.70%	1,828
Don't know.	1.00%	34
TOTAL		3,404

Q3 How important is the issue of global warming to you personally?

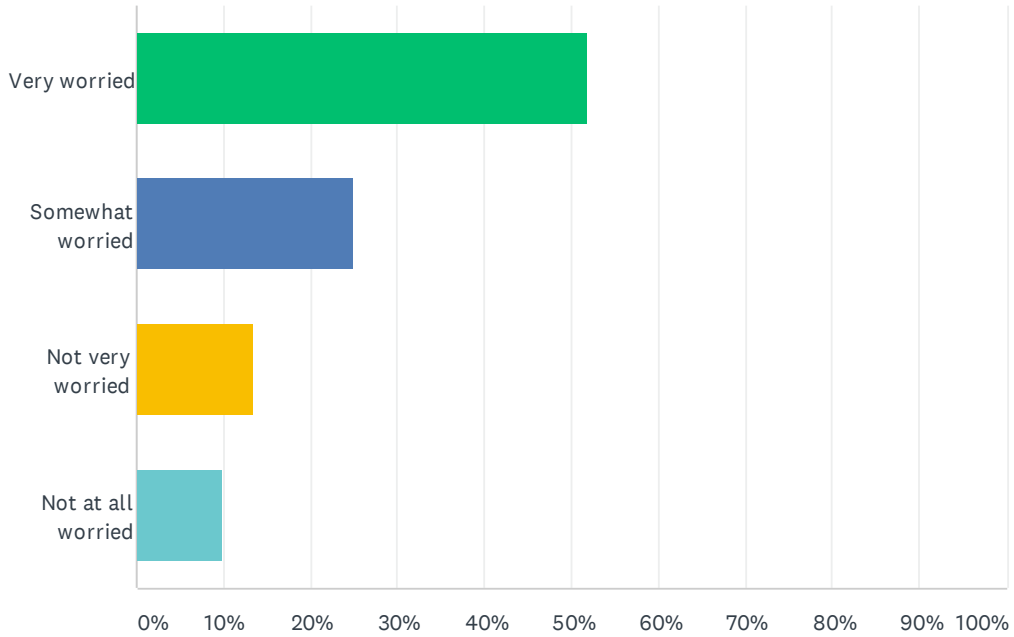
Answered: 3,404 Skipped: 13



ANSWER CHOICES	RESPONSES	
Extremely important	46.06%	1,568
Very important	24.71%	841
Somewhat important	13.72%	467
Not too important	9.28%	316
Not at all important	6.23%	212
TOTAL		3,404

Q4 How worried are you about global warming?

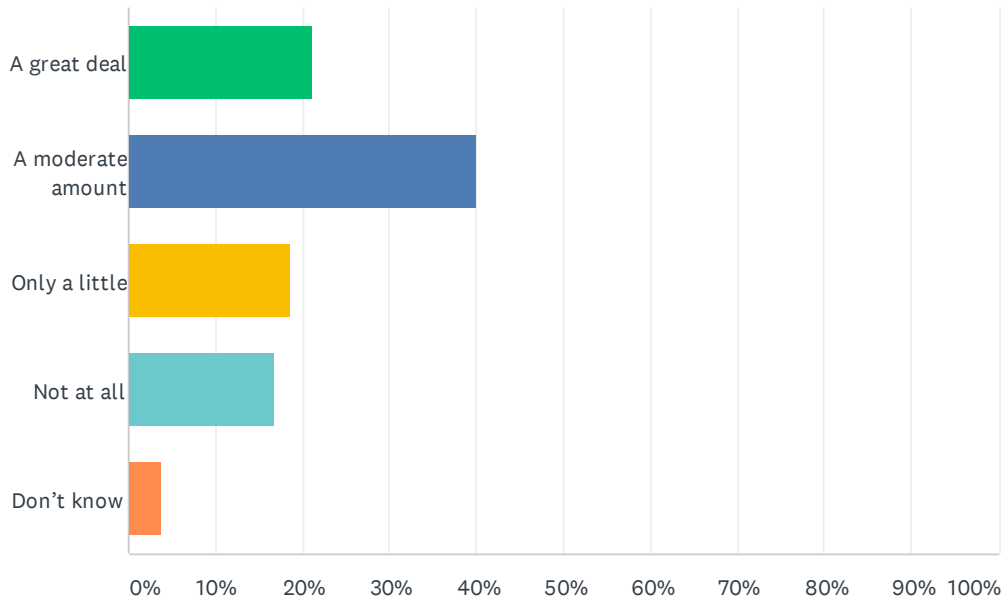
Answered: 3,398 Skipped: 19



ANSWER CHOICES	RESPONSES	
Very worried	51.94%	1,765
Somewhat worried	24.84%	844
Not very worried	13.45%	457
Not at all worried	9.77%	332
TOTAL		3,398

Q5 How much do you think global warming will harm you personally?

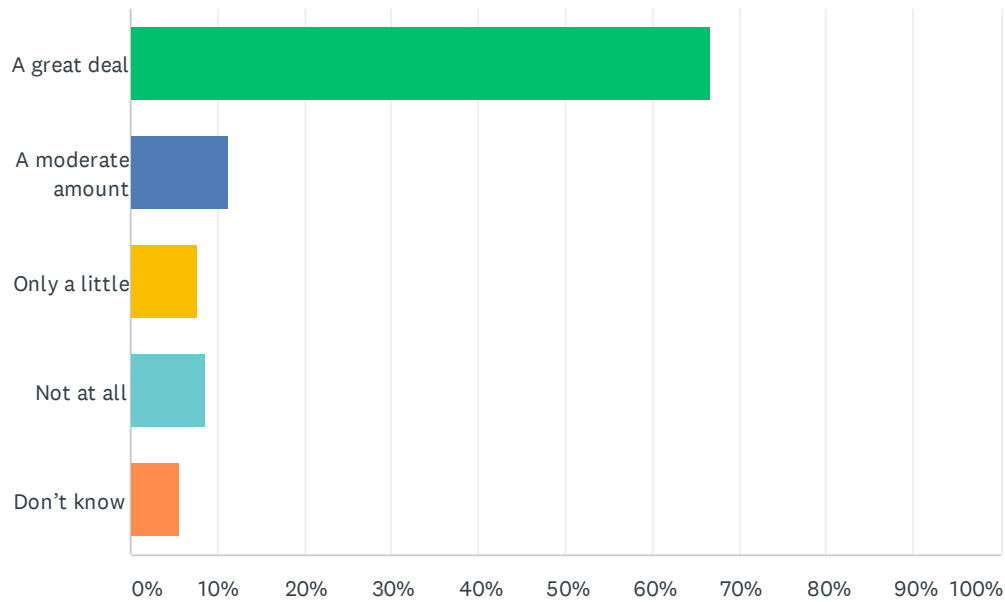
Answered: 3,403 Skipped: 14



ANSWER CHOICES	RESPONSES	
A great deal	21.13%	719
A moderate amount	39.91%	1,358
Only a little	18.57%	632
Not at all	16.66%	567
Don't know	3.73%	127
TOTAL		3,403

Q6 How much do you think global warming will harm future generations of people?

