## NLC Great Lakes Workgroup Message Map

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#onetu



Facebook: Trout Unlimited Instagram: @TroutUnlimited Twitter: @TroutUnlimited <u>NLC</u> <u>Workgroup Contact Info</u> Chair: Greg Walz gwalz@michigantu.org Great Lakes Coordinator: Jennifer Orr-Greene

### Three goals:

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Communicate the value of cold water resources contained within the Great Lakes Basin

# 2

Identify the threats to this unique cold water ecosystem

## 3

Advocate for policies that protect, reconnect, and restore cold water habitat within the Great Lakes

#### WHY are we doing this?

Policy decisions affecting the health of the Great Lakes Basin are under regular review at the state, federal, and international level.

These policy decisions can be influenced by communicating TU's concerns and preferred outcomes.

TU's policy positions are tied to a deep understanding of the watershed itself, and the major threats facing this unique ecosystem.

#### Workgroup Initiatives

- Update the CASE FOR THE
  GREAT LAKES document
- Present issues at community events
- Present issues at local chapter and community events
- Present issues at Regional Rendezvous vents
- Present issues at Annual
  Meeting forums
- Present issues within TROUT magazine



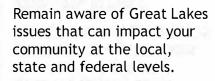
The workgroup is organized as a volunteer led group under TU's NLC and supported by TU staff and Trustees

You do not need to be an NLC member to participate

The Workgroup meets monthly via Zoom to share resources, at the TU Regional Rendezvous and the Annual Meeting

### What can I do?

Join us on a monthly Zoom conference for ideas and networking support.



Get involved with organizations that have concerns for the health and future of the Great Lakes

Advocate for good cold water legislation and regulations to your local decision makers

Share your concerns and activities with the Great Lakes Workgroup

Reach out to the TU community for support and assistance. There is a wide variety of expertise in the GLWG network that can offer insight and suggestions for raising awareness and taking action.