



# National Leadership Council

## Youth Education - Workgroup Report

**Date: September 11, 2020**

**Workgroup Chair:** Linn Beck, chlbeck@att.net

**Workgroup Meeting Dates:** The Youth Education Workgroup meets the first Wednesday of the month by computer/phone utilizing Zoom meeting. Please contact me for meeting information.

**Workgroup Description** The Youth Education Workgroup supports TU staff in the Headwaters Youth Program. The goal of the Workgroup is to increase the number of youth education activities conducted by Trout Unlimited.

### **Workgroup Goals:**

- Better communicate the Stream of Engagement to our Chapter and Councils.
- Increase the numbers of YEC's (youth education coordinators) within Trout Unlimited.
- Enhance the Stream of Engagement programs for youth who desire more engagement with-in Trout Unlimited.

**Workgroup Activity:** The workgroup has been working on our top goal within our NLC Youth Education Roadmap - Developing better communication with our Chapters and Councils by enhancing the Stream of Engagement programs.

### **Workgroup Accomplishments:**

- After a highly successful Q & A call in on May 6<sup>th</sup>, we have been working hard on maintaining the momentum of engaging our chapter leaders.
- We then targeted the next program we wanted to present to our chapter leaders and developed a Q & A Zoom meeting on our Costa 5 Rivers program. This program will be presented to the leaders on October 7<sup>th</sup>, 2020 via Zoom meeting.

**Workgroup Obstacles and Challenges:** None as of this quarterly update.

### **Workgroup Next Steps**

- The group is working on our plan for building our Trout Unlimited YEC numbers.
- One hurdle that came up was that the chapters feel that it is hard to field a YEC sighting that the chapters without youth programs feel it would be overwhelming to develop their own programs – too much for a single person. The workgroup is developing Q & A presentations for all the Stream of Engagement programs and a timetable to repeat programs for new incoming leaders.



## **National Leadership Council**

### **New Initiatives**

**September 23, 2020**

**Workgroup Chair:** Mark Dillow – mdillow61@gmail.com

**Workgroup Meeting Dates:**

- None presently scheduled. Will schedule meetings to discuss CFA and NCAs after strategy sessions.

**Workgroup Goals:**

1. Secure/Submit Nominations for Grassroots Trustee vacancies - Complete
2. Review Nominations for Embrace a Stream committee vacancies - Complete
3. Analysis of National Conservation Agenda (NCA) effectiveness – In Progress
4. Analysis of Critical Focus Areas (CFA) – In Progress

**Workgroup Activity:**

- Drafting of GT nominations calendar of events - Complete

**Workgroup Accomplishments:**

- Creation and Distribution of GT Nominations Packet via Lines To Leaders
- Creation and communication of GT nominations calendar of events
- Creation/update of GT Nominations Packet
- Secure/Submit Nominations for Grassroots Trustee vacancies
- Review Nominations for Embrace a Stream committee vacancies
- NLC vote to approve slate of Grassroots candidates for open positions

**Workgroup Obstacles and Challenges:** None of note.

**Workgroup Next Steps:**

- Annual Membership Meeting where membership votes on the board slate: October 25, 2020 via virtual meeting
- Meet to discuss/review outcome from strategy sessions relative to NCA and CFAs



# National Leadership Council

## Communications - Workgroup Report

Date: September 24, 2020

**Workgroup Chair:** Kelly E. Buchta [buchtake@gmail.com](mailto:buchtake@gmail.com)

**Workgroup Secretary:** Mary Tealdi [marytealdi@comcast.net](mailto:marytealdi@comcast.net)

**Workgroup Meeting Dates:** Meets monthly, second Monday, 8 p.m. est.

**Workgroup Description:** The functions of the Communications Workgroup are to: (1) Clarify and communicate the role and function of the National Leadership Council to all parts of TU; (2) Facilitate communications within the NLC and its workgroups; and (3) Encourage and foster communications to and from the NLC to chapters, councils, members, trustees and staff.