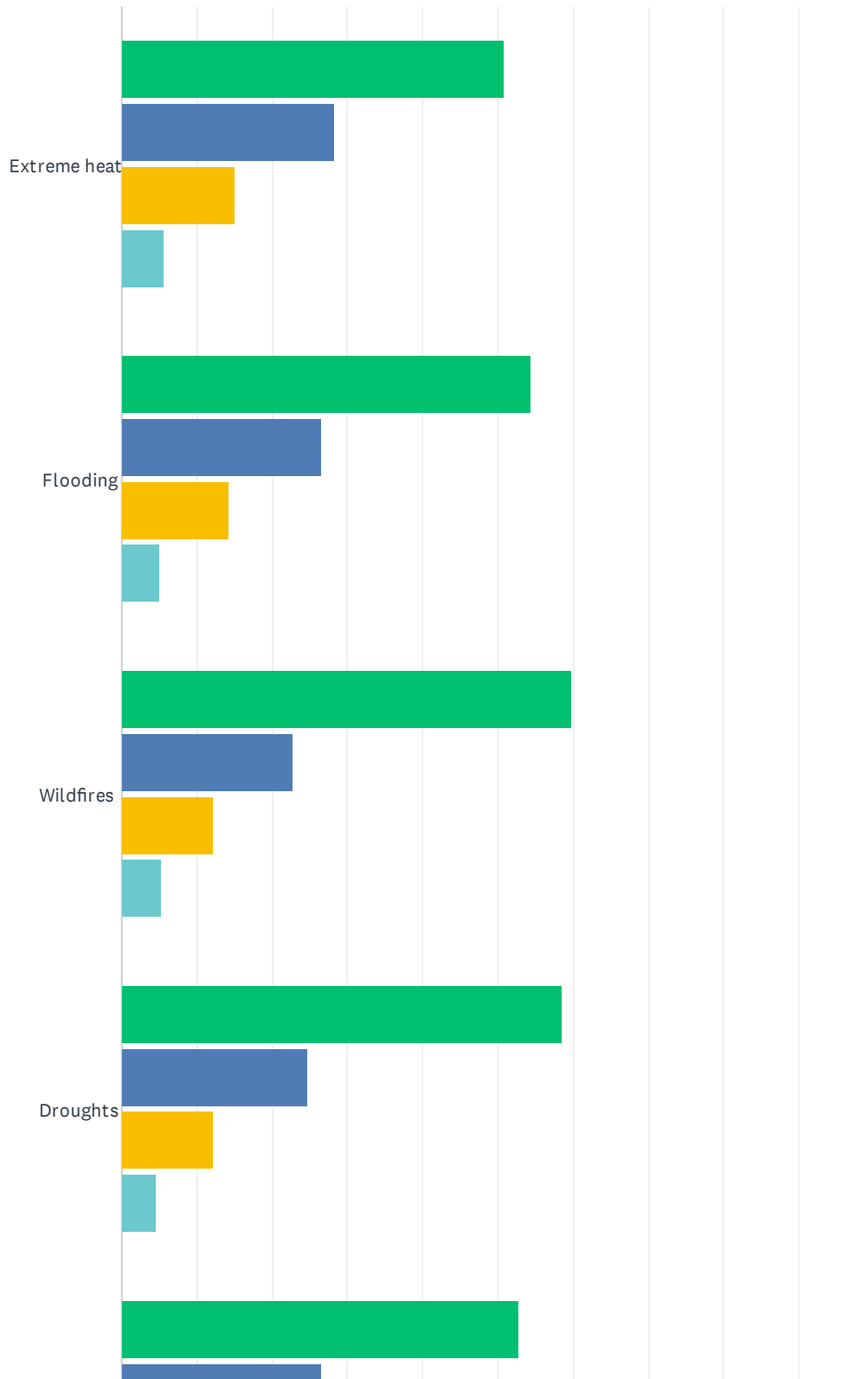
Answered: 3,401 Skipped: 16



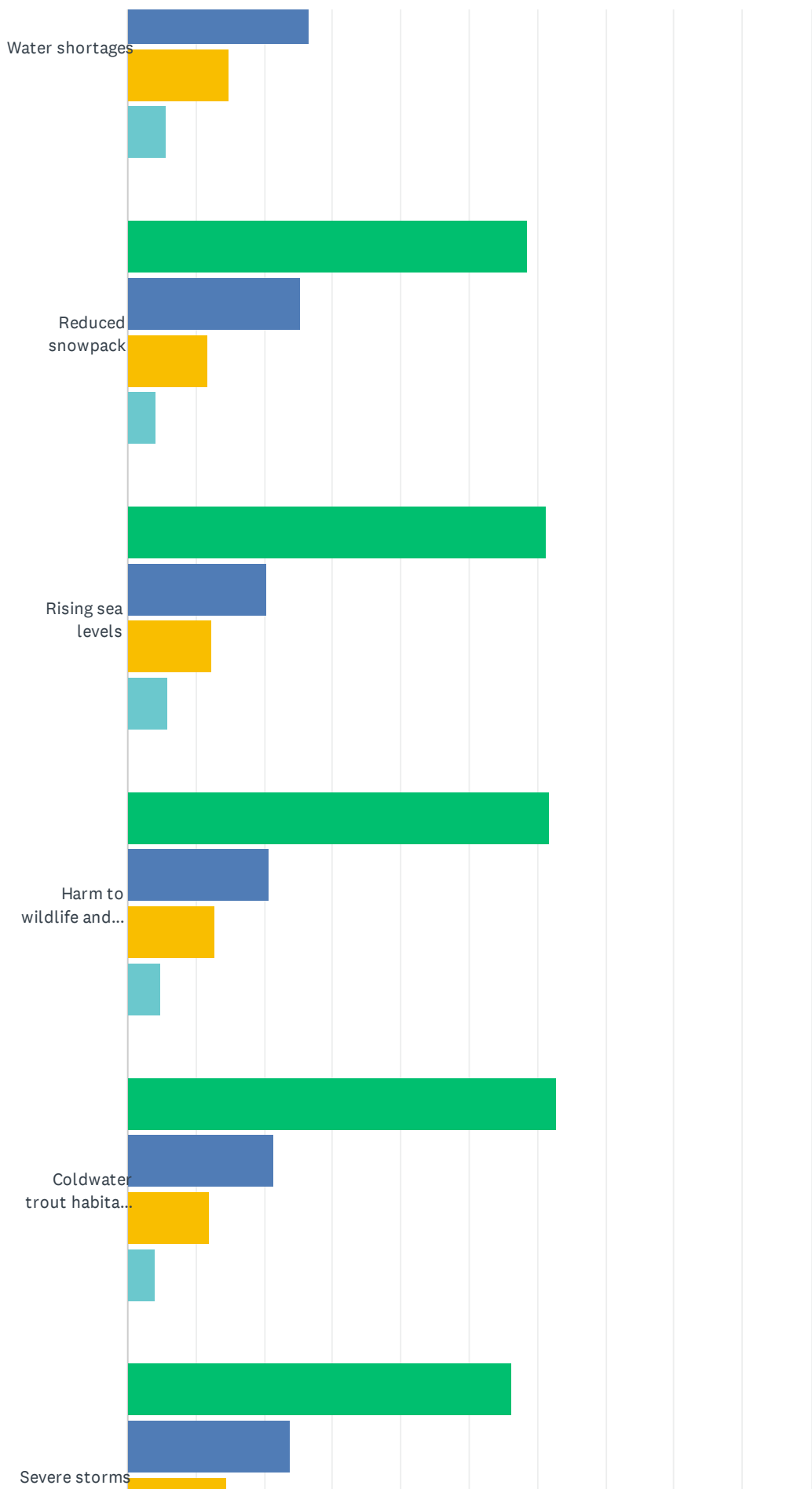
ANSWER CHOICES	RESPONSES	
A great deal	66.83%	2,273
A moderate amount	11.20%	381
Only a little	7.76%	264
Not at all	8.62%	293
Don't know	5.59%	190
TOTAL		3,401

Q7 How likely do you think it is that each of the following will occur due to climate change? Would you say: very likely, likely, not too likely, not at all likely?

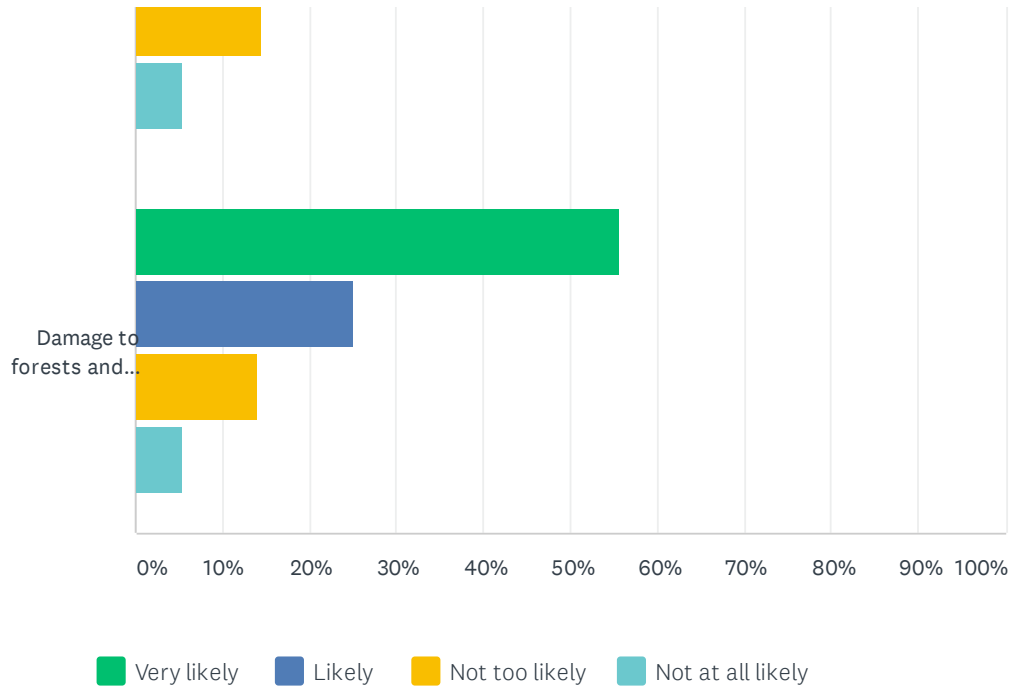
Answered: 3,398 Skipped: 19



Climate change awareness



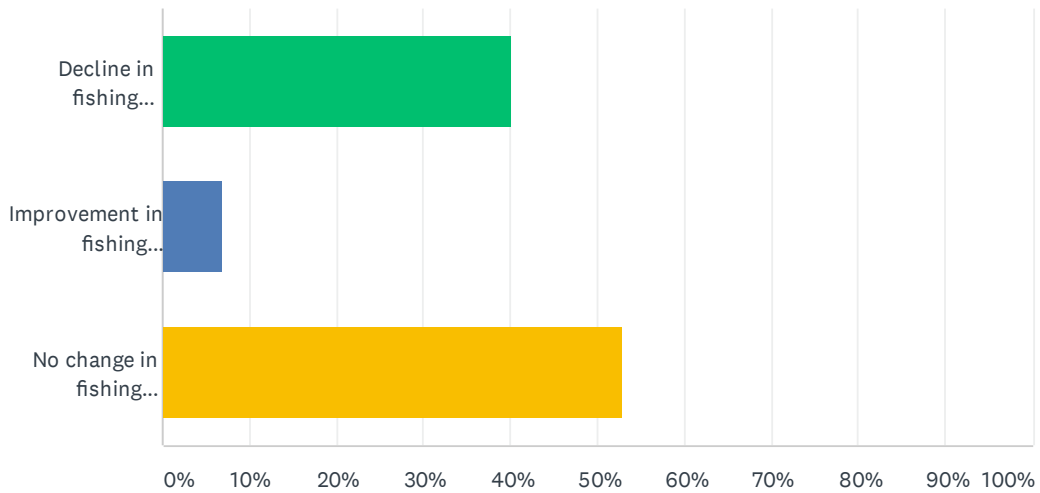
Climate change awareness



	VERY LIKELY	LIKELY	NOT TOO LIKELY	NOT AT ALL LIKELY	TOTAL	WEIGHTED AVERAGE
Extreme heat	50.89% 1,724	28.31% 959	15.14% 513	5.67% 192	3,388	3.24
Flooding	54.31% 1,840	26.51% 898	14.17% 480	5.02% 170	3,388	3.30
Wildfires	59.88% 2,030	22.80% 773	12.04% 408	5.28% 179	3,390	3.37
Droughts	58.50% 1,982	24.73% 838	12.22% 414	4.55% 154	3,388	3.37
Water shortages	52.75% 1,785	26.65% 902	14.86% 503	5.73% 194	3,384	3.26
Reduced snowpack	58.60% 1,987	25.36% 860	11.77% 399	4.28% 145	3,391	3.38
Rising sea levels	61.38% 2,079	20.31% 688	12.37% 419	5.93% 201	3,387	3.37
Harm to wildlife and their habitats	61.79% 2,094	20.71% 702	12.69% 430	4.81% 163	3,389	3.39
Coldwater trout habitat becomes degraded	62.79% 2,130	21.34% 724	11.91% 404	3.95% 134	3,392	3.43
Severe storms	56.27% 1,899	23.79% 803	14.40% 486	5.54% 187	3,375	3.31
Damage to forests and plant life	55.65% 1,885	25.01% 847	13.99% 474	5.34% 181	3,387	3.31

Q8 Have you noticed a change in your fishing conditions in the last few years on waters that you fish frequently?

