

# NLC Youth Education Workgroup Message Map

[www.tu.org/nlc](http://www.tu.org/nlc)

#onetu



Facebook:  
<https://www.facebook.com/tuheadwaters/>

## NLC Workgroup Contact Info

Chair: Linn Beck  
Vice-chair: Mary Tealdi

## Three goals:

1

Communicate the Stream of Engagement to Chapter and Council Leadership

2

Increase the number of Chapter/Council Youth Education Coordinators (YECs)

3

Enhance existing programs for youth who desire more engagement with TU

## WHY are we doing this?

TU recognizes that the values of TU need to be passed on to the conservationists of tomorrow.

Programs to educate youth in the science of fish and their habitat need ongoing work to enhance opportunities for young people to stay engaged with TU.

YECs at the chapter and council level need consistent messaging on programs to enable success in the various activities that make up TU's Stream of Engagement.

## Workgroup Initiatives

- tu.org
- Social Media: Facebook
- TROUT Magazine
- Lines to Leaders
- Community Forum
- TU Volunteer Leaders Forum
- GRTU Tomorrow Fund
- YEC recruitment for work group involvement
- Listserv (NLC reps)
- Conference Calls
- Webinars/web training
- Regional Rendezvous
- Annual Meeting

## How does the Youth Education Workgroup work?

The workgroup is organized as a volunteer-led group under TU's NLC and supported by TU staff and Trustees

Any TU member can be in the Youth Education Workgroup.

The Workgroup meets monthly via conference calls to share resources; members also attend the TU Regional Rendezvous and the Annual Meeting

## What can I do?

Visit [www.tu.org/headwaters](http://www.tu.org/headwaters) often to check out updates and about the Headwaters Youth Program.

Your chapter/council can donate to the GRTU Tomorrow Fund to help support the Headwaters Youth programs: [www.tu.org/tomorrowfund](http://www.tu.org/tomorrowfund)

You can participate in our many webinar training programs designed for enhancing your youth programs.

You can join us in our youth outreach efforts focusing on all Headwaters Youth Programs available to your chapter and councils.

You can join the Youth Education work group on a monthly phone conference for ideas and networking support.

You can create a plan for your council/chapter that details youth education strategies for future planning and chapter growth.

You can develop youth education programs that are fun and a great opportunity for ensuring vitality in your chapter/council.