**Youth Education Coordinator (YEC) Position**

TU chapters and councils greatly benefit from appointing a Youth Education Coordinator. This individual helps the chapter on a broad scale to develop TU’s Headwaters Youth Program initiatives. The “YEC” works closely with chapter volunteers and community partners such as schools, youth organizations, summer camps, and colleges to promote, grow, and sustain a series of programs within Headwaters known as the Stream of Engagement. The Stream of Engagement strives to foster and support a new generation of conservationists aged from kindergarten to college, with additional opportunity to engage the whole family.

The following are some examples of what a youth education coordinator might do. Details are listed in the Youth Education Coordinator’s Handbook.

**The Youth Education Coordinator is:**

* Interested in developing the next generation of TU members and conservation leaders.
* Has an affinity for working with kids, families, and young people.
* Understands TU’s conservation work and sees the importance of it to the next generation.

**A Youth Education Coordinator can help the chapter:**

* Communicate with the chapter’s Council and TU staff to share and get information about youth and family activities.
* Promote current youth & family outreach efforts through press releases, newsletter articles, social media, and community-based information outlets.
* Locate potential sources of financial support for youth events.

**Some Duties and Responsibilities might be:**

* Develops an understanding of each of the programs contained in the Stream of Engagement.
* Develop and/or support youth-oriented chapter events.
* Seeks out resources for chapter members who are interested in starting or volunteering in a youth program.
* Acts as a liaison between the chapter, the Council, and TU National Headwaters Staff.