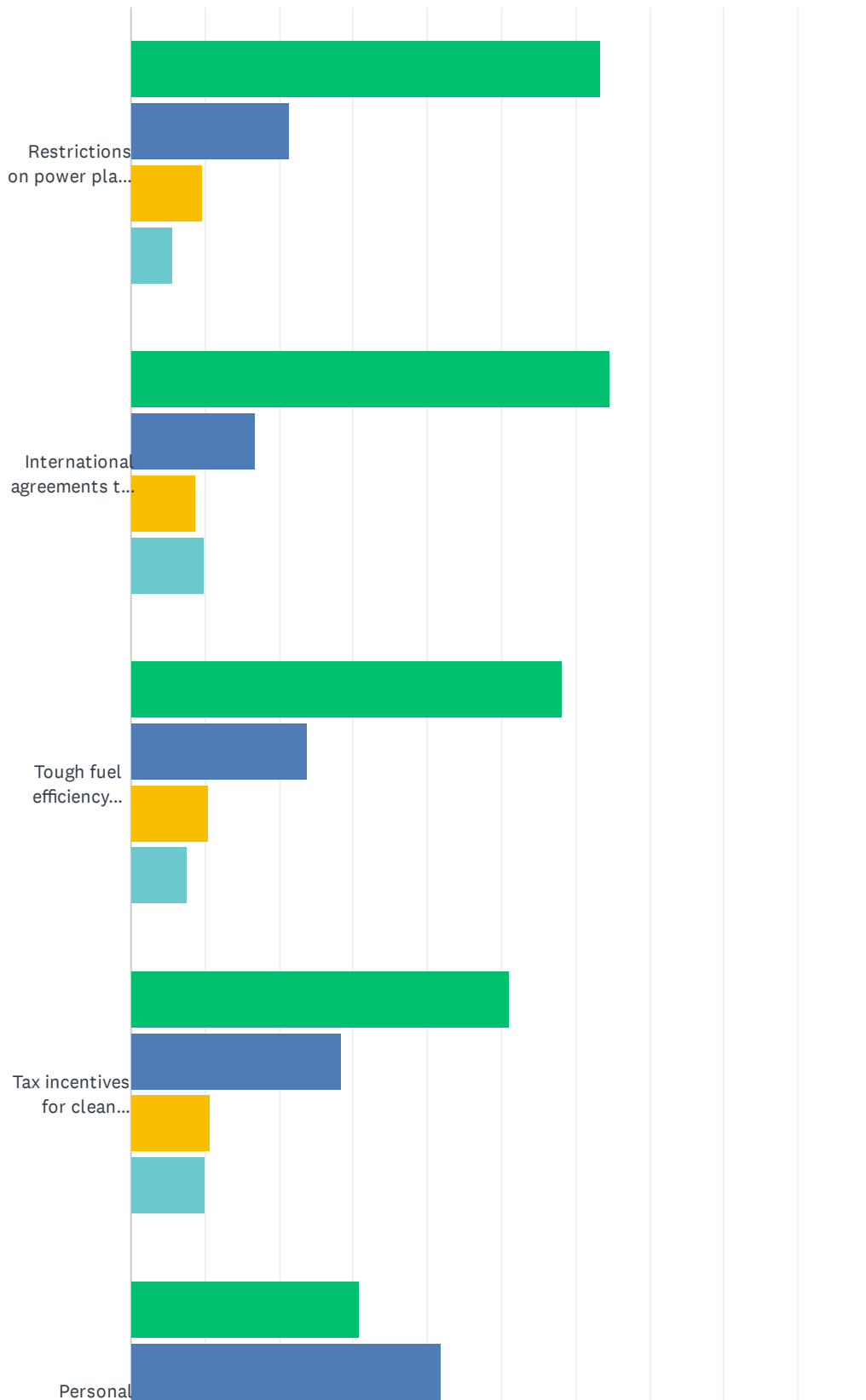
Answered: 3,377 Skipped: 40



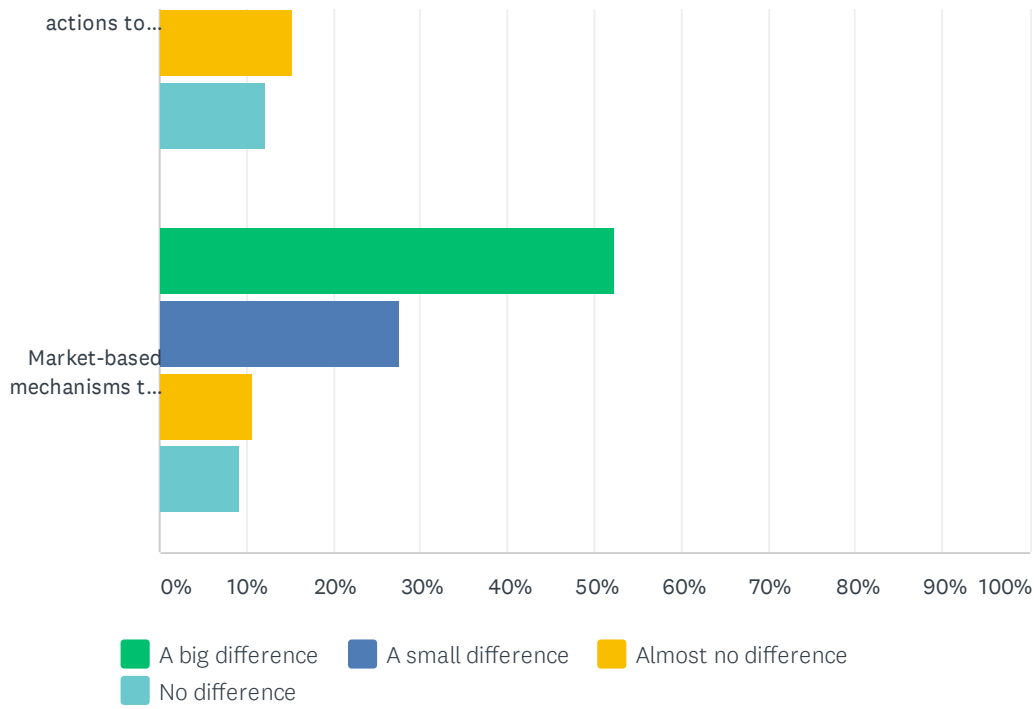
ANSWER CHOICES	RESPONSES	
Decline in fishing experience	40.24%	1,359
Improvement in fishing experience	6.81%	230
No change in fishing experience	52.95%	1,788
TOTAL		3,377

Q9 How big a difference can each of the following make in reducing the impact of climate change?

Answered: 3,400 Skipped: 17



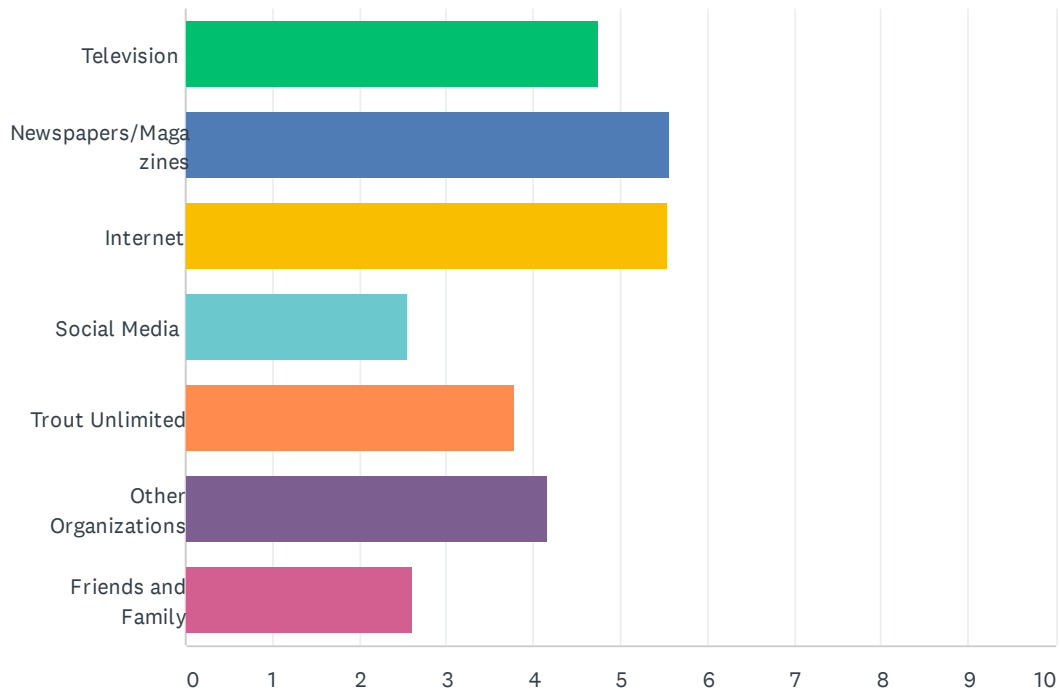
Climate change awareness



	A BIG DIFFERENCE	A SMALL DIFFERENCE	ALMOST NO DIFFERENCE	NO DIFFERENCE	TOTAL	WEIGHTED AVERAGE
Restrictions on power plant carbon emissions	63.45% 2,153	21.25% 721	9.73% 330	5.57% 189	3,393	3.43
International agreements to limit emissions	64.56% 2,191	16.82% 571	8.75% 297	9.87% 335	3,394	3.36
Tough fuel efficiency standards for cars, trucks, and SUVs	58.11% 1,971	23.91% 811	10.41% 353	7.58% 257	3,392	3.33
Tax incentives for clean energy	50.96% 1,729	28.38% 963	10.67% 362	9.99% 339	3,393	3.20
Personal actions to reduce emissions, such as biking to work, driving a hybrid or eating less meat	30.71% 1,044	41.92% 1,425	15.21% 517	12.15% 413	3,399	2.91
Market-based mechanisms to incentivize reductions in carbon emissions	52.25% 1,768	27.69% 937	10.76% 364	9.31% 315	3,384	3.23

Q10 Where do you get information about climate change? Please select top sources in order with 1 being the source you use most frequently.

