



# National Leadership Council

## NLC Youth Education Workgroup

### 5-18-2020

#### Workgroup Chair:

- Linn Beck - email: [chlbeck@att.net](mailto:chlbeck@att.net)

#### Workgroup Meeting Dates:

- The NLC Youth Education Workgroup meets the first Wednesday of each month at 8:00 PM EST using Zoom. Please contact Linn for Zoom information.

#### Workgroup Goals:

- Communicate the Stream of Engagement to Chapter and Council Leadership
- Increase the number of Chapter/Council Youth Education Coordinators (YEC's)
- Enhance existing programs for youth who desire more engagement with TU

#### Workgroup Activity:

The workgroup started with our first 2 goals of our Road Map

- We developed a reach out letter for the chapter presidents whose chapters were without a YEC or youth education contact to recruit a member for that position.
- We then developed a Q & A program on the TU Headwaters Youth Programs to deliver to all the Trout Unlimited Chapter Presidents.

#### Workgroup Accomplishments:

- The workgroup finished and submitted our Road Map the first week of January.
- The middle of March within the group we divided up the chapters without a YEC or a youth education contact and everyone from the group sent out the reach out letter for the presidents asking them to work on an YEC or a youth education contact. Still assembling the data for final increase in numbers.
- On May 6<sup>th</sup> we presented the Q & A program via Zoom meeting to all the chapter presidents. We were able to attract at one point 86 attendees, maintaining around 80 for much of the call. Ending up with a very productive meeting that lasted 2 hours.

#### Workgroup Obstacles and Challenges:

- Still looking to recruit more NLC members to the Youth Education workgroup.

#### Workgroup Next Steps:

- We will be taking the suggestions and comments from our May 6<sup>th</sup> call and incorporating these into our next steps of continuing the communication to chapters aspect of our goals.



# National Leadership Council

## New Initiatives

6/16/2020

**Workgroup Chair:** Mark Dillow – mdillow61@gmail.com

**Workgroup Meeting Dates:**

- August 10 - 14, 2020 – NIWG call to recommend slate of Grassroots Trustee Candidates

**Workgroup Goals:**

1. Secure/Submit Nominations for Grassroots Trustee vacancies
2. Review Nominations for Embrace a Stream committee vacancies
3. Analysis of National Conservation Agenda (NCA) effectiveness
4. Analysis of Critical Focus Areas (CFA)

**Workgroup Activity:**

- Creation/update of GT Nominations Packet
- Drafting of GT nominations calendar of events

**Workgroup Accomplishments:**

- Creation and Distribution of GT Nominations Packet via Lines To Leaders
- Creation and communication of GT nominations calendar of events

**Workgroup Obstacles and Challenges:** Covid-19 has certainly challenged us all, but I have been encouraged by the can-do attitude of our volunteers and Vol Ops leadership to persevere.

**Workgroup Next Steps:**

- Continue to solicit for GT candidates until July 15<sup>th</sup> deadline for submissions
- Telephone interviews with nominees: July 27 - August 7, 2020
- New Initiatives Workgroup call to recommend a slate: August 10 - 14, 2020
- Candidates presented to the NLC for approval: September 14 -18, 2020
- NLC vote to approve candidates for open positions: September 14 -18, 2020
- Annual Membership Meeting where membership votes on the board slate: October 25, 2020 via virtual meeting



# National Leadership Council

## Grassroots - Workgroup Report

Date: June 16, 2020

**Workgroup Chair:** Don Haynes: dhaynes8320@gmail.com

**Workgroup Meeting Dates:** TBA

**Workgroup Description:** The mission of the Grassroots workgroup is to continuously assess and assist effectiveness of our chapters and councils and to develop tools and resources for improvement. The workgroup helps develop new chapter models to meet TU needs.

**Workgroup Goals:** Please include here the 3-5 high level goals your workgroup has set for the year, or longer. Please be brief.

1. Make current leadership training/tools more accessible
2. Identify and remove barriers to leadership access
3. Identify gaps in leadership training and tools and work to fill the gaps

**Workgroup Activity:** Workgroup has been slow to start. The group currently has 4 members: Don Haynes, Scott Seidman, Scott Hood, and Brad Riffée.

A phone in is planned for the near future.

Goals and activities list have been circulated for comment.

