



National Leadership Council

New Initiatives

May 28, 2022

Workgroup Chair: Mark Dillow – mdillow61@gmail.com

Workgroup Meeting Dates:

Upcoming meetings are scheduled ad hoc, driven by the NI responsibilities for Grassroots Trustee/ NLC Officer nomination process.

Workgroup Goals:

1. Act as the nomination committee for Grassroots trustee/NLC officer openings
2. Review Embrace a Stream committee nominations
3. Review the Conservation Agenda in light of the new bylaws (when published)

Workgroup Activity:

1. Distributed call for nominations for GRT opening (closing June 9)
2. Established timeline for GRT nomination

Workgroup Accomplishments:

- 1, Same as workgroup activity above

Workgroup Obstacles and Challenges:

None of note

Workgroup Next Steps:

1. Complete GRT nomination process
2. Begin nomination process for NLC officers (winter 2022)



National Leadership Council

Youth Education

June 21, 2022

Workgroup Chair: Linn Beck – chlbeck@att.net

Workgroup Meeting Dates: The NLC Youth Education Workgroup meets on the first Wednesday of each month by Zoom at 8:00 pm EST

Workgroup Goals:

- Better communicate the Stream of Engagement to our Chapter and Councils.
- Increase the numbers of YEC's (youth education coordinators) with-in Trout Unlimited.
- Enhance the Stream of Engagement programs for youth who desire more engagement with-in Trout Unlimited.

Workgroup Activity:

- The workgroup worked on getting a presentation together for the Costa 5 Rivers clubs.
- As a group we decided on the best way to reach out to the chapters/councils to inform them on the need to raise funds for the GRTU Tomorrow Fund.
- We worked on a presentation for the chapter Youth Education Coordinators (YEC's) for jumpstarting their youth programs after Covid.

Workgroup Accomplishments:

- On February 2nd we had a great presentation on the Costa 5 Rivers program which was very well attended by current 5 Rivers members and chapter members interested in starting 5 Rivers clubs.
- We sent out funding requests to chapter leaders for a match to the GRTU Tomorrow fund and have raised enough funds to match the GRTU group. This letters also created enough interest from chapters for the development of a Tomorrow Fund page on the website.
- On June 1st we had a YEC networking presentation to help chapter YEC leaders to get their chapters back on track after covid.

Workgroup Obstacles and Challenges: Still short on actual working members for the work group.

Workgroup Next Steps: Will still try to add more NLC members to the workgroup and making the reach out to general membership to get active members.



National Leadership Council Communications Workgroup June 25, 2022

Workgroup Chair: Scott Hood jscotthood@gmail.com

Work group Co-chair: Paul McKay paulmck57@gmail.com

Workgroup Meeting Dates: 2nd Monday of each month (except annual meeting month and December.) Please contact WG Chair to be included in ZOOM meeting invitations.

Workgroup Goals:

1. Foster communications to/from NLC, state councils, and chapters.
2. Clarify and communicate the role and function of National Leadership Council (NLC) to all parts of Trout Unlimited.
3. Facilitate communications among all NLC work groups.

Workgroup Activity:

1. Restarted consistent meeting schedule after Covid.
2. Review and work to revise the Leadership Manual Table of Contents searching out broken web-links and make revisions.
3. Assist TU national staff as requested in re-write of the Leadership Manual and help to establish "must read" policy for new elected leaders to gain access to Leaders Only web pages.
4. Continue to discuss methods of communication between TU National, Councils and Chapters.
5. Request made that all NLC workgroups review and update their message maps.
6. Review and create a "best practices" communications tool for Chapters and Councils.

Workgroup Accomplishments:

1. Grow the workgroup in numbers of NLC participants.
2. Obtained a co-chair to sustain WG leadership in the WG to 2025.
3. Maintain a regular meeting schedule.
4. Set a "Best Practices" communications template for all Chapters and Councils use.

Workgroup Obstacles and Challenges:

1. Spreading the word to all membership of the various communication opportunities available.
2. Finding best ways to reach all NLC with regards to meeting schedules and coming Town Hall meetings.
3. Maintaining closer ties to TU National Staff as they work daily on communications issues.

Workgroup Next Steps:

1. Plan Q & A Communications forum for National meeting in Portland, ME.
2. Work to disseminate revised **BEST PRACTICES** outline to all Chapters and Councils.
3. Continue our regular meeting schedule.