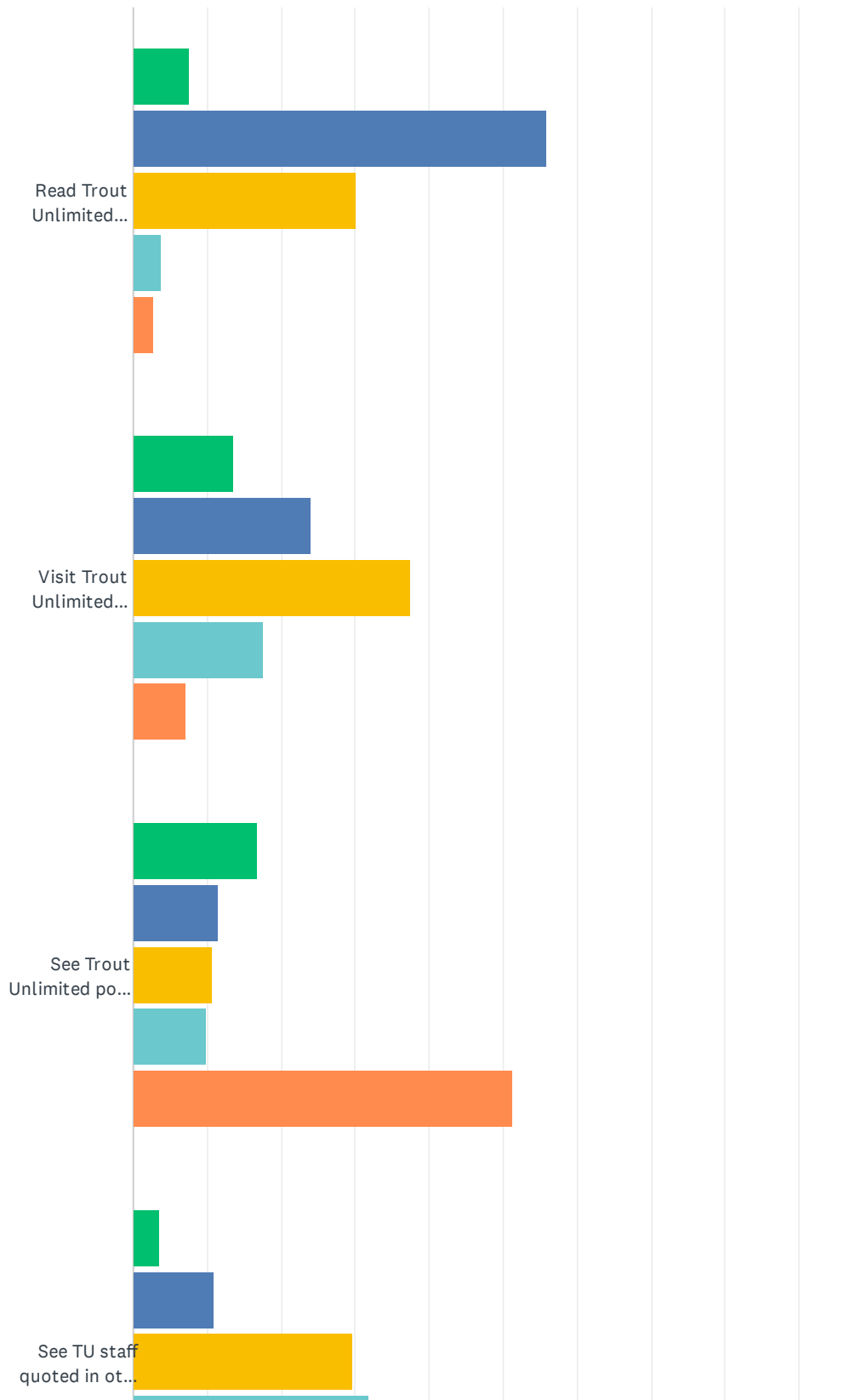
Answered: 3,340 Skipped: 77



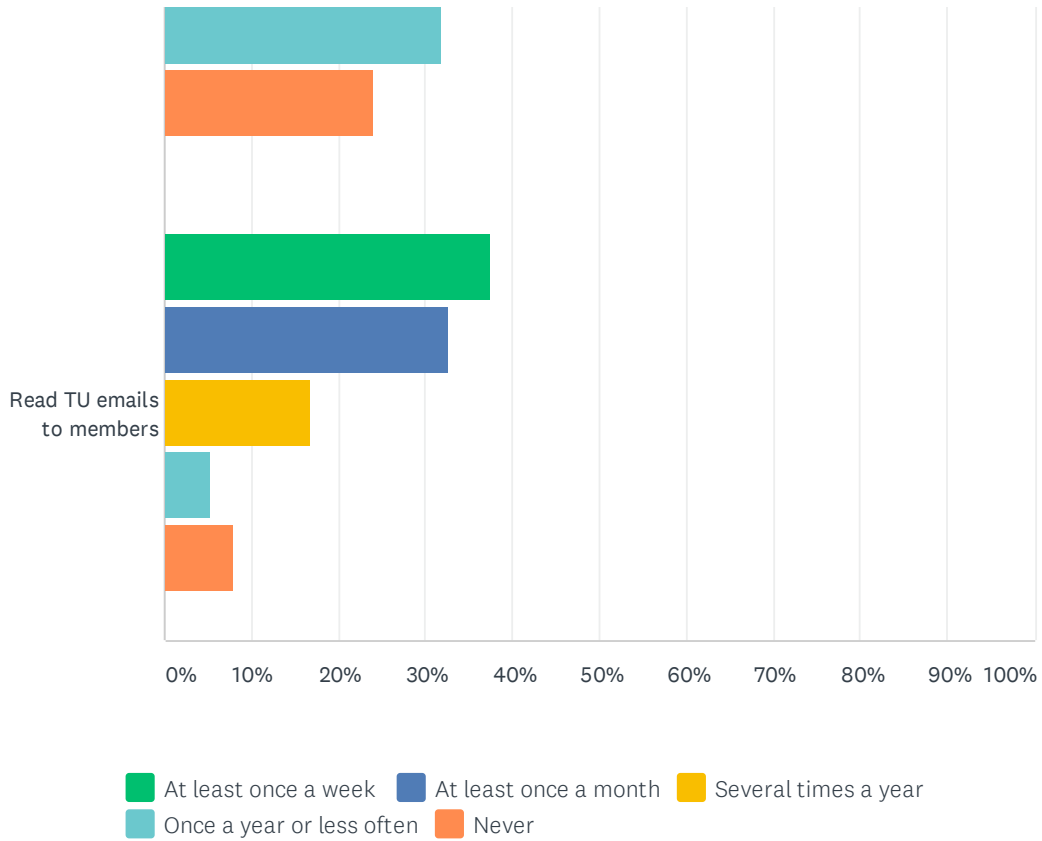
	1	2	3	4	5	6	7	TOTAL	SCORE
Television	21.74% 623	21.77% 624	17.83% 511	12.32% 353	9.77% 280	8.09% 232	8.48% 243	2,866	4.75
Newspapers/Magazines	34.00% 1,026	28.86% 871	16.87% 509	8.71% 263	5.04% 152	4.21% 127	2.32% 70	3,018	5.56
Internet	31.10% 947	27.95% 851	21.38% 651	9.00% 274	6.40% 195	3.28% 100	0.89% 27	3,045	5.55
Social Media	2.22% 56	4.84% 122	7.73% 195	13.92% 351	13.96% 352	17.33% 437	40.01% 1,009	2,522	2.55
Trout Unlimited	4.27% 121	9.45% 268	18.12% 514	24.60% 698	22.74% 645	13.99% 397	6.84% 194	2,837	3.79
Other Organizations	15.39% 444	12.03% 347	15.53% 448	17.44% 503	16.29% 470	16.43% 474	6.90% 199	2,885	4.16
Friends and Family	2.01% 53	3.46% 91	7.44% 196	12.53% 330	18.80% 495	27.12% 714	28.64% 754	2,633	2.61

Q11 Trout Unlimited communicates with its members through several channels. Please tell us how often you do each of the following.

Answered: 3,397 Skipped: 20



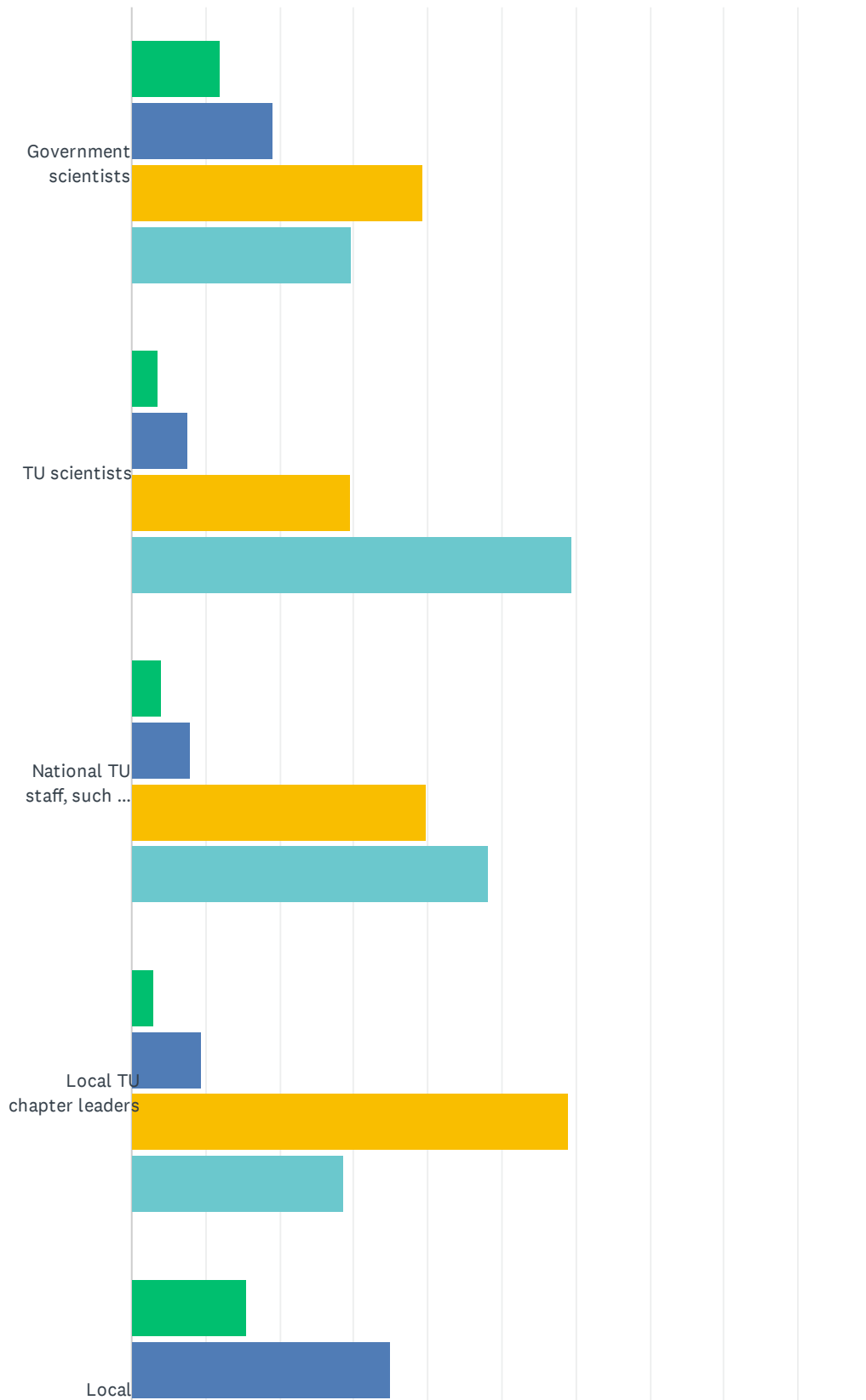
Climate change awareness



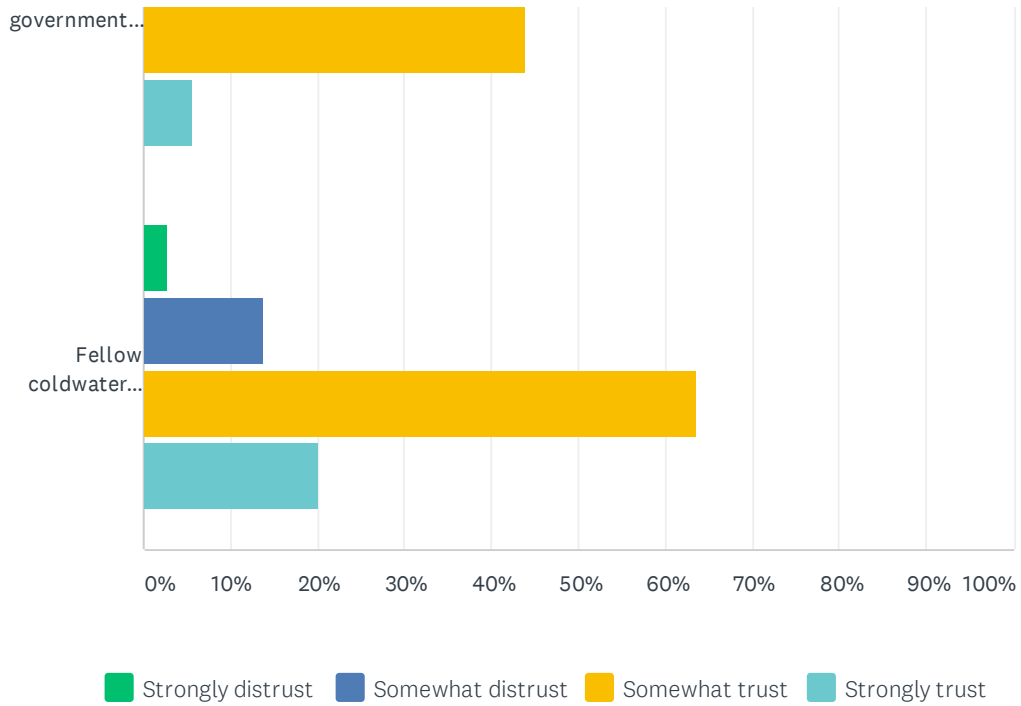
	AT LEAST ONCE A WEEK	AT LEAST ONCE A MONTH	SEVERAL TIMES A YEAR	ONCE A YEAR OR LESS OFTEN	NEVER	TOTAL	WEIGHTED AVERAGE
Read Trout Unlimited magazine	7.62% 258	55.85% 1,891	30.21% 1,023	3.66% 124	2.66% 90	3,386	3.66
Visit Trout Unlimited website	13.63% 460	24.15% 815	37.48% 1,265	17.60% 594	7.14% 241	3,375	3.37
See Trout Unlimited posts on Facebook or Twitter	16.70% 561	11.46% 385	10.75% 361	9.79% 329	51.30% 1,723	3,359	2.42
See TU staff quoted in other media outlets, including newspapers, TV, and magazines	3.45% 116	10.96% 368	29.74% 999	31.82% 1,069	24.03% 807	3,359	2.70
Read TU emails to members	37.35% 1,261	32.70% 1,104	16.68% 563	5.24% 177	8.03% 271	3,376	3.91

Q12 How much do you trust or distrust the following as a source of information about climate change and its impacts on coldwater habitat?

Answered: 3,398 Skipped: 19



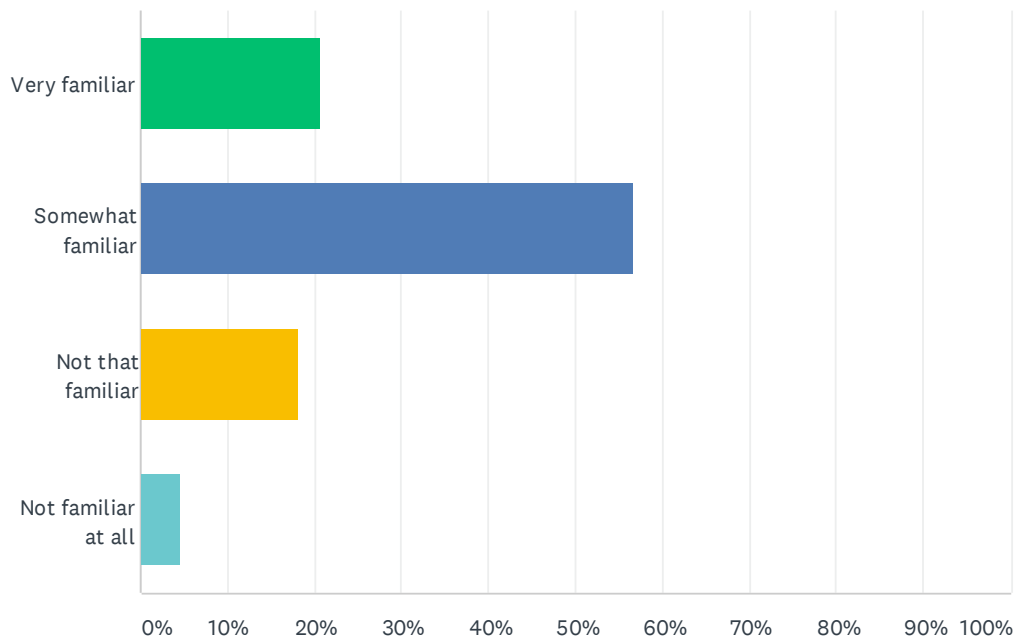
Climate change awareness



	STRONGLY DISTRUST	SOMEWHAT DISTRUST	SOMEWHAT TRUST	STRONGLY TRUST	TOTAL	WEIGHTED AVERAGE
Government scientists	12.00% 407	19.11% 648	39.28% 1,332	29.61% 1,004	3,391	2.86
TU scientists	3.61% 121	7.61% 255	29.40% 985	59.37% 1,989	3,350	3.45
National TU staff, such as President/Director and Trout Unlimited Government Affairs Team	4.05% 136	7.92% 266	39.82% 1,338	48.21% 1,620	3,360	3.32
Local TU chapter leaders	2.86% 94	9.51% 312	59.02% 1,937	28.61% 939	3,282	3.13
Local government officials, such as mayor	15.46% 518	35.03% 1,174	43.96% 1,473	5.55% 186	3,351	2.40
Fellow coldwater fishermen- and women	2.67% 89	13.79% 460	63.55% 2,120	19.99% 667	3,336	3.01

Q13 How familiar would you say you are with TU's position and national activities around climate change?