### Workgroup Goals:

1. Work with NLC leadership to increase relevancy of NLC as a whole
2. Expand workgroup mission with fresh ideas/views on communication with TU National
3. Streamline communication efforts to minimize bulk and maximize information from all levels of membership: chapter->council->NLC->National staff-> Board of Directors

### Workgroup Activity:

- Message maps for each NLC workgroup
- Discussion on methods of communication and usage/function within councils/chapters
- Preparing a series of informational/inspirational articles for TROUT magazine and TROUT digital media in the upcoming year

### Workgroup Accomplishments:

- All workgroups have submitted message maps
- Monthly conference calls help move items along

### Workgroup Obstacles and Challenges:

- All NLC members not receiving information
- Work with TU National new NLC community forum

### Workgroup Next Steps:

- Roll out message maps
- Refine content from TROUT media



# National Leadership Council

## Diversity & Inclusion - Workgroup Report

### Date: September 24, 2020

**Workgroup Chair:** Kelly E. Buchta, [buchtake@gmail.com](mailto:buchtake@gmail.com), Co-Chair Bill Thorne, [thornewille@yahoo.com](mailto:thornewille@yahoo.com)

**Workgroup Meeting Dates:** Meets third Thursday of the month, 8pm est

**Workgroup Description:** To create effective strategies and programs to recruit a more diverse membership profile in TU; encourage diversity within leadership at the chapter, state and national levels; and to ensure every chapter creates a welcoming environment for TU members of different genders, ethnicities, ages, and cultures to achieve the TU conservation mission.

#### **Workgroup Goals:**

1. Understand the process and planning into the reason why diversity and inclusion are relevant and necessary for the organization across the board
2. Increase number of diversity/inclusion coordinators on state and chapter levels
3. Create working programs with a variety of partners to promote diversity
4. Provide resources for all volunteer leaders that pertains to workgroup mission and support activities

#### **Workgroup Activity:**

- Workgroup members are working with National staff on the National TU DEI (Diversity/Equity/Inclusion) Practice and aligning workgroup goals to match National
- Continue to increase DI awareness within the organization on chapter/local/national level and provide resources to support the DI
- Creating a year in review with our workgroup newsletter *On The Rise*
- Working on DI content for *TROUT* magazine

#### **Workgroup Accomplishments:**

- Partnering with other organizations that foster inclusion and intersectional opportunities
- Strength is communicating issues/concerns/achievements and working together to brainstorm and share out ideas

#### **Workgroup Obstacles and Challenges:**

- Chapters/council leaders still hesitant to try new ideas and promote inclusivity- same old TU mentality
- Finding leaders of diverse backgrounds
- Gaining and losing members/DI leaders based on involvement with TU

**Workgroup Next Steps:**

- Work and support DEI Practices alongside National
- Training and workshops for DI coordinators and councils



# National Leadership Council

## Grassroots - Workgroup Report

Date: September 28, 2020

**Workgroup Chair:** Don Haynes: dhaynes8320@gmail.com

**Workgroup Meeting Dates:** TBA

**Workgroup Description:** The mission of the Grassroots workgroup is to continuously assess and assist effectiveness of our chapters and councils and to develop tools and resources for improvement. The workgroup helps develop new chapter models to meet TU needs.

### **Workgroup Goals:**

1. Make current leadership training/tools more accessible
2. Identify and remove barriers to leadership access
3. Identify gaps in leadership training and tools and work to fill the gaps

**Workgroup Activity:** Workgroup has been slow to start. The group currently has 4 members: Don Haynes, Scott Seidman, Scott Hood, and Brad Riffiee.

A phone in is planned for the near future.

**Workgroup Accomplishments:** Several short term objectives such as adding links to TU tacklebox to make leader materials more accessible have been completed. An introduction to leadership roles and responsibilities and to leadership material on the web is underway possibly as an abbreviated and more accessible version of the Leadership manual. Discussions with Jeff Yates about adding a "Leadership Development Section" to "Lines to Leaders" are in progress.

**Workgroup Obstacles and Challenges:** Biggest obstacle is finding NLC members willing to serve and to be active participants. Another big challenge is finding a way to motivate chapter and council leaders to actually use existing resources.

Another obstacle has been TU's slow roll-out of the new Leaders Only Tools section. Requests from the group to make some changes to make it easier to find resources have been shuttled aside until work is completed.

**Workgroup Next Steps:** Next phone meetings will begin discussion of capacity building within the NLC.