**Workgroup Accomplishments:** Several short-term objectives such as adding links to TU tacklebox to make leader materials more accessible have been completed. An introduction to leadership roles and responsibilities and to leadership material on the web is underway possibly as an abbreviated and more accessible version of the Leadership manual. Discussions with Jeff Yates about adding a “Leadership Development Section” to “Lines to Leaders” are in progress.

**Workgroup Obstacles and Challenges:** Biggest obstacle is finding NLC members willing to serve and to be active participants. Another big challenge is finding a way to motivate chapter and council leaders to actually use existing resources.

**Workgroup Next Steps:** Initiate a series of phone meetings to review progress to date. Begin discussion of capacity building within the NLC.



# National Leadership Council

## Communications - Workgroup Report

Date: June 17, 2020

**Workgroup Chair:** Kelly E. Buchta [buchtake@gmail.com](mailto:buchtake@gmail.com) **Workgroup Secretary:** Mary Tealdi

**Workgroup Meeting Dates:** Meets second Monday, 8 p.m. est.

**Workgroup Description:** The functions of the Communications Workgroup are to: (1) Clarify and communicate the role and function of the National Leadership Council to all parts of TU; (2) Facilitate communications within the NLC and its workgroups; and (3) Encourage and foster communications to and from the NLC to chapters, councils, members, trustees and staff.

**Workgroup Goals:**

1. Expand workgroup mission with fresh ideas/views on communication
2. Streamline communication efforts to minimize bulk and maximize information from all levels of membership: chapter->council->NLC->National staff-> Board of Directors
3. Work with NLC leadership to increase relevancy of NLC as a whole

**Workgroup Activity:**

- Review message maps from other workgroups for clarity and cohesion
- Discussion on methods of communication and usage/function within councils/chapters
- Preparing a series of informational/inspirational articles for TROUT magazine and TROUT digital media in the upcoming year

**Workgroup Accomplishments:**

- Over 50% of WG have submitted message maps
- TROUT magazine overview article on NLC in Spring 2020 issue
- Monthly conference calls help move items along

**Workgroup Obstacles and Challenges:**

- All NLC members not receiving information
- Work with TU National new NLC community forum

**Workgroup Next Steps:**

- Work to procure message maps for all WG
- Refine content from TROUT media



## National Leadership Council

### Diversity & Inclusion - Workgroup Report

Date: June 17, 2020

**Workgroup Chair:** Kelly E. Buchta, [buchtake@gmail.com](mailto:buchtake@gmail.com), Co-Chair Bill Thorne, [thornewille@yahoo.com](mailto:thornewille@yahoo.com)

**Workgroup Meeting Dates:** Meets third Thursday of the month, 8pm est

**Workgroup Description:** To create effective strategies and programs to recruit a more diverse membership profile in TU; encourage diversity within leadership at the chapter, state and national levels; and to ensure every chapter creates a welcoming environment for TU members of different genders, ethnicities, ages, and cultures to achieve the TU conservation mission.

#### **Workgroup Goals:**

4. Understand the process and planning into the reason why diversity and inclusion are relevant and necessary for the organization across the board
5. Increase number of diversity initiative coordinators on state and chapter levels
6. Create working programs with a variety of partners to promote diversity
7. Provide resources for all volunteer leaders that pertains to workgroup mission and support activities

#### **Workgroup Activity:**

- Workgroup members are working with National staff on the National TU DEI (Diversity/Equity/Inclusion) Practice and aligning workgroup goals to match National
- Continue to increase DI awareness within the organization on chapter/local/national level and provide resources to support the DI
- Creating a year in review with our workgroup newsletter *On The Rise*
- Loss of WG founding member Kerri Russell

#### **Workgroup Accomplishments:**

- Partnering with other organizations that foster inclusion and intersectional opportunities
- Strength is communicating issues/concerns/achievements and working together to brainstorm and share out ideas

#### **Workgroup Obstacles and Challenges:**

- Chapters/council leaders still hesitant to try new ideas and promote inclusivity- same old TU mentality
- Finding leaders of diverse backgrounds
- Gaining and losing members/DI leaders based on involvement with TU

#### **Workgroup Next Steps:**

- Work on year in review document and partnership document
- Work on DEI Practice alongside National