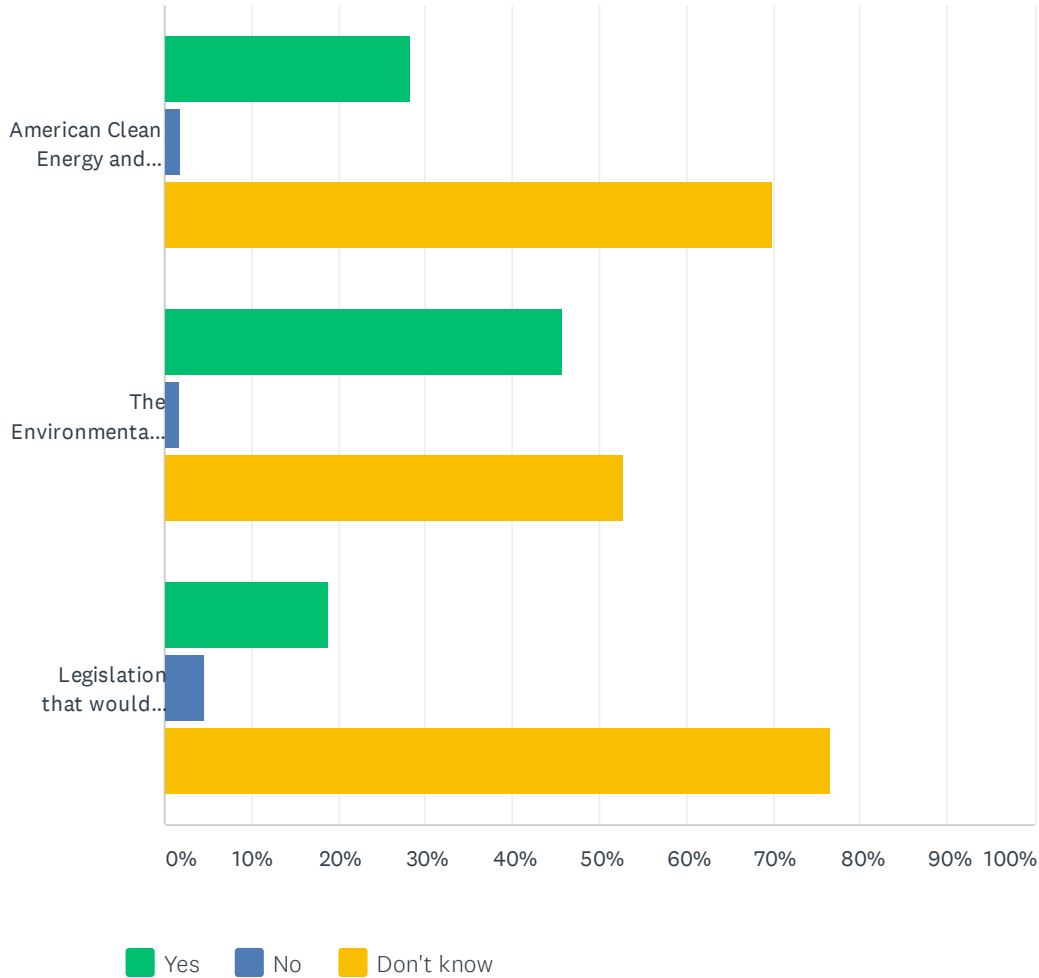
Answered: 3,396 Skipped: 21



ANSWER CHOICES	RESPONSES	
Very familiar	20.73%	704
Somewhat familiar	56.63%	1,923
Not that familiar	18.14%	616
Not familiar at all	4.51%	153
TOTAL		3,396

Q14 Here is a list of federal policies that have been proposed or enacted to address climate change. To your knowledge, has TU officially endorsed any of these policies?

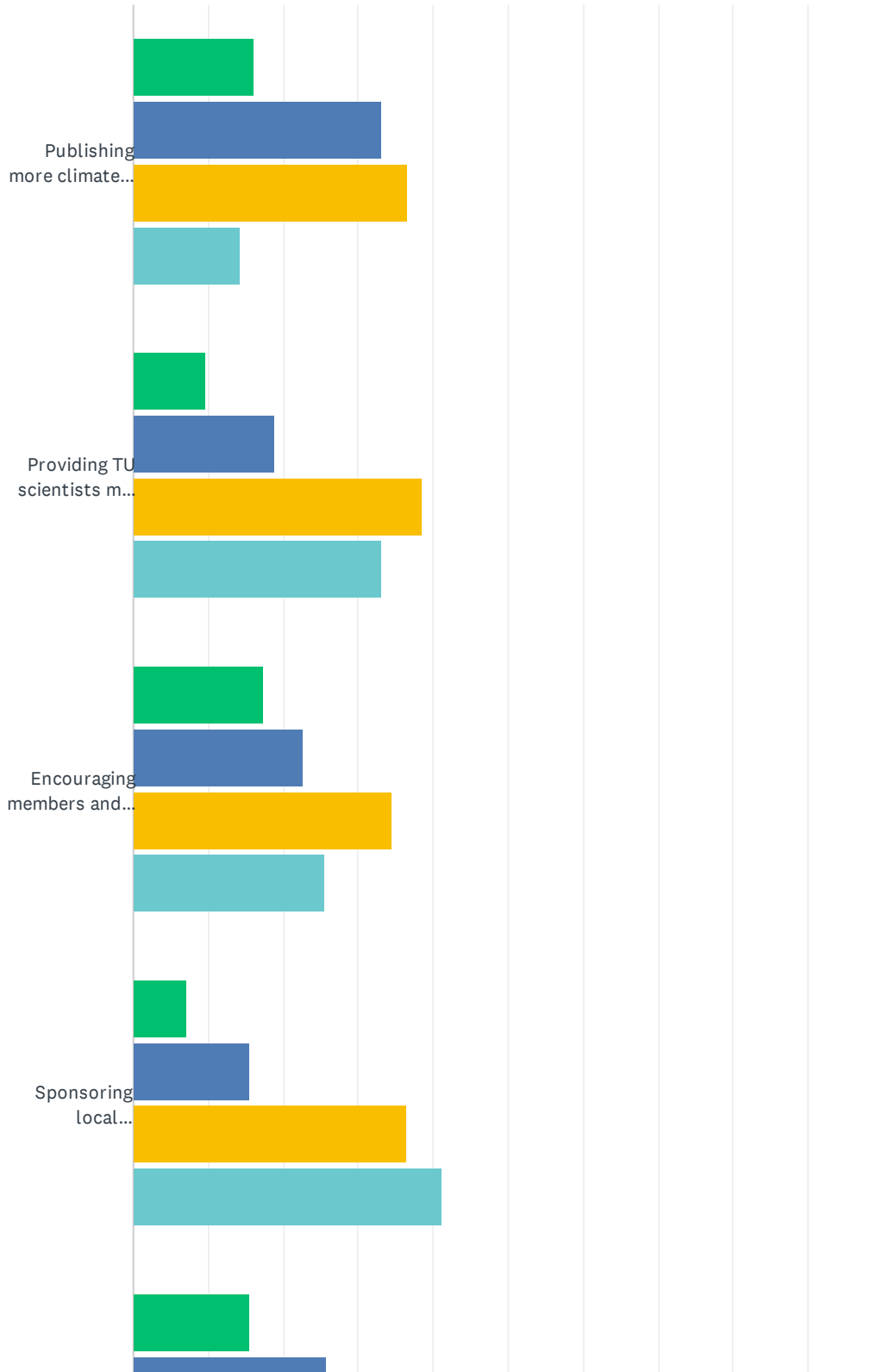
Answered: 3,378 Skipped: 39



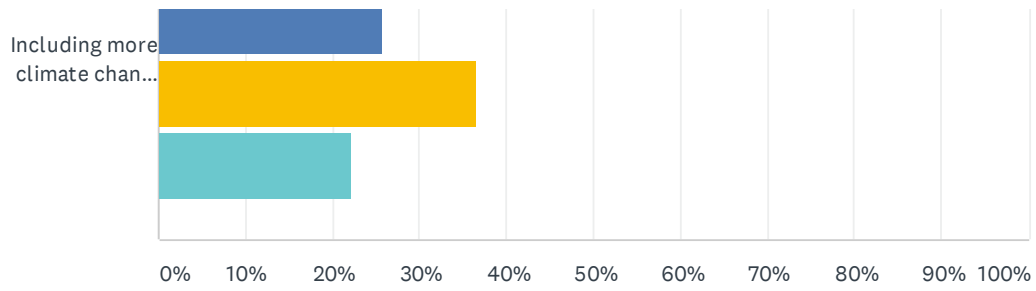
	YES	NO	DON'T KNOW	TOTAL	WEIGHTED AVERAGE
American Clean Energy and Security Act of 2009 (the "Waxman-Markey" bill), which sought to establish a national carbon emissions trading program known as cap and trade	28.17% 951	1.93% 65	69.91% 2,360	3,376	3.12
The Environmental Protection Agency's Clean Power Plan of 2015, which sought to limit carbon emissions produced by coal-fired power plants	45.75% 1,543	1.63% 55	52.62% 1,775	3,373	2.60
Legislation that would place a fee on carbon fuels, with all proceeds being returned to American taxpayers to help reduce costs	18.88% 636	4.51% 152	76.61% 2,581	3,369	3.34

Q15 Here are some ways that an organization can address climate change. Do you think each of these activities should be a low, medium, high, or very high priority for TU?

