



JOIN TROUT UNLIMITED AS A MEMBER OF THE

HEADWATERS ADVISORY BOARD

SUPPORT THE NEXT GENERATION OF CONSERVATION STEWARDS

Thank you for considering supporting Trout Unlimited's (TU) Headwaters Youth Program.

This unique program combines fly fishing with experiential education, serving as the gateway to inspire a deep, lifelong connection to rivers and streams.

TU's Headwaters Youth Program is the nexus for all youth outreach at TU, blending science, technology, recreation, engineering, art, and math (STREAM)-based lessons in watershed health with fly fishing instruction and trout education.

By teaching young people to cast a fly rod and explore their local watersheds, we introduce students to the beauty and value of cold, clean water while embedding critical lessons about ecology and conservation.

Without early connections to nature, future generations may become disengaged from stewardship and conservation, jeopardizing the future of our watersheds.

Last year, Headwaters engaged over 125,000 youth through 3,100 activities — facilitating hands-on learning to turn students into stewards so that the future of our waters is in the hands of knowledgeable and passionate outdoor lovers.

Please consider serving as a member of the Headwaters Advisory Board, where you can help us instill the knowledge and passion needed to steward rivers and streams for generations to come. Contact our team for more information.

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WHO WE ARE: ABOUT THE HEADWATERS ADVISORY BOARD

The Headwaters Advisory Board is a dedicated group focused on connecting young people with the outdoors. Board members include business leaders, outdoor industry professionals, and educators who share a common passion for youth development and conservation efforts across the country.

BOARD COMMITMENT

Meetings & Events: Advisory Board members are invited to quarterly events every year. These include two (2) in-person events focused on fishing, networking, and volunteering to help our youth programs and two (2) virtual meetings to discuss board and youth program updates.

Philanthropic Commitment: Advisory Board members make charitable contributions to Headwaters ranging from \$5,000 to \$25,000+ annually. We want to make involvement with the Advisory Board accessible, with lower annual commitments considered if the incoming Board member can make commitments in-kind. Each person joining the Board will discuss their minimum annual giving commitment with the chair of the Headwaters Board and is expected to fulfill this commitment each year.

BOARD BENEFITS

Networking: Connect with individuals who care about fishing and youth education. Advisory Board members hold leadership positions with brands like Fishpond, Orvis, and Flylords, as well as in educational institutions.

Socializing: Enjoy exclusive, one-of-a-kind opportunities to fish and build relationships with fellow board members in unique destinations, as we did at the 2024 Headwater Advisory Board retreat on private water in Silverthorne, Colorado.

Leadership Experience: Assist with one of the Advisory Board's committees to help plan board events, support staff in developing corporate partnerships for increased program funding, or help guide the growth of TU's youth education programs.

HOW WE WORK: GROWING UP TOGETHER

Headwaters Youth links and overlaps programs to connect young people with coldwater conservation and the natural world so each new experience is tailored to grow with them. We can and must do more: more educating, mentoring, informing, inspiring, and exploring, all with equitable access to these opportunities.

Joining the Headwaters Advisory Board is a forward-thinking investment in next generation of stewards. With your help, we will develop the next generation of conservationists and safeguard the future of our cherished watersheds with programs that include:

EXPERIENTIAL LEARNING FOR KIDS

Trout/Salmon in the Classroom teaches kids in over 5,000 classrooms about watershed health and conservation. STREAM Girls is an outdoor education program developed in partnership with Girl Scouts.

LEADERSHIP TRAINING FOR YOUNG ADULTS

TU Costa 5 Rivers is a network of 80+ college clubs aiming to create a generation of conservation-minded anglers. Annually, clubs connect 3,000 students with fly fishing trips, conservation projects, and leadership/career opportunities.

EDUCATIONAL TOOLS FOR SCHOOLS

Headwaters develops on and off line educational tools (like the interactive kids magazine *Stream Explorers*), which enable teachers across the country to build outdoor education into curriculum for their students.



Top: 5 Rivers students on a fish salvage during the Colombia River Odyssey.

Bottom: Spokane Girl Scouts get knee-deep in Headwaters Youth STREAM Girls activities.

A camper fishes in the Catskills at the New York Teen camp.