Answered: 3,370 Skipped: 47



Climate change awareness

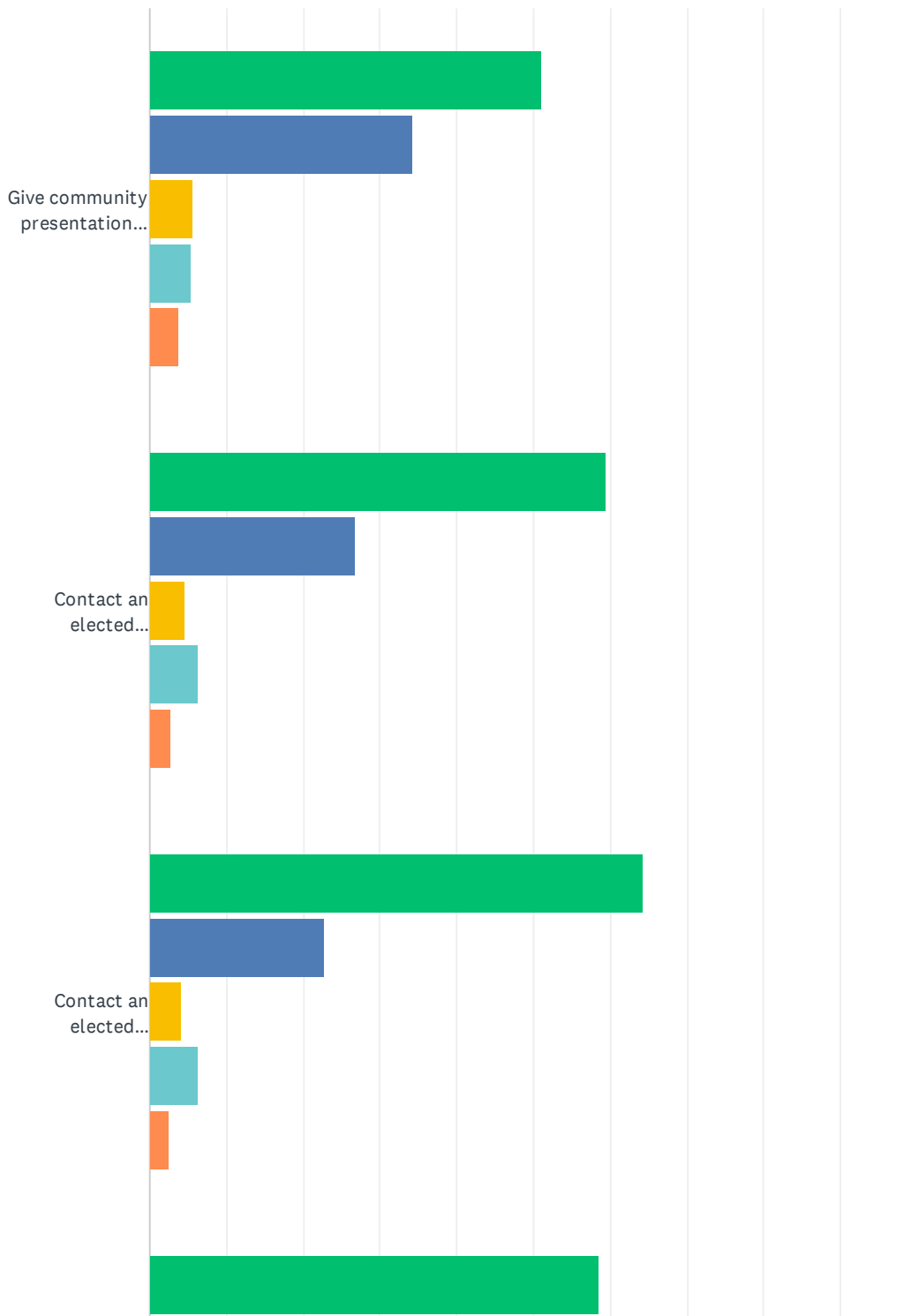


■ Low priority
 ■ Medium priority
 ■ High priority
 ■ Very high priority

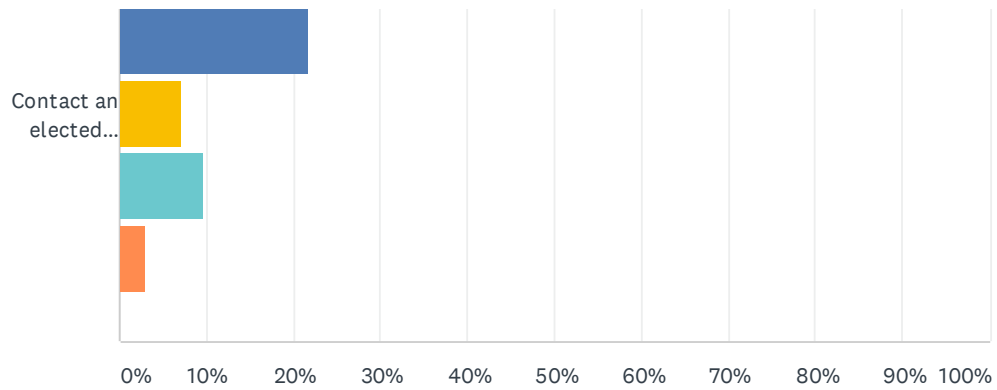
	LOW PRIORITY	MEDIUM PRIORITY	HIGH PRIORITY	VERY HIGH PRIORITY	TOTAL	WEIGHTED AVERAGE
Publishing more climate change content in Trout magazine and on the TU website	16.11% 542	33.06% 1,112	36.53% 1,229	14.30% 481	3,364	2.49
Providing TU scientists more opportunities to carry out and share research about climate change	9.55% 321	18.83% 633	38.49% 1,294	33.14% 1,114	3,362	2.95
Encouraging members and chapters to advocate for policies that lower carbon emissions	17.32% 582	22.62% 760	34.46% 1,158	25.60% 860	3,360	2.68
Sponsoring local conservation efforts to help coldwater habitat adapt to climate change	7.15% 240	15.40% 517	36.31% 1,219	41.14% 1,381	3,357	3.11
Including more climate change discussion at regional and national TU meetings	15.43% 517	25.66% 860	36.65% 1,228	22.26% 746	3,351	2.66

Q16 As you may know, TU chapters are involved in conservation projects to help coldwater habitats adapt to climate change. Some chapters and their members also engage in advocacy to encourage governments to take action to address climate change. How much do you support or oppose TU asking members to take the following actions?

Answered: 3,358 Skipped: 59



Climate change awareness

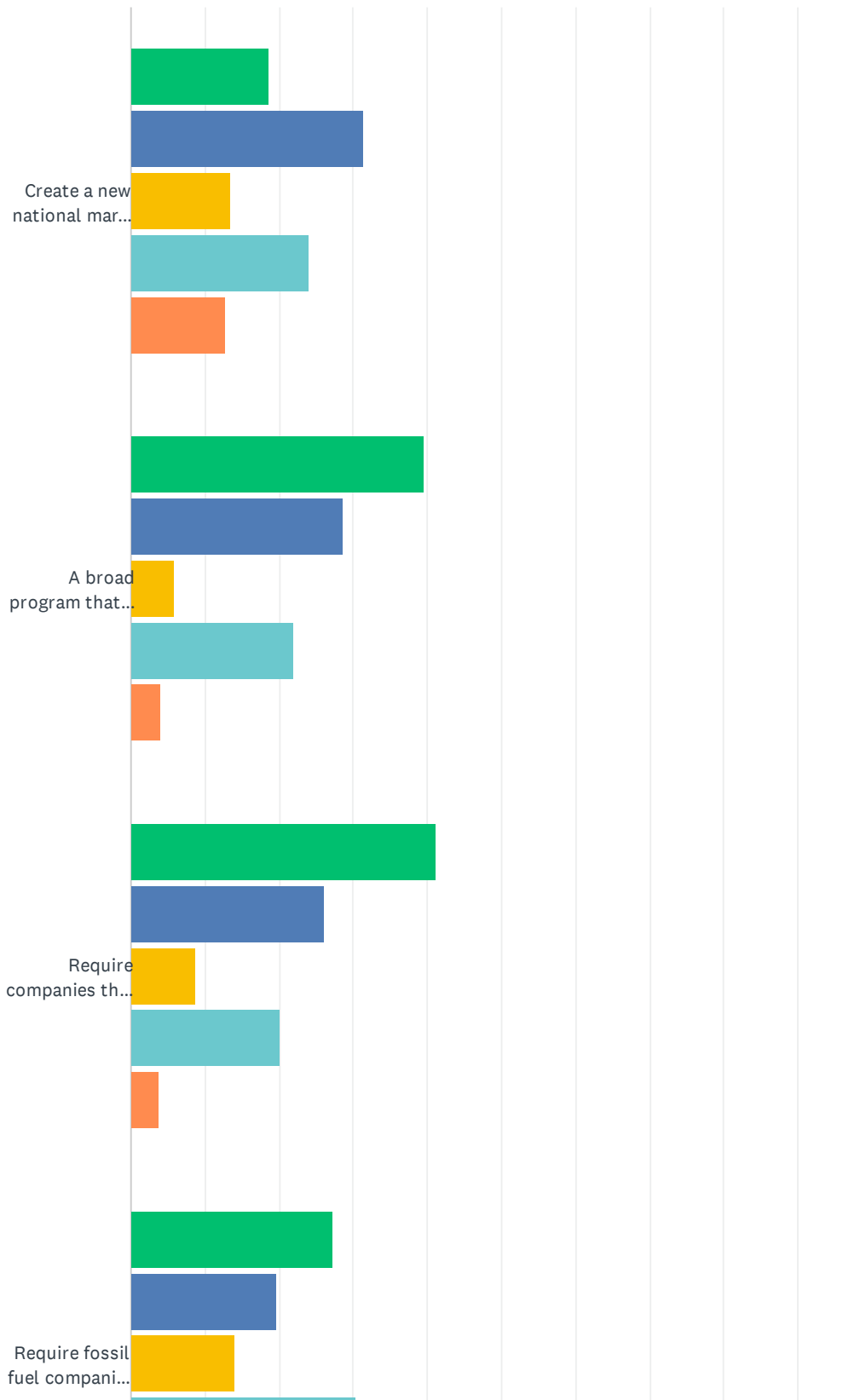


■ Strongly support
 ■ Somewhat support
 ■ Somewhat oppose
■ Strongly oppose
 ■ Don't know

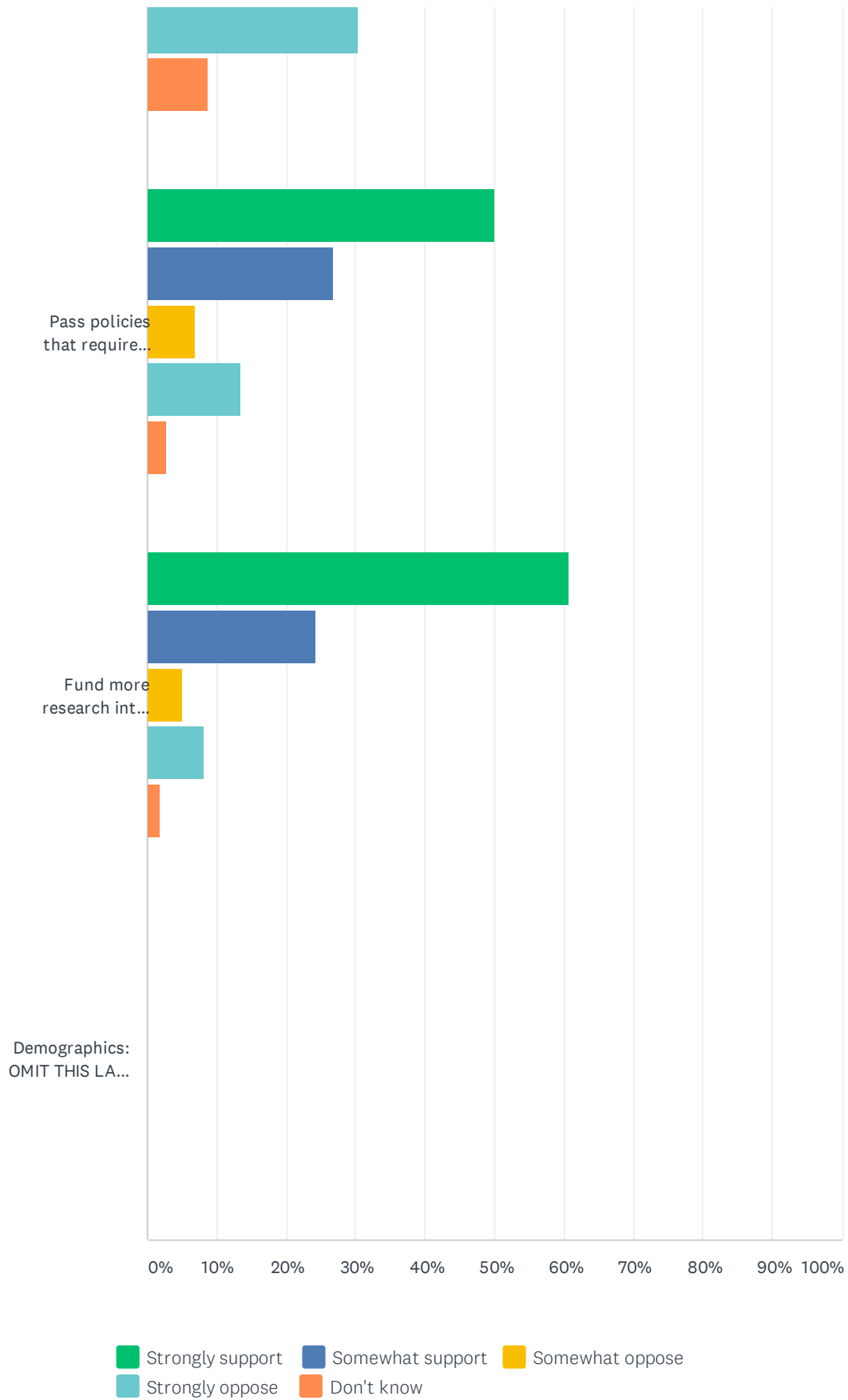
	STRONGLY SUPPORT	SOMEWHAT SUPPORT	SOMEWHAT OPPOSE	STRONGLY OPPOSE	DON'T KNOW	TOTAL	WEIGHTED AVERAGE
Give community presentations about the impact of climate change on coldwater habitat.	51.04% 1,710	34.21% 1,146	5.61% 188	5.34% 179	3.79% 127	3,350	1.77
Contact an elected official to discuss the impact of climate change on coldwater habitat.	59.51% 1,993	26.87% 900	4.60% 154	6.27% 210	2.75% 92	3,349	1.66
Contact an elected official encourage him or her to pass policies that help coldwater habitat adapt to climate change.	64.33% 2,153	22.83% 764	4.15% 139	6.21% 208	2.48% 83	3,347	1.60
Contact an elected official to encourage him or her to pass policies that lower the emissions driving climate change.	58.58% 1,957	21.85% 730	7.12% 238	9.55% 319	2.90% 97	3,341	1.76

Q17 How much do you support or oppose TU endorsing the following policies?

Answered: 3,363 Skipped: 54



Climate change awareness

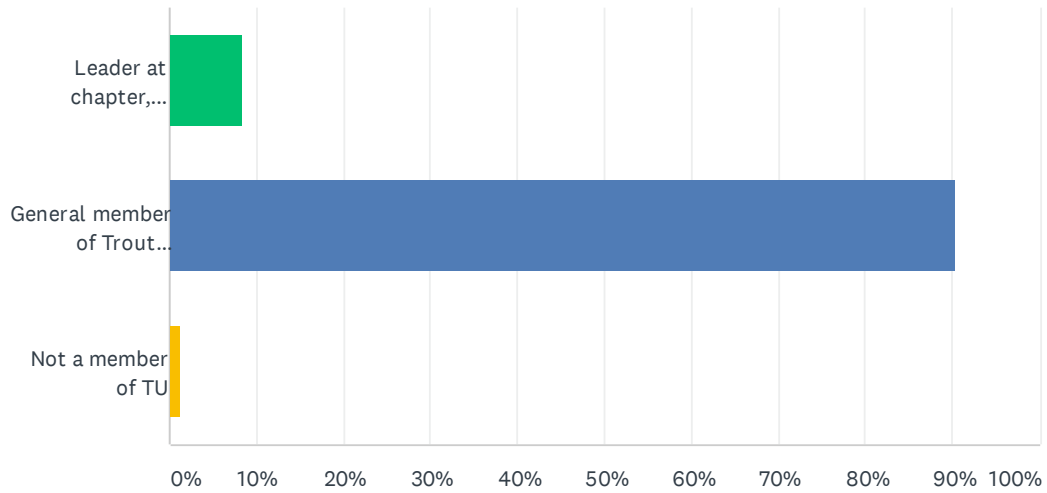


Climate change awareness

	STRONGLY SUPPORT	SOMEWHAT SUPPORT	SOMEWHAT OPPOSE	STRONGLY OPPOSE	DON'T KNOW	TOTAL	WEIGHTED AVERAGE
Create a new national market that allows companies to buy and sell the right to emit the greenhouse gases said to cause global warming ("cap and trade")	18.57% 621	31.33% 1,048	13.42% 449	23.98% 802	12.71% 425	3,345	2.19
A broad program that addresses climate change along with social and economic issues such as jobs, education, and healthcare (a "Green New Deal")	39.60% 1,327	28.56% 957	5.85% 196	21.99% 737	4.00% 134	3,351	2.78
Require companies that produce or import fossil fuels (coal, oil, and natural gas) to pay a tax (a "carbon tax"), even if it leads to increased electricity and transportation prices	41.21% 1,383	26.19% 879	8.76% 294	20.08% 674	3.75% 126	3,356	2.81
Require fossil fuel companies to pay a fee on carbon pollution, and distribute the money collected to all U.S. citizens, in equal amounts, through monthly dividend checks ("tax and dividend")	27.11% 907	19.67% 658	14.08% 471	30.36% 1,016	8.79% 294	3,346	2.26
Pass policies that require electricity providers to generate power from clean, renewable energy sources ("renewable portfolio standards")	50.07% 1,680	26.86% 901	7.00% 235	13.29% 446	2.77% 93	3,355	3.08
Fund more research into renewable energy sources, such as solar and wind power	60.76% 2,036	24.26% 813	4.92% 165	8.21% 275	1.85% 62	3,351	3.34
Demographics: OMIT THIS LABEL IN SURVEY	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0	0.00

Q18 What is your position in Trout Unlimited?

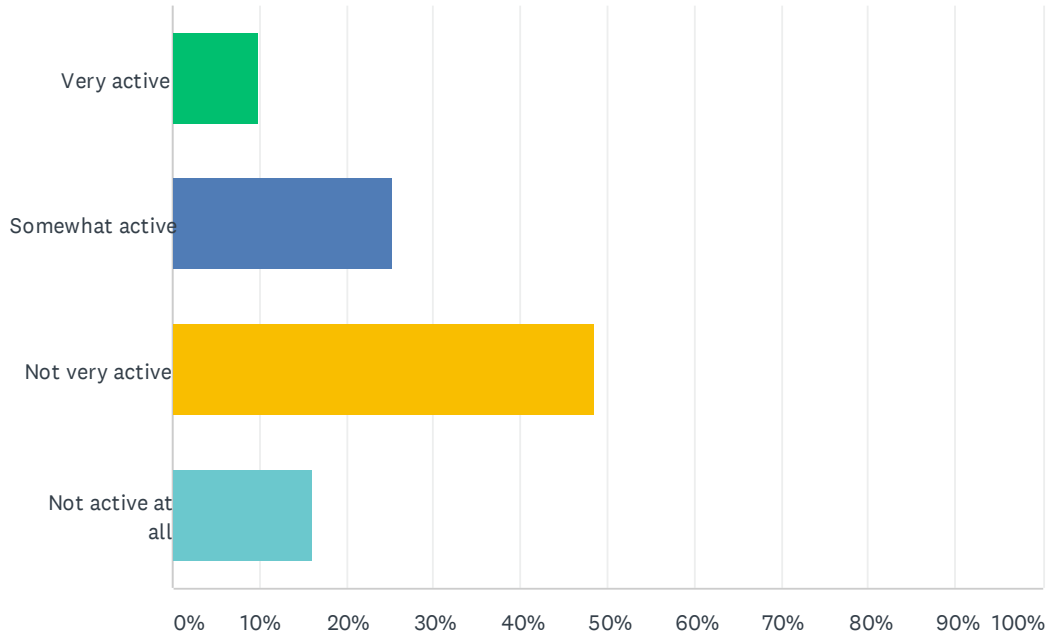
Answered: 3,365 Skipped: 52



ANSWER CHOICES	RESPONSES	
Leader at chapter, council or NLC level	8.44%	284
General member of Trout Unlimited	90.28%	3,038
Not a member of TU	1.28%	43
TOTAL		3,365

Q19 How active are you in Trout Unlimited?

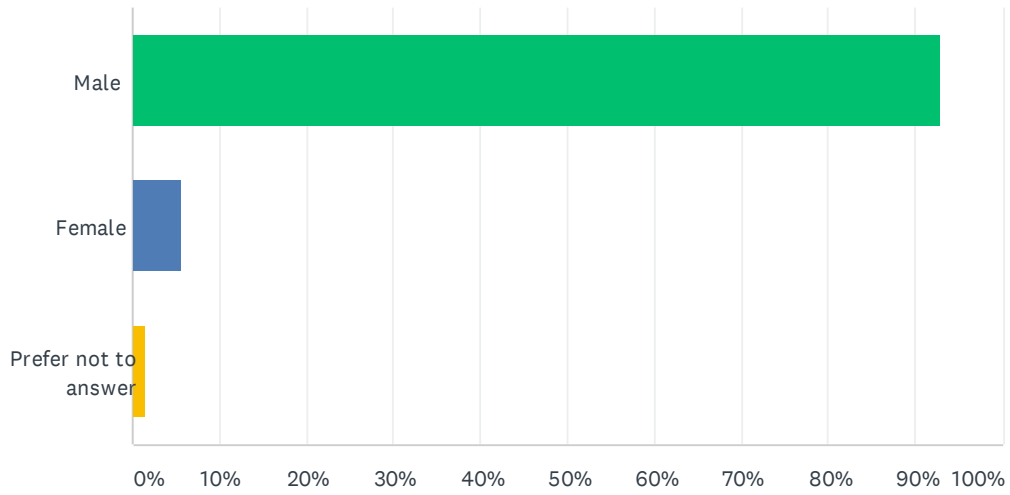
Answered: 3,374 Skipped: 43



ANSWER CHOICES	RESPONSES	
Very active	9.90%	334
Somewhat active	25.28%	853
Not very active	48.61%	1,640
Not active at all	16.21%	547
TOTAL		3,374

Q20 What is your gender?

Answered: 3,379 Skipped: 38



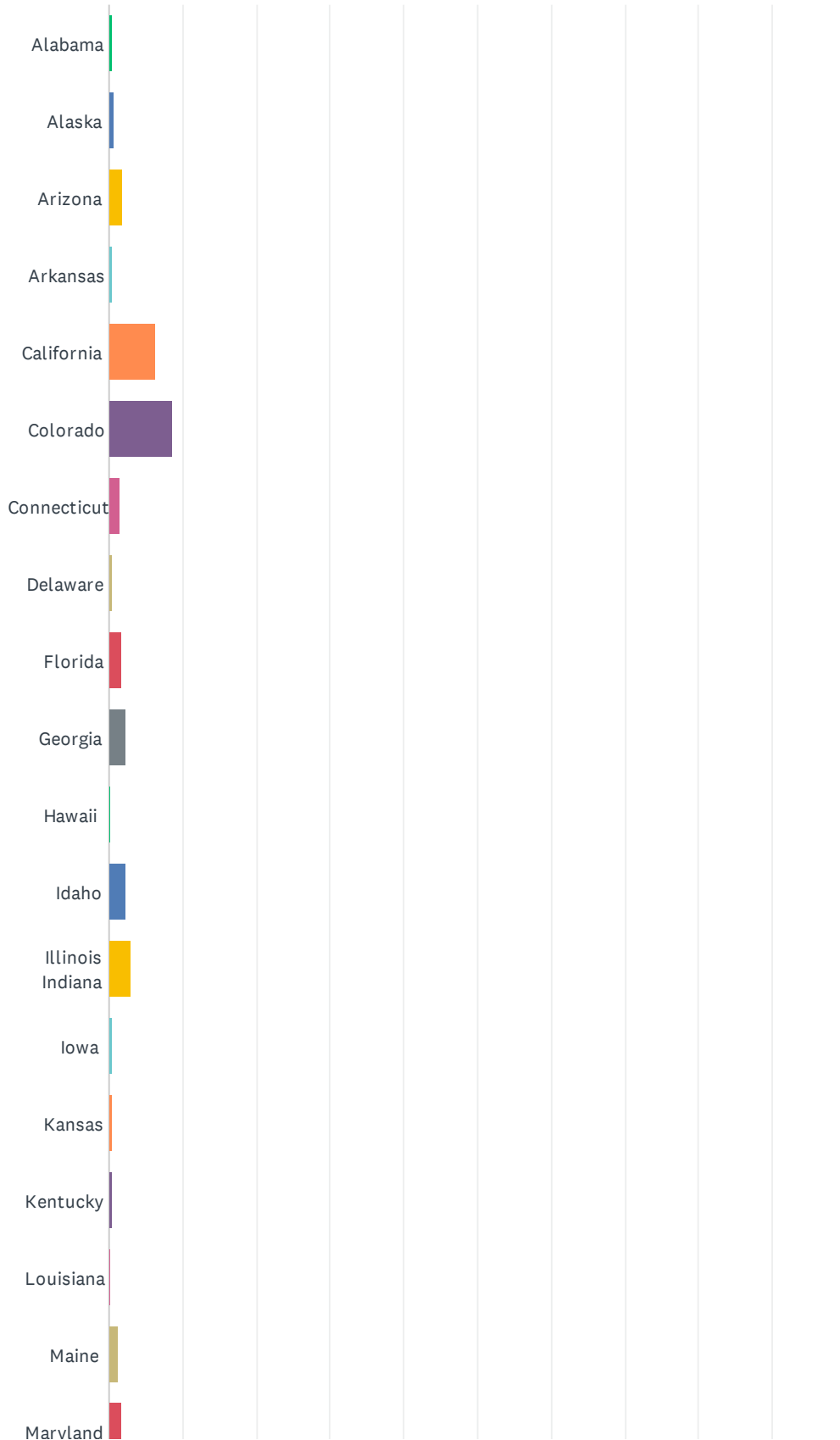
ANSWER CHOICES	RESPONSES	
Male	92.93%	3,140
Female	5.65%	191
Prefer not to answer	1.42%	48
TOTAL		3,379

Q21 What is your age?

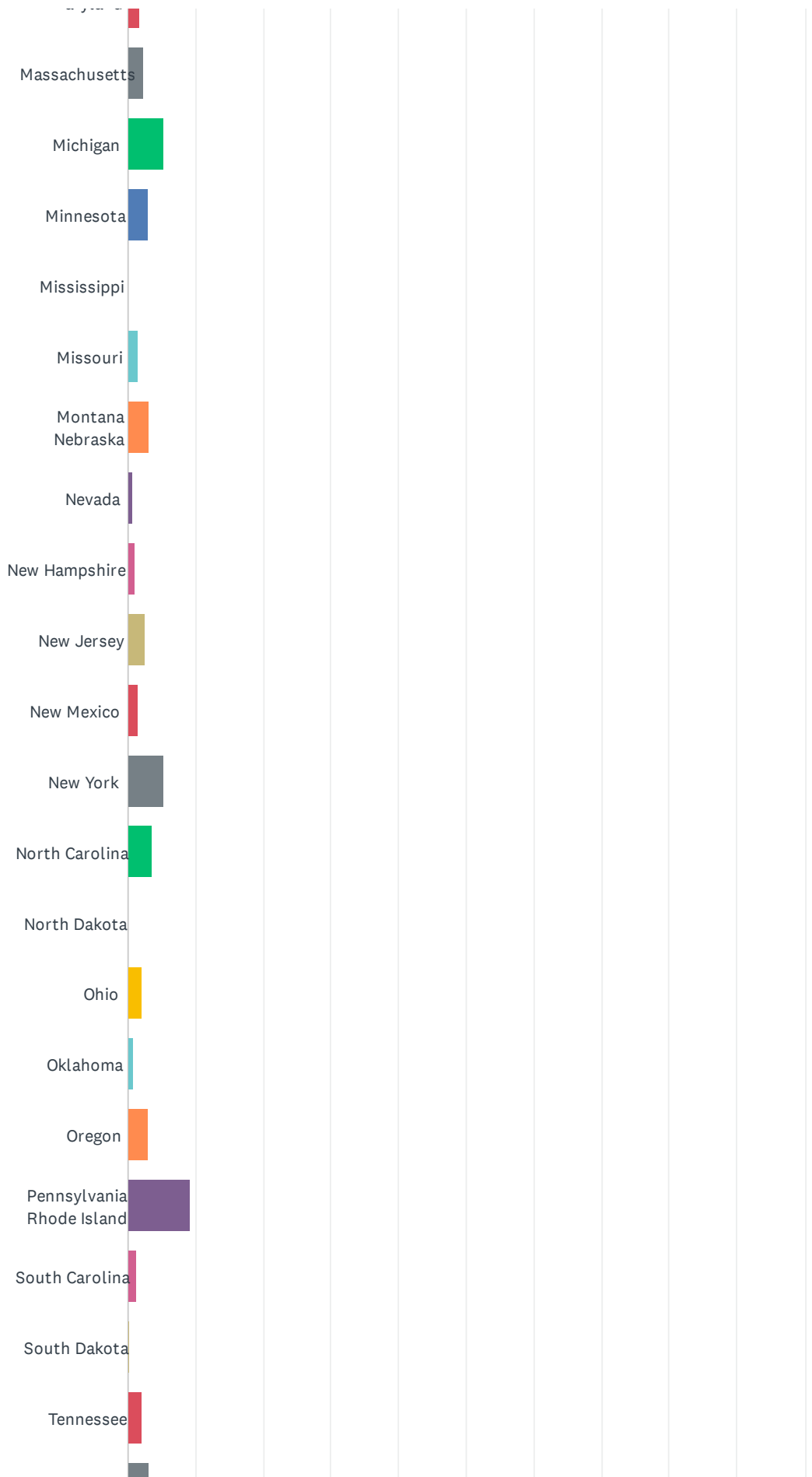
Answered: 3,262 Skipped: 155

Q22 In which state do you live?

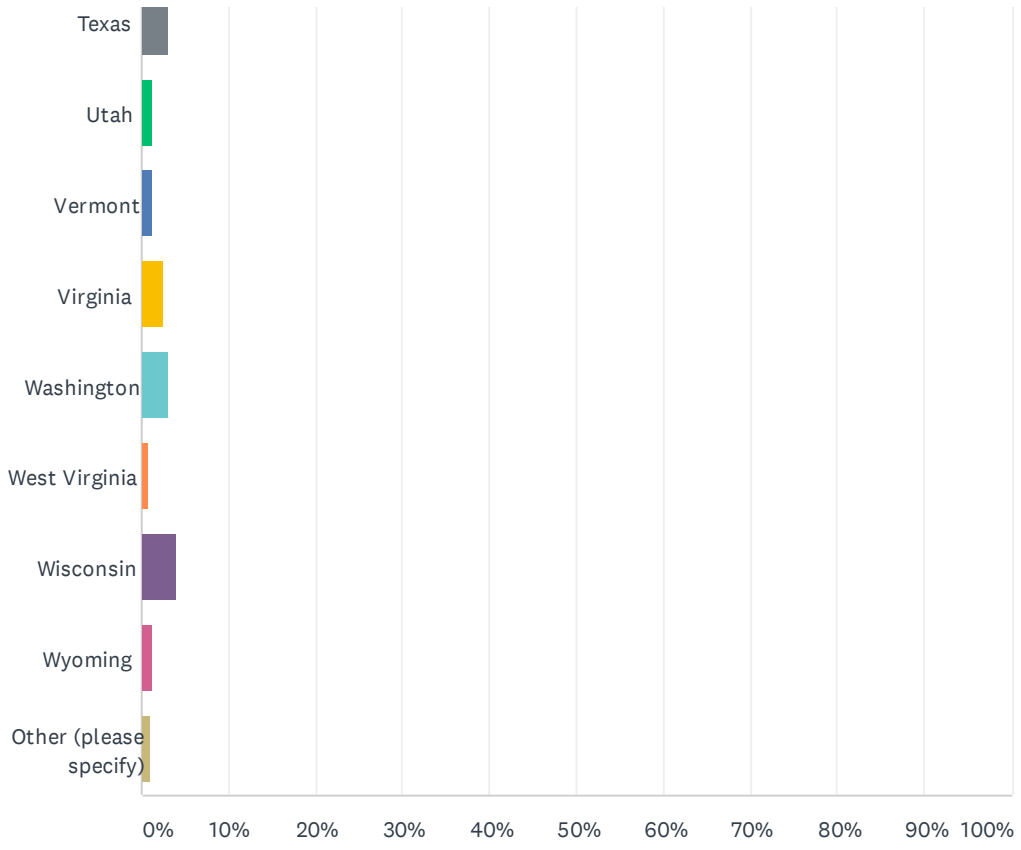
Answered: 3,347 Skipped: 70



Climate change awareness



Climate change awareness



Climate change awareness

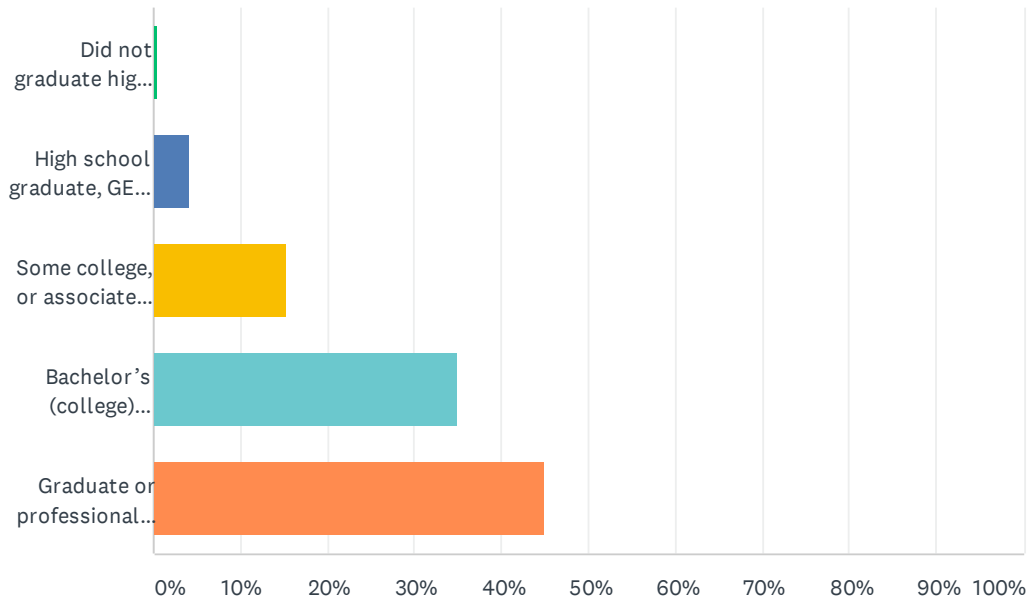
ANSWER CHOICES	RESPONSES	
Alabama	0.36%	12
Alaska	0.63%	21
Arizona	1.94%	65
Arkansas	0.51%	17
California	6.24%	209
Colorado	8.49%	284
Connecticut	1.49%	50
Delaware	0.33%	11
Florida	1.70%	57
Georgia	2.33%	78
Hawaii	0.18%	6
Idaho	2.30%	77
Illinois Indiana	2.84%	95
Iowa	0.51%	17
Kansas	0.48%	16
Kentucky	0.48%	16
Louisiana	0.12%	4
Maine	1.28%	43
Maryland	1.64%	55
Massachusetts	2.24%	75
Michigan	5.14%	172
Minnesota	2.87%	96
Mississippi	0.06%	2
Missouri	1.40%	47
Montana Nebraska	3.23%	108
Nevada	0.57%	19
New Hampshire	1.08%	36
New Jersey	2.45%	82
New Mexico	1.49%	50
New York	5.20%	174
North Carolina	3.53%	118
North Dakota	0.09%	3

Climate change awareness

Ohio	2.12%	71
Oklahoma	0.87%	29
Oregon	2.84%	95
Pennsylvania Rhode Island	9.11%	305
South Carolina	1.22%	41
South Dakota	0.12%	4
Tennessee	2.03%	68
Texas	3.23%	108
Utah	1.17%	39
Vermont	1.25%	42
Virginia	2.48%	83
Washington	3.05%	102
West Virginia	0.93%	31
Wisconsin	4.06%	136
Wyoming	1.34%	45
Other (please specify)	0.99%	33
TOTAL		3,347

Q23 What is the highest level of education you have completed?

Answered: 3,363 Skipped: 54



ANSWER CHOICES	RESPONSES	
Did not graduate high school	0.39%	13
High school graduate, GED, or alternative	4.25%	143
Some college, or associate degree	15.31%	515
Bachelor's (college) degree or equivalent	35.03%	1,178
Graduate or professional degree (e.g., Master's Degree, M.D., Ph.D., J.D., MBA)	45.02%	1,514
TOTAL		3,363